

# GWU Battleground 2008 (XXXIV)

FINAL

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STUDY #11633

THE TARRANCE GROUP and LAKE RESEARCH PARTNERS

N = 1,000 Registered "likely" voters

Field Dates: May 11-14, 2008

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Hello, I'm \_\_\_\_\_ of The Tarrance Group, a national survey research firm. We're talking to people long distance today about public leaders and issues facing us all. May I please speak with a (male/female) in the household who is registered to vote?

A. Are you registered to vote in your state?

**IF "NO," ASK:** Is there someone else at home who is registered to vote?  
**(IF "YES," THEN ASK: MAY I SPEAK WITH HIM/HER?)**

Yes (CONTINUE)

No (THANK AND TERMINATE)

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Now thinking ahead to the elections that will be held in November --

B. What is the likelihood of your voting in the elections to be held in November -- are you extremely likely, very likely, somewhat likely, or not very likely at all to vote?

(CONTINUE)

Extremely Likely ..... 78%  
Very Likely ..... 19%  
Somewhat Likely ..... 4%

(THANK AND TERMINATE)

Not Very Likely  
UNSURE (DNR)

(UPELECT)

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C. Are you, or is anyone in your household, employed with an advertising agency, newspaper, television or radio station, or political campaign?

Yes (THANK AND TERMINATE)

No (CONTINUE)

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Now, thinking for a moment about things in the country--

1. Do you feel things in the country are going in the right direction, or do you feel things have gotten off on the wrong track?

**IF CHOICE MADE, ASK:** And do you feel strongly or somewhat about that?

Right direction/strongly ..... 8%  
Right direction/somewhat ..... 9%  
UNSURE (DNR) ..... 6%  
Wrong track/somewhat ..... 13%  
Wrong track/strongly ..... 64%

(DIRECT)

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\* = Less than .5%

Now, even though the 2008 elections are a long way off...

2. If the election for PRESIDENT were being held today, and you had to make a choice, would you be voting for -- **(ROTATE)** --
- the Republican candidate or
  - the Democrat candidate?

**IF "UNDECIDED", ASK:** And which party's candidate do you lean toward at this time?

Republican ..... 39%  
Lean Republican..... 2%  
UNDECIDED (DNR) ..... 10%  
Lean Democrat ..... 3%  
Democrat ..... 46%

**(GENERPT)**

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And, still thinking about the 2008 elections...

3. If the election for CONGRESS were being held today, and you had to make a choice, would you be voting for -- **(ROTATE)** --
- the Republican candidate or
  - the Democrat candidate, in your Congressional district?

**IF "UNDECIDED", ASK:** And which party's candidate do you lean toward at this time?

Republican ..... 36%  
Lean Republican..... 3%  
UNDECIDED (DNR) ..... 11%  
Lean Democrat ..... 2%  
Democrat ..... 47%

**(GENERCG)**

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Now I would like to read you a list of issues that some people from this part of the country have said are important to them. Please listen as I read the list and tell me which one issue is most important for Congress to work on. **(READ AND ROTATE ISSUES)**

**(PROMPT IF COMBINATION/EQUALLY: “BUT IF YOU HAD TO PICK JUST ONE, WHICH WOULD YOU SAY IS MOST IMPORTANT?”)**

**AFTER EACH CHOICE MADE, UP TO THREE CHOICES, ASK:**

*And which issue do you think is next most important?*

	<u>Q4 MOST IMPORT</u>	<u>Q5 NEXT IMPORT</u>	<u>Q6 NEXT IMPORT</u>
• The War in Iraq	15%	19%	15%
• Illegal immigration	7%	7%	7%
• Taxes	3%	4%	5%
• Terrorism and homeland security	6%	6%	8%
• Education	4%	5%	7%
• Health care costs	9%	12%	14%
• Federal budget deficit	4%	4%	6%
• The economy and jobs	23%	15%	12%
• Gas and energy prices	15%	16%	12%
• The mortgage crisis	1%	2%	4%
• Retirement security and Social Security	6%	7%	8%
• COMBINATION/EQUALLY (DNR)	7%	1%	
• OTHER (DNR)	1%	1%	1%
• NONE (DNR)	*	*	*
• UNSURE (DNR)	*	*	1%

**(CONGIS1-3)**

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Still thinking about Congress...

**(ROTATE Qs 7-8)**

Now, thinking specifically about Congressional Democrats...

- 7. How would you rate the job Congressional Democrats have been doing this year? Do you approve or disapprove of the job they are doing?

**IF CHOICE MADE, ASK:**

And do you feel *strongly* about that?

Approve/strongly .....	14%
Approve .....	17%
UNSURE (DNR) .....	11%
Disapprove.....	11%
Disapprove/strongly .....	46%

**(CGDEMJA)**

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Now, thinking specifically about Congressional Republicans...

- 8. How would you rate the job Congressional Republicans have been doing this year? Do you approve or disapprove of the job they are doing?

**IF CHOICE MADE, ASK:**

And do you feel *strongly* about that?

Approve/strongly .....	10%
Approve .....	11%
UNSURE (DNR) .....	11%
Disapprove.....	13%
Disapprove/strongly .....	55%

**(CGGOPJA)**

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Now, turning to President George W. Bush...

- 9. How would you rate the job George W. Bush has been doing as President? Do you approve or disapprove of the job he is doing?

**IF CHOICE MADE, ASK:**

And do you feel *strongly* about that?

Approve/strongly .....	21%
Approve .....	11%
UNSURE (DNR) .....	5%
Disapprove.....	8%
Disapprove/strongly .....	56%

**(GWBJA)**

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And,

10. Whether you approve or disapprove of the way George W. Bush is handling his job as President, what is your impression of George W. Bush as a person? Do you approve or disapprove of him?

**IF CHOICE MADE, ASK:**

And do you *strongly*  
(approve/disapprove)  
or *somewhat* (approve/  
disapprove)?

Approve/strongly .....	38%
Approve/somewhat.....	18%
UNSURE (DNR).....	7%
Disapprove/somewhat .....	7%
Disapprove/strongly .....	30%

**(GWBPA)**

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Now, thinking about the federal government as a whole...

11. Who do you think is in control of the federal government? That is, which political party do you think is in control of the federal government? Would you say it is the...

**(ROTATE CHOICES)**

- Republican Party, OR
- Democratic Party?

Republican Party .....	48%
Democratic Party .....	30%
BOTH (DNR) .....	3%
NEITHER (DNR).....	12%
UNSURE/REFUSED (DNR) .....	8%

**(PARCON)**

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Thinking now about Iran...

12. If it is discovered that Iran has developed nuclear weapons, would you support or oppose the United States taking military action against Iran or are you unsure?

**IF CHOICE MADE, ASK:**

And do you feel strongly  
about that?

Support/strongly .....	29%
Support.....	4%
Unsure.....	38%
Oppose .....	4%
Oppose/strongly.....	25%

**(IRANYN)**

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Now, thinking now about the war in Iraq –

13. All in all, do you think the war in Iraq is worth fighting, or not?

**IF CHOICE MADE, ASK:** And  
do you feel strongly or  
somewhat strongly about that?

Worth fighting/strongly ..... 29%  
Worth fighting/somewhat ..... 12%  
UNSURE/REFUSED (DNR) ..... 4%  
Not worth fighting/somewhat ..... 8%  
Not worth fighting/strongly ..... 48%

**(IRAQYN)**

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Still thinking about the Iraq war –

14. Do you believe that the situation in Iraq has – **(ROTATE, FRONT TO BACK, BACK TO FRONT)** -- • gotten better, • stayed the same, or • gotten worse – over the past six months?

Gotten better ..... 32%  
Stayed the same ..... 35%  
Gotten worse ..... 30%  
UNSURE/REFUSED (DNR) ..... 4%

**(IRAQST)**

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15. As you have probably heard, there has been a lot of debate over the past few months about what the United States should do about its troops that are currently stationed in Iraq. I am going to read you three proposals on this issue. Please tell me which one comes closest to your own view.

**(ROTATE CHOICES -- TOP TO BOTTOM, BOTTOM TO TOP)**

- The US should begin immediately withdrawing all troops from Iraq. This is now a job for Iraqi forces to handle.
- The US should set a date certain, no more than two years from now, when all troops will be withdrawn from Iraq, and start bringing some troops home immediately.
- The US should keep its forces in Iraq until our military leaders there confirm that the situation in Iraq is stable enough that extremist forces will not be able to seize control once US troops leave.

Immediate withdrawal ..... 25%  
Set date certain for withdrawal ..... 32%  
Forces stay until situation is confirmed to be stable ..... 40%  
OTHER (Specify \_\_\_\_ ) (DNR) ..... 1%  
NONE (DNR) ..... \*  
UNSURE/REFUSED (DNR) ..... 2%

**(IRQSIT)**

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Now I would like to read you the names of several individuals and organizations who have been mentioned in the news recently. For each one, please tell me whether you have heard of that person or organization and if so, whether you have a favorable or an unfavorable impression of them. If you do not recognize the name, just say so.

**WAIT FOR RESPONSE, THEN ASK:** Would that be a strongly (favorable/unfavorable) impression or just a somewhat (favorable/unfavorable) impression?

<b>(ROTATE NAMES)</b>		FAVORABLE		UNFAVORABLE		NO	NEVER
		<b><u>Strng</u></b>	<b><u>Smwht</u></b>	<b><u>Smwht</u></b>	<b><u>Strng</u></b>	<b><u>OPIN.</u></b>	<b><u>HEARD</u></b>
16.	George W. Bush <b>(GWBID)</b>	21%	20%	10%	48%	2%	
17.	The Republicans in Congress <b>(GOPID)</b>	7%	24%	22%	34%	12%	1%
18.	The Democrats in Congress <b>(DEMID)</b>	14%	28%	18%	28%	11%	1%
19.	Barack Obama <b>(BOID)</b>	29%	25%	12%	28%	6%	
20.	John McCain <b>(JMID)</b>	20%	34%	18%	22%	6%	*
21.	Hillary Clinton <b>(HRCID)</b>	23%	24%	15%	35%	3%	

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**(END ROTATION)**

Thinking for a moment about the race for the Democratic nomination for President...

Now I'd like to read you two viewpoints about the issue of race and this contest. Please tell me which one comes closest to your own.

**(READ & ROTATE ALTERNATIVES)**

22.     Some people say/  
Other people say   that    the issue of race being raised in this campaign was a benefit for the  
country because it provided a thoughtful way to have a conversation  
about race relations.
- Other people say/  
Some people say   that    the issue of race being raised in this campaign was bad for the country  
because it worsened race relations.

*"Which viewpoint comes closest to your own?"*

Race discussion was a benefit for country.....	53%
Race discussion was bad for the country .....	35%
BOTH EQUALLY (DNR) .....	1%
NEITHER (DNR) .....	7%
UNSURE (DNR) .....	6%

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**(RACESO)**

\*\*\*SPLIT SAMPLE A\*\*\*

Now, as you think about the election for President that will held in November –

23A. If the election for President were held today and you had to make a choice between these two candidates, for whom would you vote...  
**(ROTATE NAMES)**

- John McCain, the Republican, OR
- Barack Obama, the Democrat?

IF "UNDECIDED", ASK: And which candidate do you lean toward slightly?

McCain/definitely..... 37%  
McCain/probably..... 9%  
McCain/lean ..... 1%

IF CHOICE MADE, ASK: Would you say that you are definitely going to vote for him, or probably going to vote for him?

UNDECIDED (DNR)..... 5%  
Obama/lean..... 1%  
Obama/probably ..... 10%  
Obama/definitely ..... 38%

**(PRES1)**

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**IF ANY "OBAMA" IN Q23A:**

23-1A. If Hillary Clinton is the Democratic nominee instead of Barack Obama, do you plan to vote for her?

Yes..... 73%  
UNSURE (DNR) ..... 9%  
No..... 18%

**(HCFP)**

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\*\*\*SPLIT SAMPLE B\*\*\*

23B. If the election for President were held today and you had to make a choice between these two candidates, for whom would you vote...  
**(ROTATE NAMES)**

- John McCain, the Republican, OR
- Hillary Clinton, the Democrat?

**IF "UNDECIDED", ASK:** And which candidate do you lean toward slightly?

McCain/definitely..... 39%  
McCain/probably..... 10%  
McCain/lean ..... 2%

UNDECIDED (DNR)..... 6%

**IF CHOICE MADE, ASK:**  
Would you say that you are definitely going to vote for him/her, or probably going to vote for him/her?

Clinton/lean ..... 2%  
Clinton/probably..... 9%  
Clinton/definitely..... 32%

**(PRES2)**

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**IF ANY "CLINTON" IN Q23B:**

23-1B. If Barack Obama is the Democratic nominee instead of Hillary Clinton, do you plan to vote for him?

Yes..... 72%  
UNSURE (DNR) ..... 8%  
No..... 20%

**(BOFP)**

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\*\*\*ASK OF EVERYONE\*\*\*

Now, thinking overall about the candidates for President...

24. Overall, how satisfied or dissatisfied are you with the choice of candidates for president this year - are you very satisfied, somewhat satisfied, somewhat dissatisfied or very dissatisfied?

Very satisfied..... 22%  
Somewhat satisfied..... 35%  
UNSURE/REFUSED (DNR) ..... 1%  
Somewhat dissatisfied ..... 24%  
Very dissatisfied ..... 18%

**(CANSAT)**

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**(RANDOMIZE Qs 25-27)**

25. Thinking about what you might have seen, read or heard recently about Barack Obama, has it made you more likely or less likely to vote for him?

<b><u>IF CHOICE MADE, ASK:</u></b>	More likely/strongly .....	28%
And do you feel strongly	More likely.....	9%
about that?	UNSURE (DNR) .....	4%
	NO DIFFERENCE (DNR) .....	12%
	Less likely .....	10%
	Less likely/strongly .....	37%

**(SRHBO)**

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26. Thinking about what you might have seen, read or heard recently about Hillary Clinton, has it made you more likely or less likely to vote for her?

<b><u>IF CHOICE MADE, ASK:</u></b>	More likely/strongly .....	24%
And do you feel strongly	More likely.....	7%
about that?	UNSURE (DNR) .....	4%
	NO DIFFERENCE (DNR) .....	11%
	Less likely .....	12%
	Less likely/strongly .....	42%

**(SRHHC)**

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27. Thinking about what you might have seen, read or heard recently about John McCain, has it made you more likely or less likely to vote for him?

<b><u>IF CHOICE MADE, ASK:</u></b>	More likely/strongly .....	24%
And do you feel strongly	More likely.....	13%
about that?	UNSURE (DNR) .....	6%
	NO DIFFERENCE (DNR) .....	13%
	Less likely .....	12%
	Less likely/strongly .....	32%

**(SRHJM)**

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Continuing to think about the upcoming Presidential election --

\*\*\*SPLIT SAMPLE A\*\*\*

Now, I would like to read you a list of issues or qualities that some people from this part of the country have said are important for the next President to deal with. Please listen as I read the list and tell me, for each one, who would do a better job of handling this issue -- (ROTATE) • **Senator John McCain or Senator Barack Obama.** Here is the first one:

(READ LIST & ROTATE)

		<u>JOHN McCAIN</u>	<u>BARACK OBAMA</u>	<u>NEITHER (DNR)</u>	<u>UNSURE (DNR)</u>
28A.	Safeguarding America from a terrorist threat <b>(PROMPT: WHO DO YOU THINK WOULD DO A BETTER JOB HANDLING THIS ISSUE -- (ROTATE) SENATOR JOHN McCAIN OR SENATOR BARACK OBAMA?)</b>	60%	31%	2%	7%
29A.	Dealing with Iraq <b>Q28A PROMPT</b>	55%	38%	2%	4%
30A.	Creating jobs <b>Q28A PROMPT</b>	33%	54%	4%	9%
31A.	Keeping America prosperous <b>Q28A PROMPT</b>	41%	47%	5%	7%
32A.	Is a strong leader <b>(PROMPT: WHO DO YOU THINK BETTER REPRESENTS THIS QUALITY -- (ROTATE) SENATOR JOHN McCAIN OR SENATOR BARACK OBAMA?)</b>	48%	43%	4%	5%
33A.	Shares your values <b>Q32A PROMPT</b>	43%	46%	6%	5%
34A.	Representing middle class values <b>Q32A PROMPT</b>	34%	58%	4%	4%

(HAND1A-7A)

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Here are some additional issues or qualities that some people from this part of the country have said are important for the next President to deal with. Please listen as I read the list and tell me, for each one, who would do a better job of handling this issue -- **(ROTATE) • Senator John McCain or Senator Barack Obama.** Here is the first one:

**(READ LIST & ROTATE)**

		<u>JOHN</u> <u>McCAIN</u>	<u>BARACK</u> <u>OBAMA</u>	<u>NEITHER</u> <u>(DNR)</u>	<u>UNSURE</u> <u>(DNR)</u>
35A.	Dealing with illegal immigration <b>Q28A PROMPT</b>	48%	36%	8%	8%
36A.	Making health care affordable and available <b>Q28A PROMPT</b>	24%	61%	7%	8%
37A.	Can unite the country <b>Q28A PROMPT</b>	33%	53%	8%	6%
38A.	Cares about people like me <b>Q32A PROMPT</b>	33%	53%	7%	8%
39A.	Reducing gas and energy prices <b>Q28A PROMPT</b>	31%	50%	11%	9%
40A.	Will get things done <b>Q28A PROMPT</b>	40%	48%	5%	8%
41A.	Understands the economy <b>Q28A PROMPT</b>	41%	46%	6%	6%

**(HAND8A-14A)**

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\*\*\*SPLIT SAMPLE B\*\*\*

Now, I would like to read you a list of issues or qualities that some people from this part of the country have said are important for the next President to deal with. Please listen as I read the list and tell me, for each one, who would do a better job of handling this issue -- (ROTATE) • Senator John McCain or Senator Hillary Clinton. Here is the first one:

(READ LIST & ROTATE)		<u>JOHN</u> <u>McCAIN</u>	<u>HILLARY</u> <u>CLINTON</u>	<u>NEITHER</u> <u>(DNR)</u>	<u>UNSURE</u> <u>(DNR)</u>
28B.	Safeguarding America from a terrorist threat <b>(PROMPT: WHO DO YOU THINK WOULD DO A BETTER JOB HANDLING THIS ISSUE -- (ROTATE) SENATOR JOHN McCAIN OR SENATOR HILLARY CLINTON?)</b>	62%	29%	3%	6%
29A.	Dealing with Iraq <b>Q28B PROMPT</b>	57%	37%	3%	3%
30B.	Creating jobs <b>Q28B PROMPT</b>	38%	52%	5%	6%
31B.	Keeping America prosperous <b>Q28B PROMPT</b>	42%	47%	5%	7%
32B.	Is a strong leader <b>(PROMPT: WHO DO YOU THINK BETTER REPRESENTS THIS QUALITY -- (ROTATE) SENATOR JOHN McCAIN OR SENATOR HILLARY CLINTON?)</b>	50%	42%	4%	4%
33B.	Shares your values <b>Q32B PROMPT</b>	49%	41%	7%	3%
34B.	Representing middle class values <b>Q32B PROMPT</b>	40%	49%	7%	4%

**(HAND1B-7B)**

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Here are some additional issues or qualities that some people from this part of the country have said are important for the next President to deal with. Please listen as I read the list and tell me, for each one, who would do a better job of handling this issue -- **(ROTATE) • Senator John McCain or Senator Hillary Clinton.** Here is the first one:

<b>(READ LIST &amp; ROTATE)</b>		<b>JOHN HILLARY McCAINCLINTON NEITHER UNSURE (DNR) (DNR)</b>			
35B.	Dealing with illegal immigration <b>Q28B PROMPT</b>	49%	34%	8%	9%
36B.	Making health care affordable and available <b>Q28B PROMPT</b>	30%	60%	7%	3%
37B.	Can unite the country <b>Q28B PROMPT</b>	43%	38%	12%	6%
38B.	Cares about people like me <b>Q32B PROMPT</b>	40%	44%	9%	7%
39B.	Reducing gas and energy prices <b>Q28B PROMPT</b>	33%	44%	15%	8%
40B.	Will get things done <b>Q28B PROMPT</b>	42%	46%	7%	5%
41B.	Understands the economy <b>Q28B PROMPT</b>	38%	49%	7%	7%

**(HAND9B-14B)**

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**\*\*\*ASK OF EVERYONE\*\*\***

And, switching subjects to think about the economy for a moment –

42. In thinking about the economy, how would you rate the current state of the economy?  
**(READ LIST – ROTATE TOP TO BOTTOM / BOTTOM TO TOP)**

Excellent.....	1%
Good.....	13%
Just Fair.....	30%
Poor.....	56%
UNSURE/REFUSED <b>(DNR)</b> .....	*

**(NATEC)**

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43. In thinking about the economy, how would you rate your personal economic situation?  
**(READ LIST – ROTATE TOP TO BOTTOM / BOTTOM TO TOP)**

Excellent.....	8%
Good.....	40%
Just Fair.....	38%
Poor.....	14%
UNSURE/REFUSED <b>(DNR)</b> .....	*

**(PEREC)**

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44. Thinking about your own situation, what current economic issue is most important in determining your vote for President?  
**(READ AND ROTATE)**

Losing your job .....	3%
Rising health care costs.....	14%
Higher taxes .....	10%
A secure retirement .....	8%
Daily expenses like food or child care .....	10%
The federal budget deficit and national debt .....	11%
The rising cost of gasoline and fuel .....	22%
The mortgage crisis .....	3%
Lack of jobs that pay a wage that allows you to support a family .....	11%
The decline of the stock market .....	3%
Other ( <b>Specify</b> _____ ) .....	1%
UNSURE/REFUSED ( <b>DNR</b> ).....	5%

**(ECIMP)**

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Now, I would like to read you a list of statements that some people made. Please listen carefully as I read each statement and tell me if you would agree or disagree with that particular statement.  
**(READ AND ROTATE)**

**IF CHOICE MADE, ASK:** Is that strongly (agree/disagree) or somewhat (agree/disagree)?

	<b>AGREE</b>			<b>DISAGREE</b>	
	<u>strng</u>	<u>smwht</u>	<u>UNSURE (DNR)</u>	<u>smwht</u>	<u>strng</u>
45. In America, anyone can get ahead if they work hard enough. <b>(PROMPT: DO YOU AGREE OR DISAGREE WITH THIS STATEMENT?)</b>	45%	20%	2%	14%	19%
46. I think the next generation will be better off economically than I am now.	12%	18%	5%	27%	39%
47. Our economy makes it too tough for the middle class to make ends meet.	53%	19%	2%	13%	13%
48. I am optimistic about where I will be financially five years from now.	39%	28%	4%	13%	17%

**(AGR1-AGR4)**

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**(END ROTATION)**

Now, thinking about the future...

49. Do you believe that in the future your children will be...

**(ROTATE CHOICES -- TOP TO BOTTOM, BOTTOM TO TOP)**

- Better off
- About the same, OR
- Worse off

than you are right now?

Better off .....	36%
About the same .....	28%
Worse off .....	33%
UNSURE/REFUSED (DNR) .....	2%
DOES NOT APPLY TO ME (DNR) .....	2%

**(BETOFF)**

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Just two more questions on key issues...

70. Recently, there has been some discussion about having a holiday from federal taxes on gasoline from Memorial Day to Labor Day. Now I'd like to read you two viewpoints about this proposal. Please tell me which one comes closest to your own.

**(READ & ROTATE ALTERNATIVES)**

Some people say/

Other people say that Washington should provided immediate relief to Americans by implementing a federal gas tax holiday from Memorial Day to Labor Day, as suggested by Senators John McCain and Hillary Clinton.

Other people say/

Some people say that Since the savings for the average family for this proposal would be minor compared with costs involved with implementing this holiday, Americans should continue to pay the federal gas tax, as suggested by Senator Barack Obama.

*"Which viewpoint comes closest to your own?"*

Implement federal gas tax holiday .....	42%
Keep federal gas tax in place .....	52%
BOTH EQUALLY (DNR) .....	*
NEITHER (DNR) .....	2%
UNSURE (DNR) .....	4%

**(GTXSO)**

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Now, thinking about entitlement programs like Social Security and Medicare...

71. Many of these programs are on a path to bankruptcy, meaning that in the future the amount of benefits owed will be more than the funds available to pay these benefits. Please tell me which of the following policies most closely matches your view on what should be done about this problem. **(READ AND ROTATE)**

- Raise taxes and fees to pay for the increased cost of these programs,
- Implement reforms to these programs to cut costs without raising benefits, OR
- Cut benefits.

Raise taxes and fees.....	16%
Implement reforms .....	69%
Cut benefits.....	7%
UNSURE/REFUSED <b>(DNR)</b> .....	9%

**(ENTSO)**

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Now, just a few final questions for statistical purposes only --

D1. What is your age, please?

18-24 .....	3%
25-29 .....	4%
30-34 .....	5%
35-39 .....	7%
40-44 .....	10%
45-54 .....	22%
55-64 .....	21%
65-69 .....	9%
70-74 .....	9%
75-79 .....	5%
80-84 .....	4%
85-89 .....	1%
90 or over.....	*
Unsure/Refused .....	2%

**(ACTAGE)**

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D2. What is the highest level of education you have completed?

**(DO NOT READ, JUST RECORD)**

Some grade school (1-8) .....	*
Some high school (9-11) .....	3%
Graduated high school (12).....	19%
Technical/vocational (12).....	3%
Some college (13-15) .....	28%
Graduated college (16).....	29%
Graduate/professional school (16 or more) .....	18%
Unsure/Refused .....	*

**(EDUC)**

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D3. When thinking about politics and government, do you consider yourself to be...

**(READ LIST, ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

Very conservative.....	22%
Somewhat conservative.....	40%
<b>MODERATE (DNR)</b> .....	3%
Somewhat liberal.....	26%
Very liberal.....	8%
<b>UNSURE/REFUSED (DNR)</b> .....	2%

**(IDEOL)**

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D4. Generally speaking, do you think of yourself as a Republican, a Democrat, or an Independent?

**IF REPUBLICAN OR DEMOCRAT,**  
**ASK:** Would you call yourself a strong or a not very strong (Republican/Democrat)?

Republican/strong..... 23%  
 Republican/not strong ..... 11%  
 Lean Republican..... 7%

Independent ..... 16%

Lean Democrat ..... 5%  
 Democrat/not strong ..... 9%  
 Democrat/strong ..... 28%

**IF INDEPENDENT OR ANYTHING ELSE, ASK:** Do you think of yourself as closer to the Republican or Democrat Party?

NO PREFERENCE (DNR) ..... 1%  
 OTHER (DNR) ..... \*  
 UNSURE/REFUSED (DNR) ..... \*

**(PARTYID)**

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D5. Which of these statements best describes how you have usually voted in past elections?

**(READ LIST, ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

Straight Republican ..... 10%  
 Mostly Republican ..... 25%  
 A few more Republicans than Democrats..... 11%  
 INDEPENDENT/THE PERSON (DNR) ..... 3%  
 A few more Democrats than Republicans..... 9%  
 Mostly Democrat ..... 21%  
 Straight Democrat ..... 17%  
 UNSURE/REFUSED (DNR) ..... 3%

**(PARTY)**

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D6. Are you a member of a labor union, including trade unions, service employee unions, public employee unions, and teachers unions?

**IF NO, THEN ASK:** Is anyone in your household a member of one of these types of labor unions?

Labor Union Member..... 12%  
 Labor Union Household..... 3%  
 Non-Union Household ..... 84%  
 UNSURE/REFUSED (DNR) ..... 2%

**(UNION)**

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D7. What is your current marital status -- are you -- • single and never married, • married, • separated, • divorced, or •widowed?

Single ..... 14%  
 Married ..... 62%  
 Separated ..... 2%  
 Divorced ..... 13%  
 Widowed ..... 10%  
 UNSURE/REFUSED (DNR) ..... \*

**(MARITAL)**

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D8. Do you have children under the age of 18 living at home?

Yes ..... 32%  
 No..... 68%  
 UNSURE/REFUSED (DNR) .....

**(CHILD)**

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D9. What is the church you or your family attends most often?  
**IF BAPTIST, ASK:** Is that Southern Baptist or some other Baptist church?  
**(DO NOT READ RESPONSES, JUST RECORD)**

AME (Africa Methd. Episcopal)..... 1%	Lutheran ..... 5%
Assemblies of God ..... 1%	Mennonite ..... 7%
Baptist/American ..... 4%	Methodist/United Methodist ..... 2%
Baptist/Missionary or Indep. or Primitive or other ..... 5%	Mormon/Latter Day Saints..... 1%
Baptist/Southern ..... 8%	Nazarene ..... 4%
Bible Church..... *	Non-denominational ..... 4%
Christian Church..... 5%	Other Protestant..... 4%
Christian Reformed Church ..... 1%	Pentecostal/Charismatic ..... 1%
Church of Christ ..... 2%	Presbyterian/United Presb ..... 4%
Church of God ..... 1%	Quaker/Amish ..... *
Disciples of Christ ..... *	Reformed Church in America ..... *
Episcopalian ..... 2%	Roman Catholic ..... 20%
Evangelical ..... *	Seventh Day Adventist..... *
Friends ..... *	United Church of Christ ..... 1%
Fundamentalist ..... *	OTHER (SPECIFY) ..... 2%
Eastern/Greek Orthodox.....	None (TO D10)..... 16%
Jewish ..... 1%	DK/REFUSED (TO D10)..... 3%

**(DENOM)**

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**IF ANY RELIGIOUS AFFILIATION IN D9, ASK:**

D9-1. And how often do you attend church (or synagogue)?

More than once a week.....	17%
Once a week .....	34%
Several times a month.....	18%
Once a month.....	7%
Several times a year.....	15%
Only on holidays.....	6%
NEVER/DON'T ATTEND .....	3%
UNSURE/REFUSED .....	*

**(DENOMFRQ)**

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**IF ANY RELIGION NAMED IN D9 EXCEPT CODE 17, THEN ASK:**

D9-2. Do you consider yourself to be a born-again or evangelical Christian?

Born-again/evangelical.....	49%
Not born-again.....	47%
REFUSED (DNR) .....	4%

**(BORN)**

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**\*\*ASK OF EVERYONE\*\***

D10. What do you consider to be your race? Are you white, African-American, Hispanic, Asian, Native American or some other race?

White.....	78%
Black/African-American .....	11%
Hispanic/Latino (TO D11).....	6%
Asian/Pacific American.....	1%
Native American.....	1%
Other (Specify _____).....	
UNSURE/REFUSED (DNR) (TO D12) .....	3%

**(RACE)**

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**FOR ALL RESPONSES EXCEPT "HISPANIC/LATINO," ASK:**

D10-1. And, do you consider yourself a Hispanic, Latino, or Spanish-speaking American?

Yes .....	2%
No.....	97%
UNSURE/REFUSED (DNR) .....	1%

**(HISP)**

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**\*\*\*ASK OF EVERYONE\*\*\***

Earlier you told me that your race was **(INSERT ANSWER FROM D10 or D10-1) --**

D11. How often would you say that the fact that you are **(INSERT ANSWER FROM D10 or D10-1)** occurs to you? Would you say that you think about this fact...  
**(ROTATE CHOICES TOP TO BOTTOM, BOTTOM TO TOP)**

More than once a day ..... 2%  
Daily ..... 8%  
Several times a week ..... 4%  
Only occasionally ..... 22%  
Almost never or never ..... 60%  
UNSURE/REFUSED **(DNR)** ..... 4%

**(RACEXP)**

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D12. Sex/Emp **(BY OBSERVATION)**

**ASK OF EVERYONE:** Are you employed outside the house, are you a homemaker, or are you retired?

Male/employed ..... 29%  
Male/homemaker ..... \*  
Male/retired ..... 16%  
Male/not in labor force ..... 1%  
  
Female/employed ..... 27%  
Female/homemaker ..... 8%  
Female/retired ..... 17%  
Female/not in labor force ..... 2%  
  
MALE/REFUSED **(DNR)** ..... \*  
FEMALE/REFUSED **(DNR)** ..... \*

**(SEXEMP)**

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D13. On average, which of the following best describes how often you are on the Internet?  
**(READ LIST)**

Several hours per day ..... 27%  
Almost every day ..... 30%  
At least once per week ..... 12%  
A few times per month ..... 4%  
Every month or so ..... 1%  
Rarely ..... 7%  
Never ..... 18%  
UNSURE/REFUSED **(DNR)** ..... 1%

**(INTERNET)**

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**IF ANY INTERNET USAGE (CODES 1-6), THEN ASK:**

D13-1. When you go on the internet, do you ever use networking sites such as Facebook, Myspace, or Friendster?

Yes ..... 15%  
No..... 84%  
UNSURE/REFUSED (DNR) ..... 1%

**(SOCNET)**

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And, one last question on a different topic....

D14. How often do you shop at Walmart? Would you say...  
**(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

- Several times a week,
- About once a week,
- Once or twice a month,
- A few times each year, OR
- Never?

Several times a week..... 11%  
About once a week..... 20%  
Once or twice a month ..... 29%  
A few times each year..... 26%  
Never ..... 13%  
UNSURE/REFUSED (DNR) ..... 1%

**(WALFRQ)**

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D15. RECORD REGION CODE FROM SAMPLE \_\_\_\_\_

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D16. RECORD STATE/COUNTY CODE FROM SAMPLE \_\_\_\_\_

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D17. RECORD DMA FROM SAMPLE \_\_\_\_\_

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D18. RECORD CD CODE FROM SAMPLE \_\_\_\_\_

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D19. RECORD URBAN/SUBURBAN/RURAL CODE \_\_\_\_\_

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**DISCLOSURE INFO**

**\*\* INTERVIEWER MUST READ IN VIRGINIA (STATE CODE 51) \*\***

The Tarrance Group wishes to thank you for participating in this survey – which was commissioned and paid for by The George Washington University.

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**IN WISCONSIN (STATE CODE 55)**

**NOTE TO INTERVIEWER: UNDER WISCONSIN STATE LAW, IF ASKED, YOU MUST TELL THE RESPONDENT THE NAME OF THE ORGANIZATION WHO IS SPONSORING THIS INTERVIEW, AS WELL AS THEIR ADDRESS, AND IF IT IS A POLITICAL CAMPAIGN THE NAME OF THEIR TREASURER.**

**THE INFORMATION FOR THIS SURVEY IS AS FOLLOWS:**

**ORGANIZATION NAME: The George Washington University**

**ORGANIZATION ADDRESS: 2121 Eye Street, N.W. Washington, D.C. 20052**

**IF A RESPONDENT ASKS DURING THE COURSE OF THE INTERVIEW, PLEASE TELL THEM THAT YOU WILL GIVE THEM THE INFORMATION AT THE END. IF THEY INSIST, AND WILL GO NO FURTHER WITH THE INTERVIEW UNTIL YOU DIVULGE, GIVE THEM THE INFORMATION AND TERMINATE THE INTERVIEW. YOU CANNOT ALLOW AN INTERVIEW TO CONTINUE ONCE THE RESPONDENT HAS BEEN TOLD WHO IS SPONSORING IT.**