

# **BATTLEGROUND 32**

THE GEORGE WASHINGTON UNIVERSITY  
WASHINGTON DC

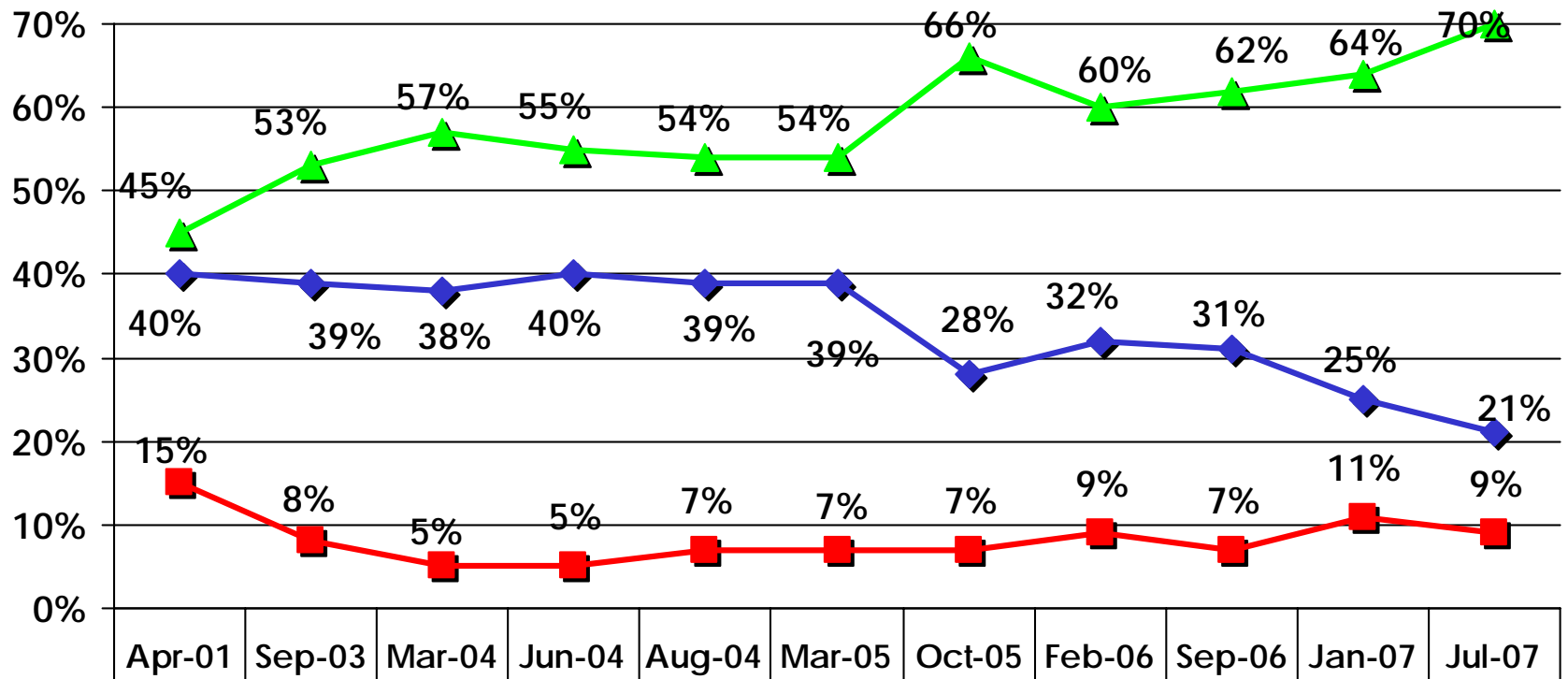


**July 15-18, 2007**

**N=1,000 Registered “Likely” Voters/±3.1% M.O.E.**

# BATTLEGROUND 2008

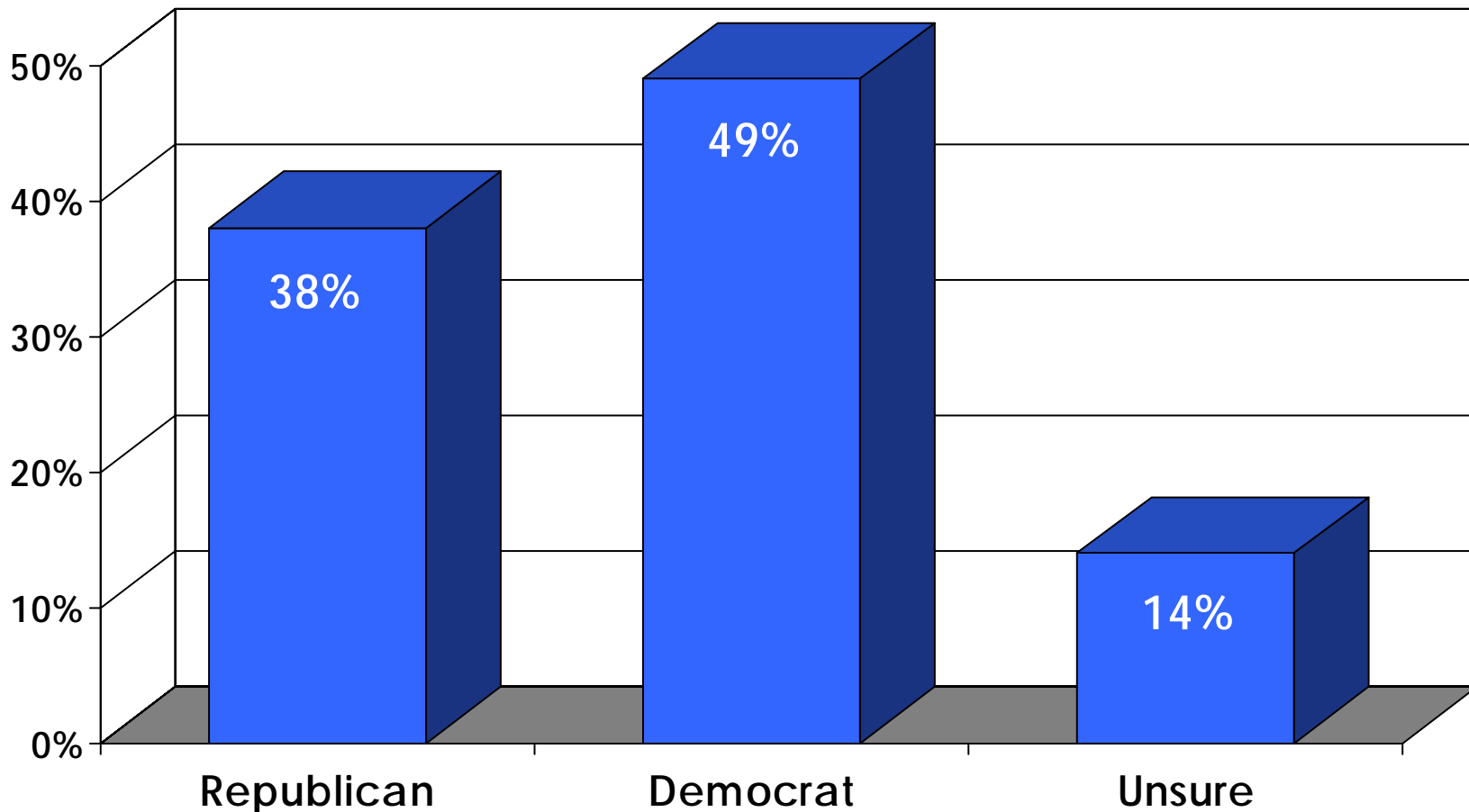
Do you feel things in this country are going in the right direction, or have they gotten off on the wrong track?



◆ Right Direction	40%	39%	38%	40%	39%	39%	28%	32%	31%	25%	21%
■ Unsure	15%	8%	5%	5%	7%	7%	7%	9%	7%	11%	9%
▲ Wrong Track	45%	53%	57%	55%	54%	54%	66%	60%	62%	64%	70%

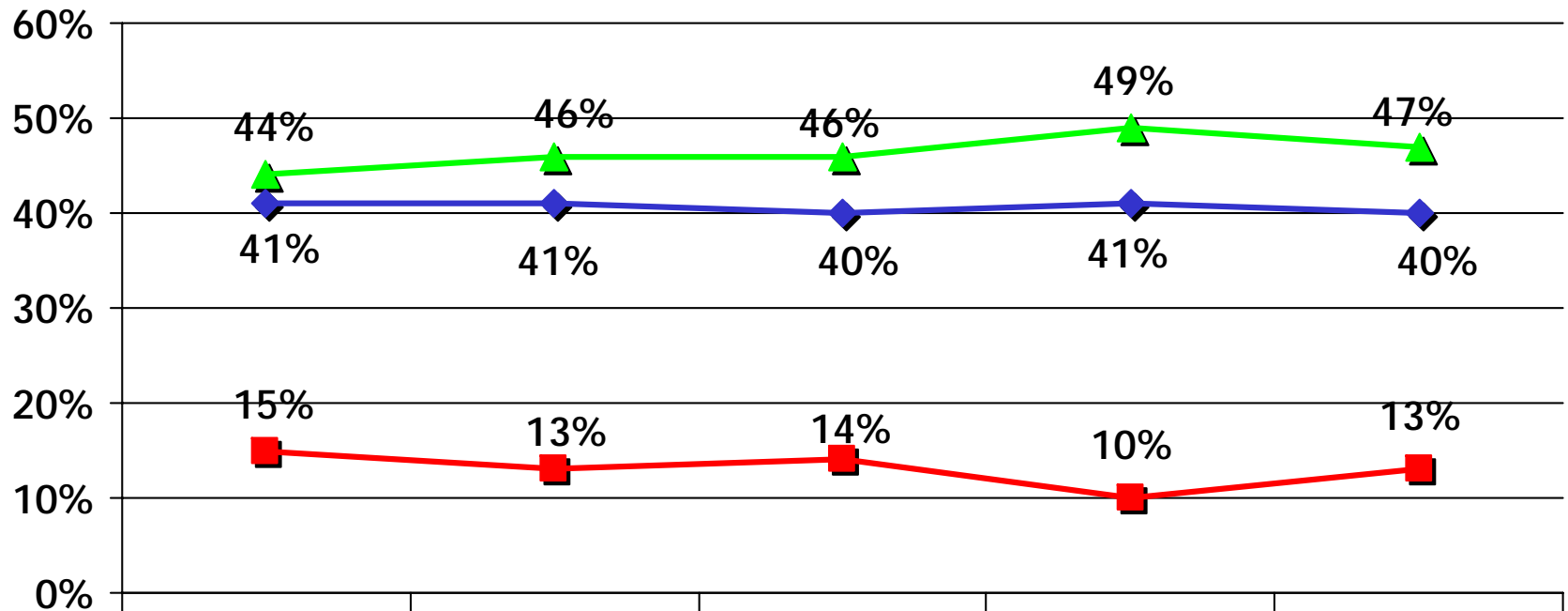
# BATTLEGROUND 2008

If the election for President were being held today, and you had to make a choice, would you be voting for the Republican candidate or the Democratic candidate?



# BATTLEGROUND 2008

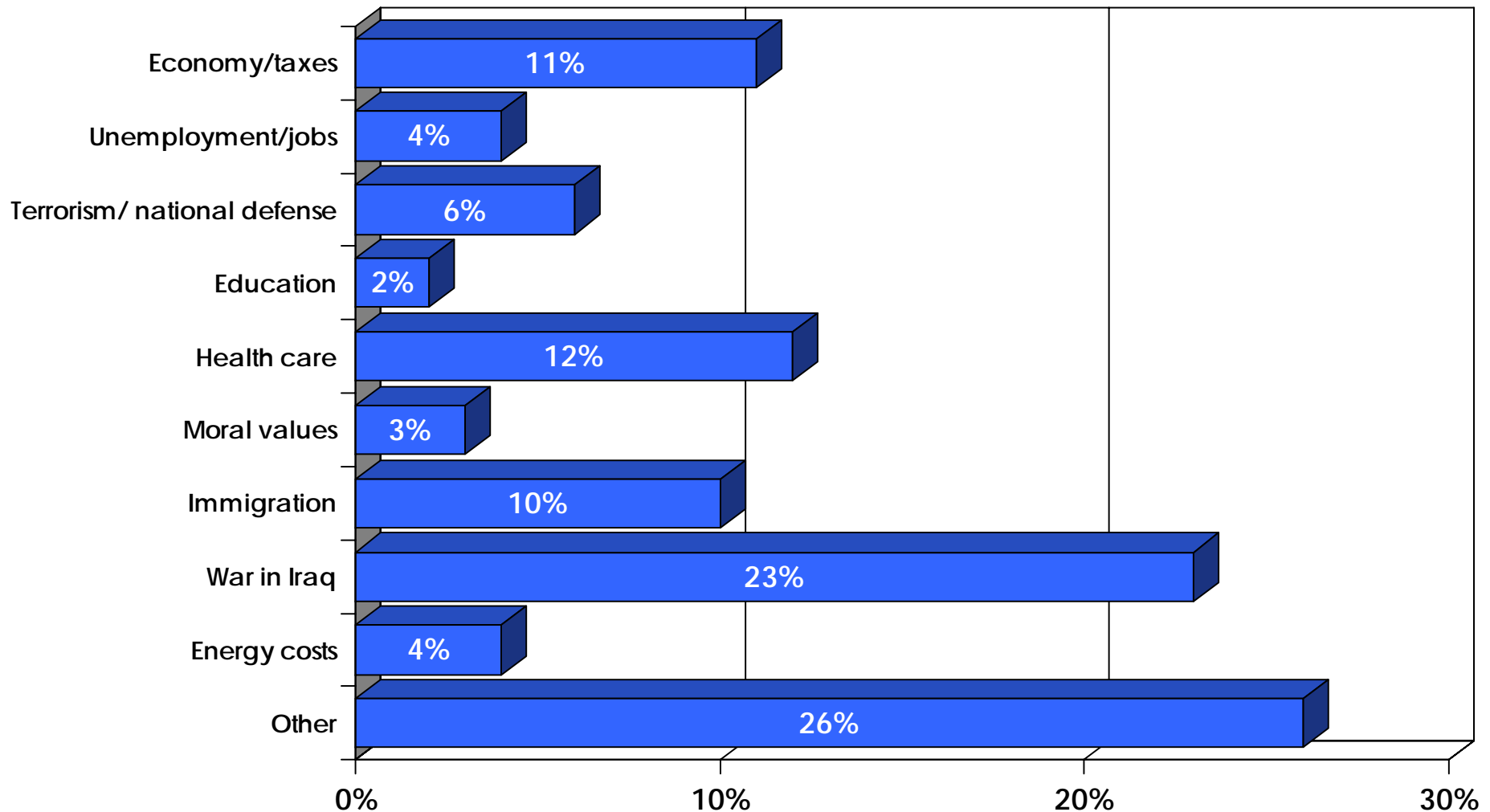
If the election for Congress were being held today, and you had to make a choice, would you be voting for the Republican candidate or the Democratic candidate in your district?



	Mar-05	Oct-05	Feb-06	Sep-06	Jul-07
◆ Republican	41%	41%	40%	41%	40%
■ Undecided	15%	13%	14%	10%	13%
▲ Democrat	44%	46%	46%	49%	47%

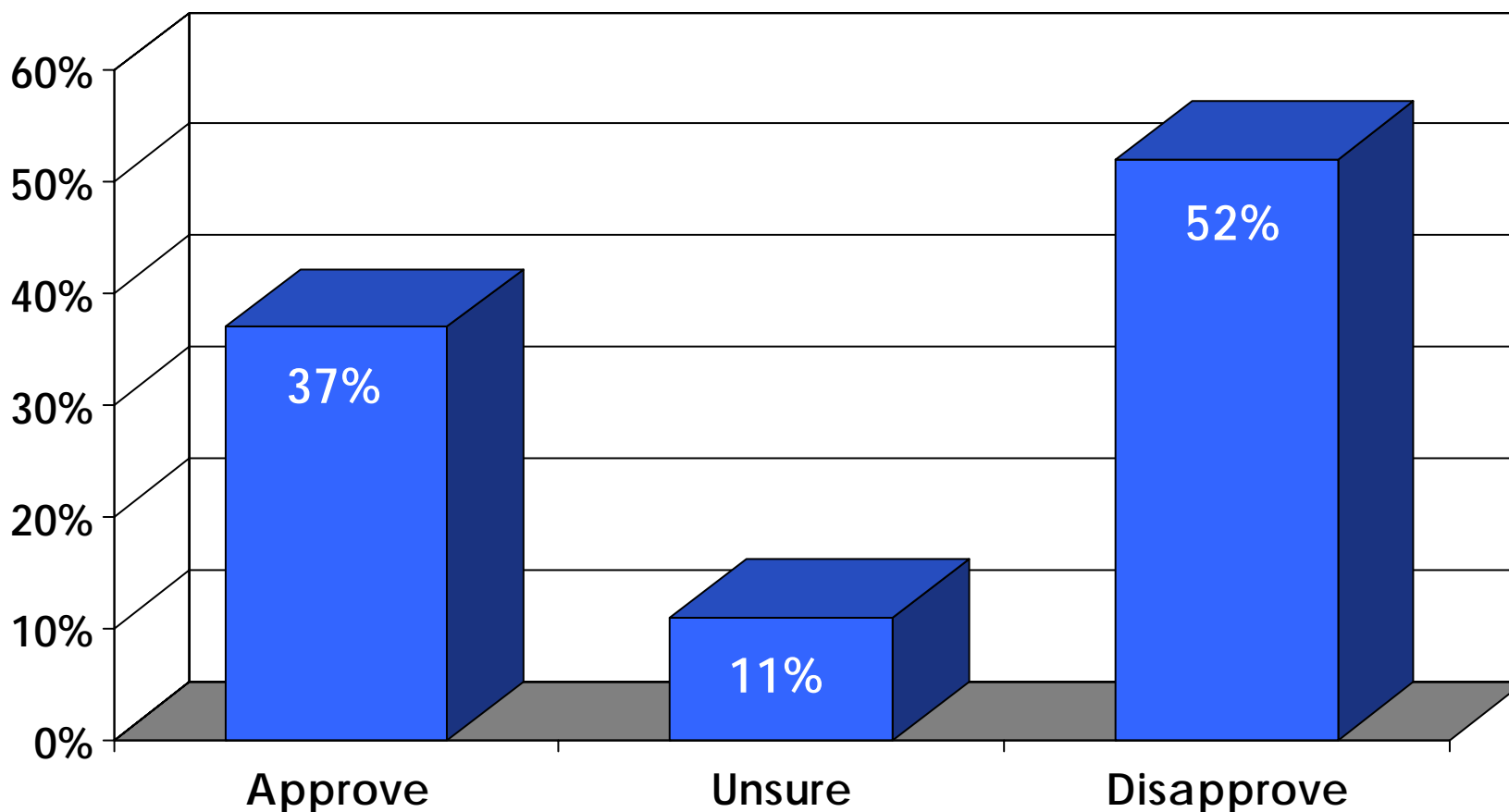
# BATTLEGROUND 2008

What do you think is the number one problem facing the country today -- that is, what is the problem that you and your family are most concerned about?



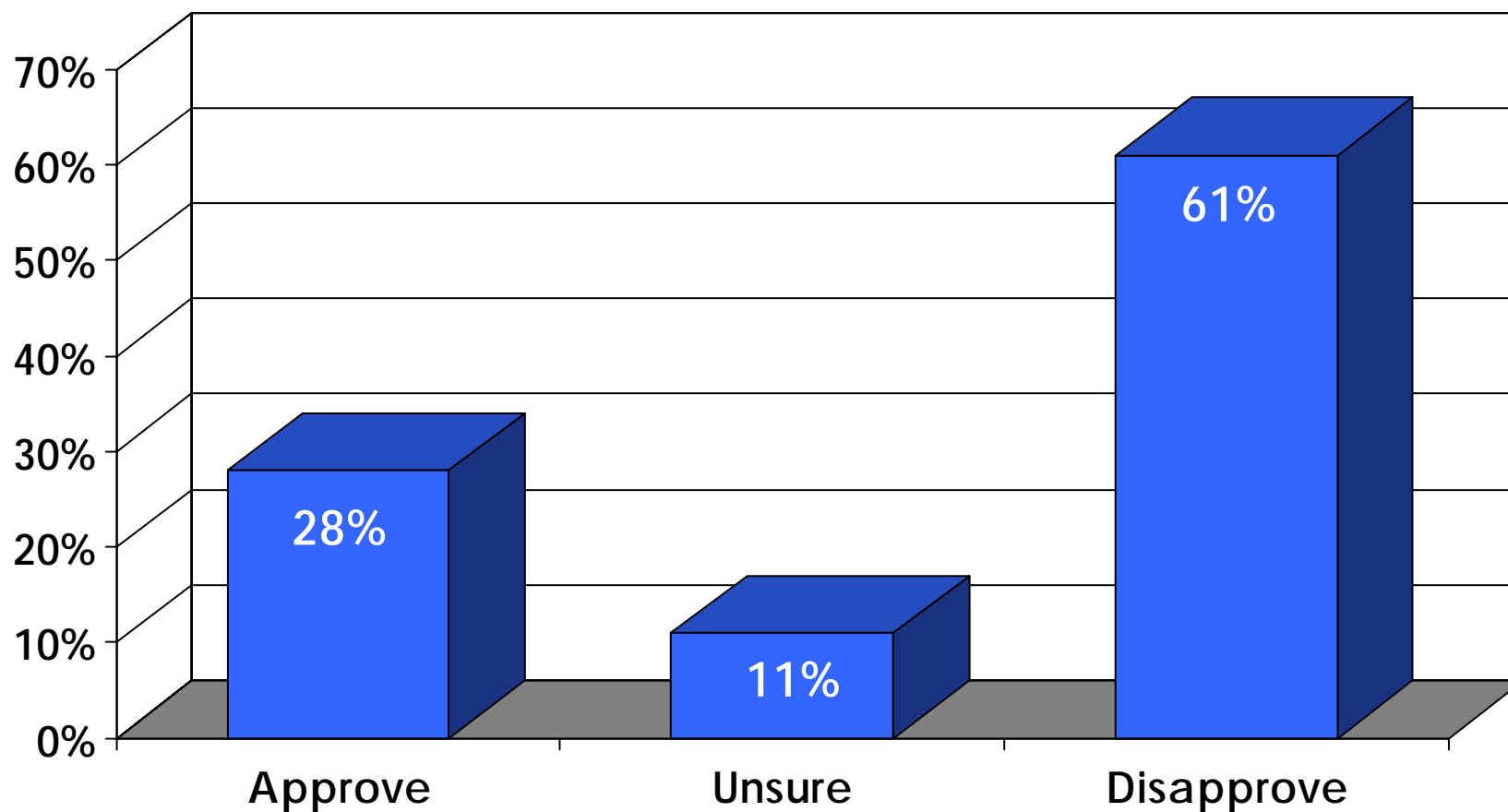
# BATTLEGROUND 2008

How would you rate the job that Congressional Democrats have been doing this year? Do you approve or disapprove of the job they are doing?



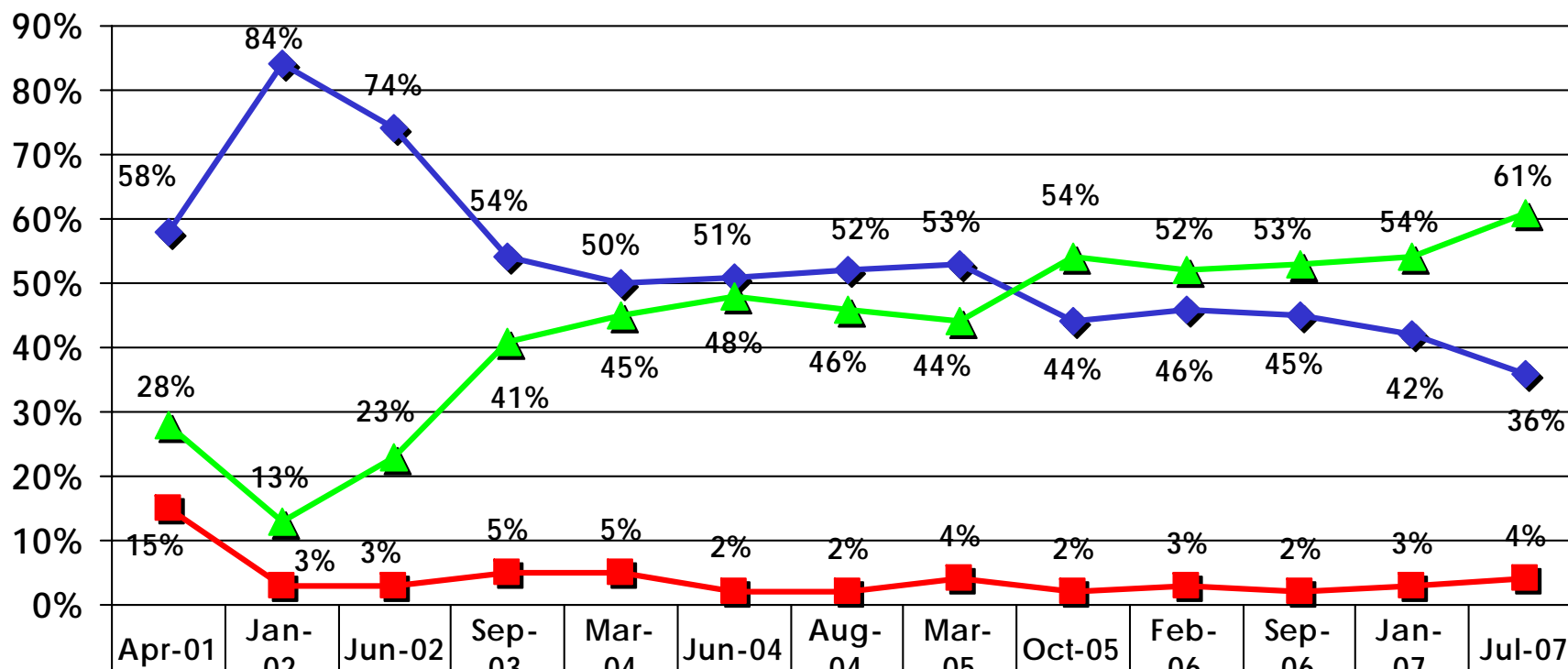
# BATTLEGROUND 2008

How would you rate the job that Congressional Republicans have been doing this year? Do you approve or disapprove of the job they are doing?



# BATTLEGROUND 2008

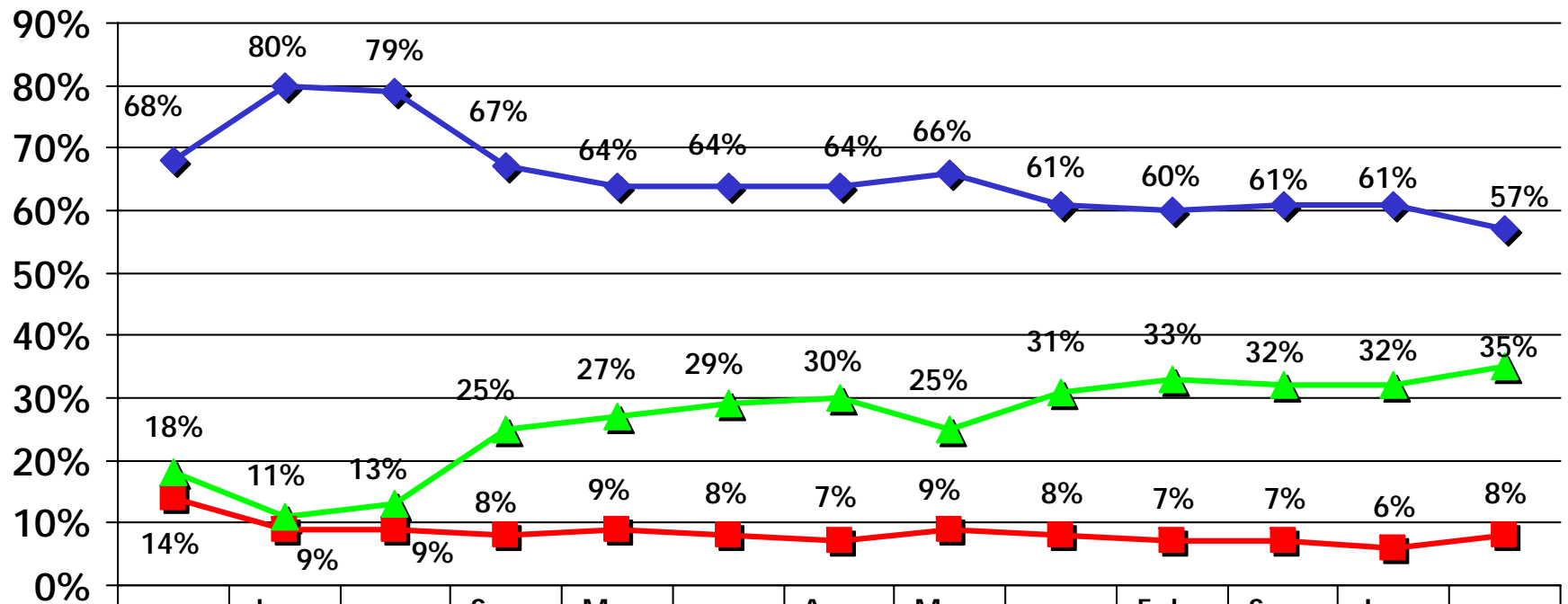
How would you rate the job George W. Bush has been doing as President – do you approve or disapprove of the job he is doing?



◆ Approve	58%	84%	74%	54%	50%	51%	52%	53%	44%	46%	45%	42%	36%
■ Unsure	15%	3%	3%	5%	5%	2%	2%	4%	2%	3%	2%	3%	4%
▲ Disapprove	28%	13%	23%	41%	45%	48%	46%	44%	54%	52%	53%	54%	61%

# BATTLEGROUND 2008

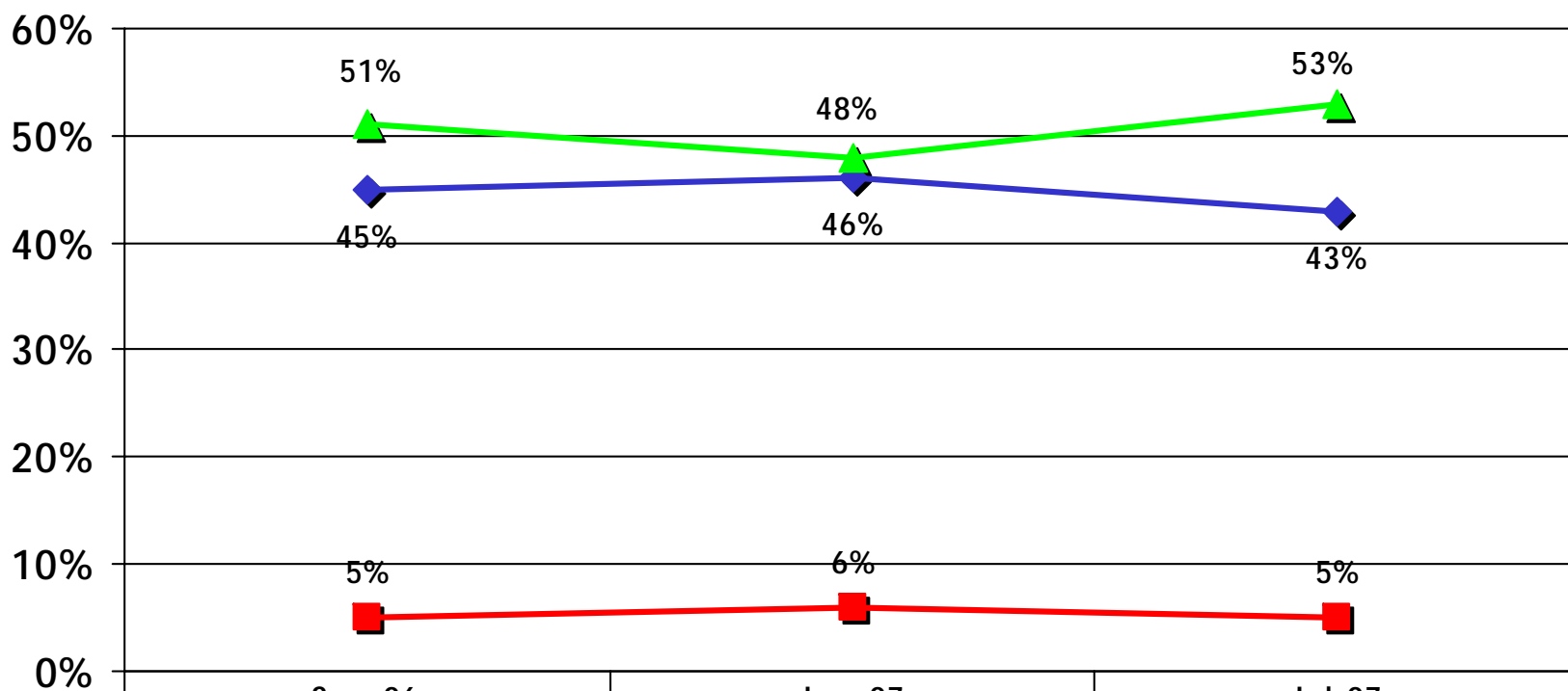
Whether you approve or disapprove of the way George W. Bush is handling his job as President, what is your impression of George W. Bush as a person? Do you approve or disapprove of him?



	Apr-01	Jan-02	Jun-02	Sep-03	Mar-04	Jun-04	Aug-04	Mar-05	Oct-05	Feb-06	Sep-06	Jan-07	Jul-07
◆ Approve	68%	80%	79%	67%	64%	64%	64%	66%	61%	60%	61%	61%	57%
■ Unsure	14%	9%	9%	8%	9%	8%	7%	9%	8%	7%	7%	6%	8%
▲ Disapprove	18%	11%	13%	25%	27%	29%	30%	25%	31%	33%	32%	32%	35%

# BATTLEGROUND 2008

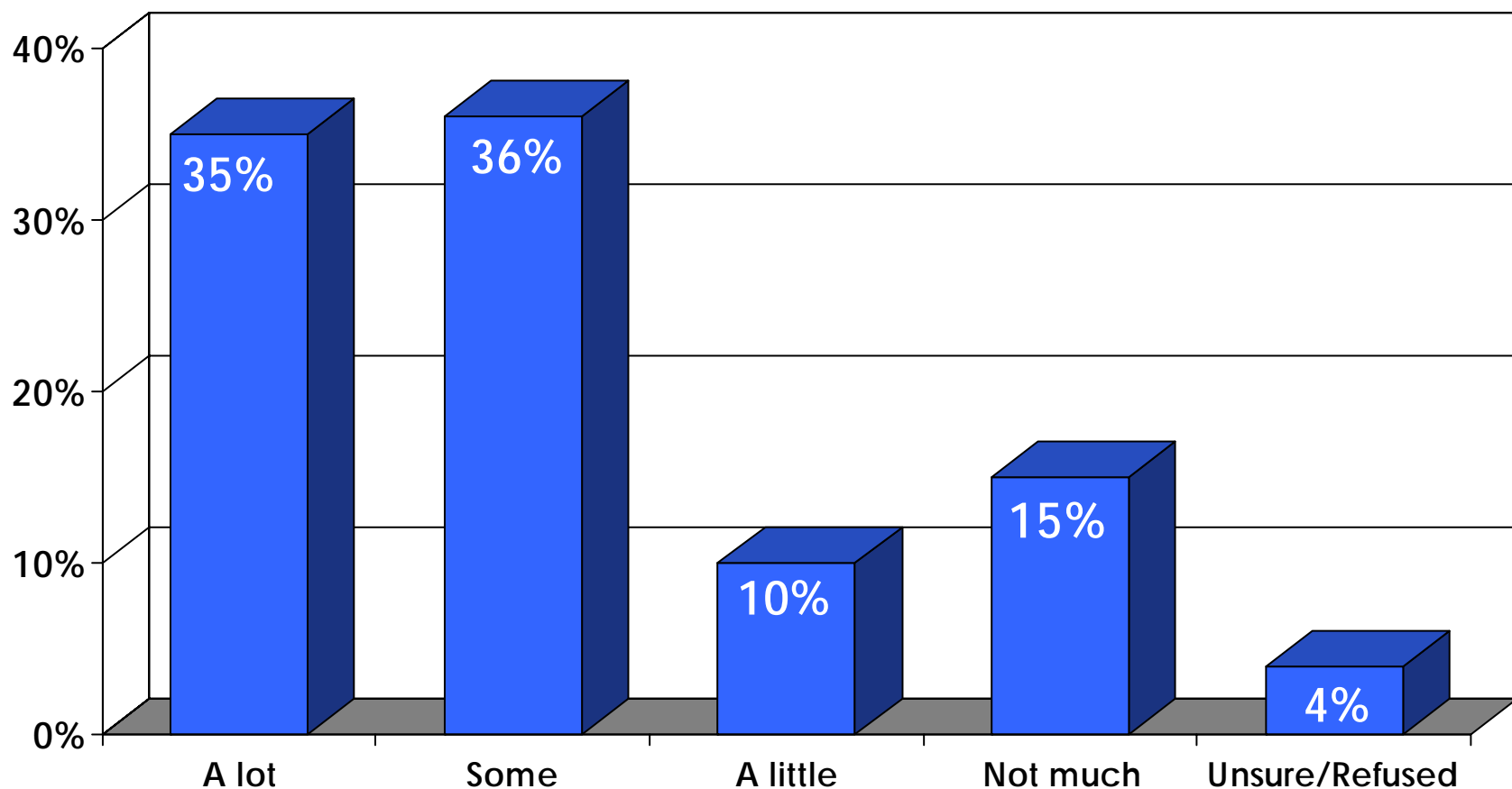
Now, thinking now about the war in Iraq – All in all, do you think the war in Iraq is worth fighting, or not?



	Sep-06	Jan-07	Jul-07
◆ Worth fighting	45%	46%	43%
■ Unsure	5%	6%	5%
▲ Not worth fighting	51%	48%	53%

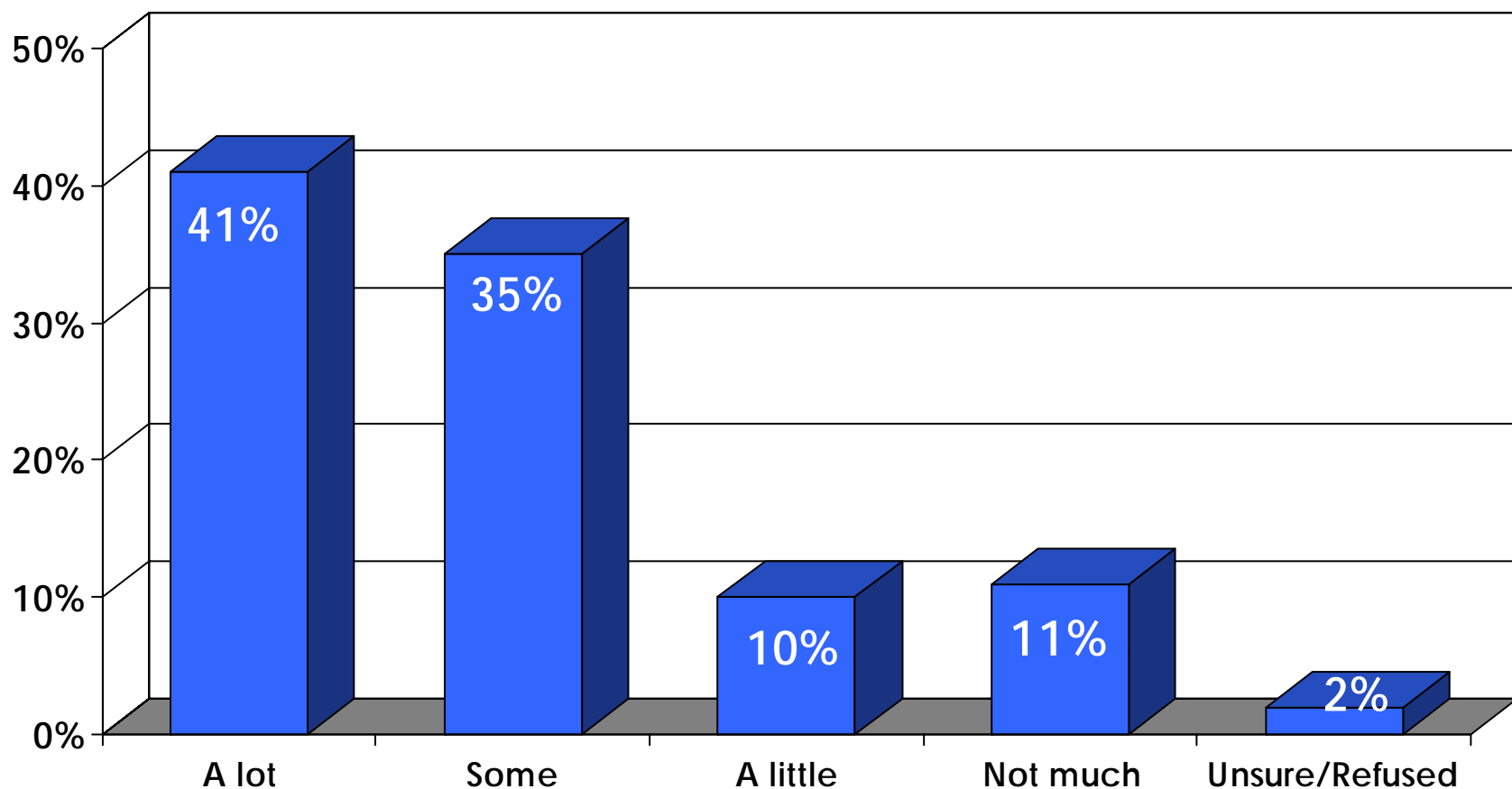
# BATTLEGROUND 2008

How much influence do you think Congressional Democrats can have on the War in Iraq? Would you say they could have a lot, some, a little, or not much influence?



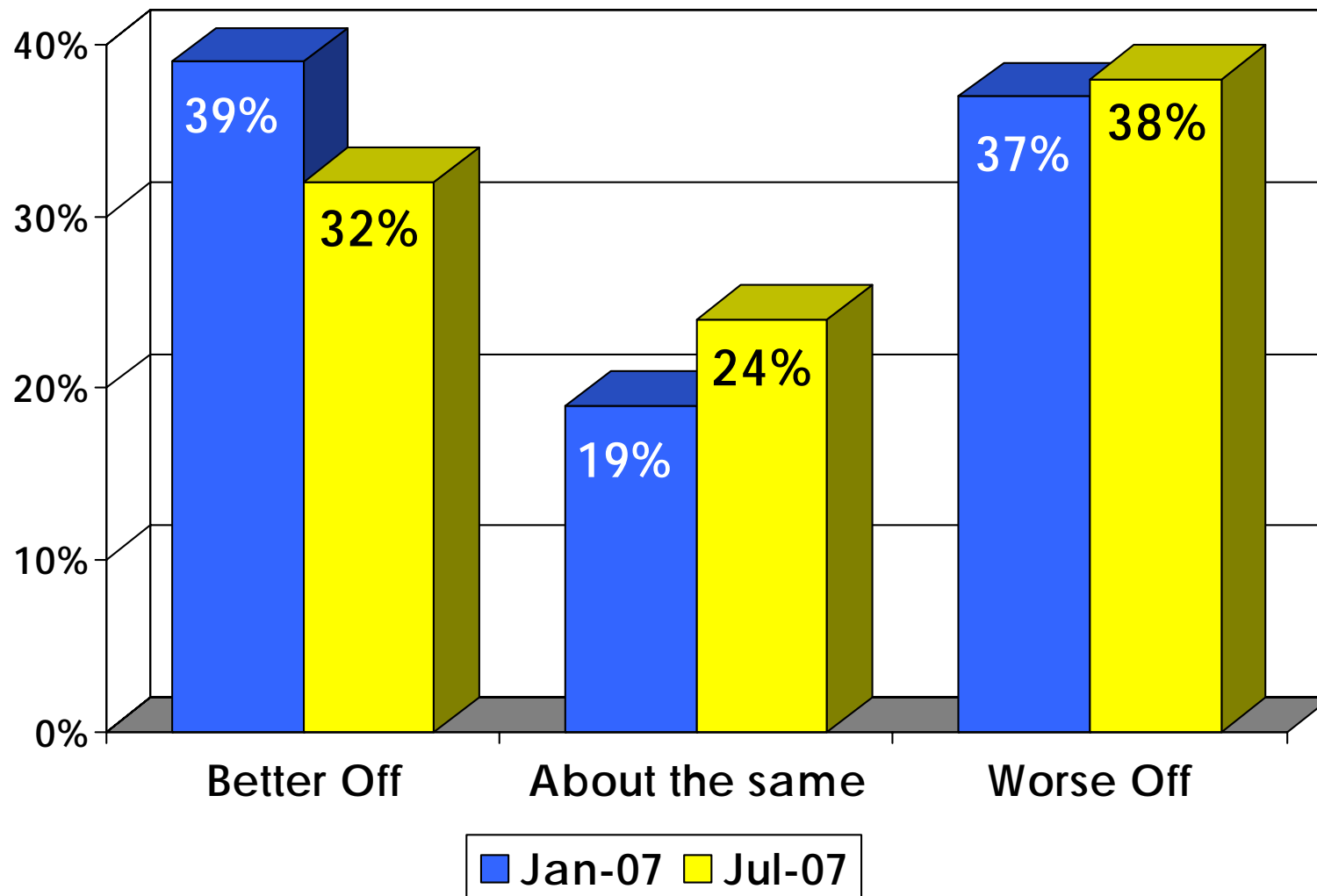
# BATTLEGROUND 2008

How much influence do you think Congressional Republicans can have on the War in Iraq? Would you say they could have a lot, some, a little, or not much influence?



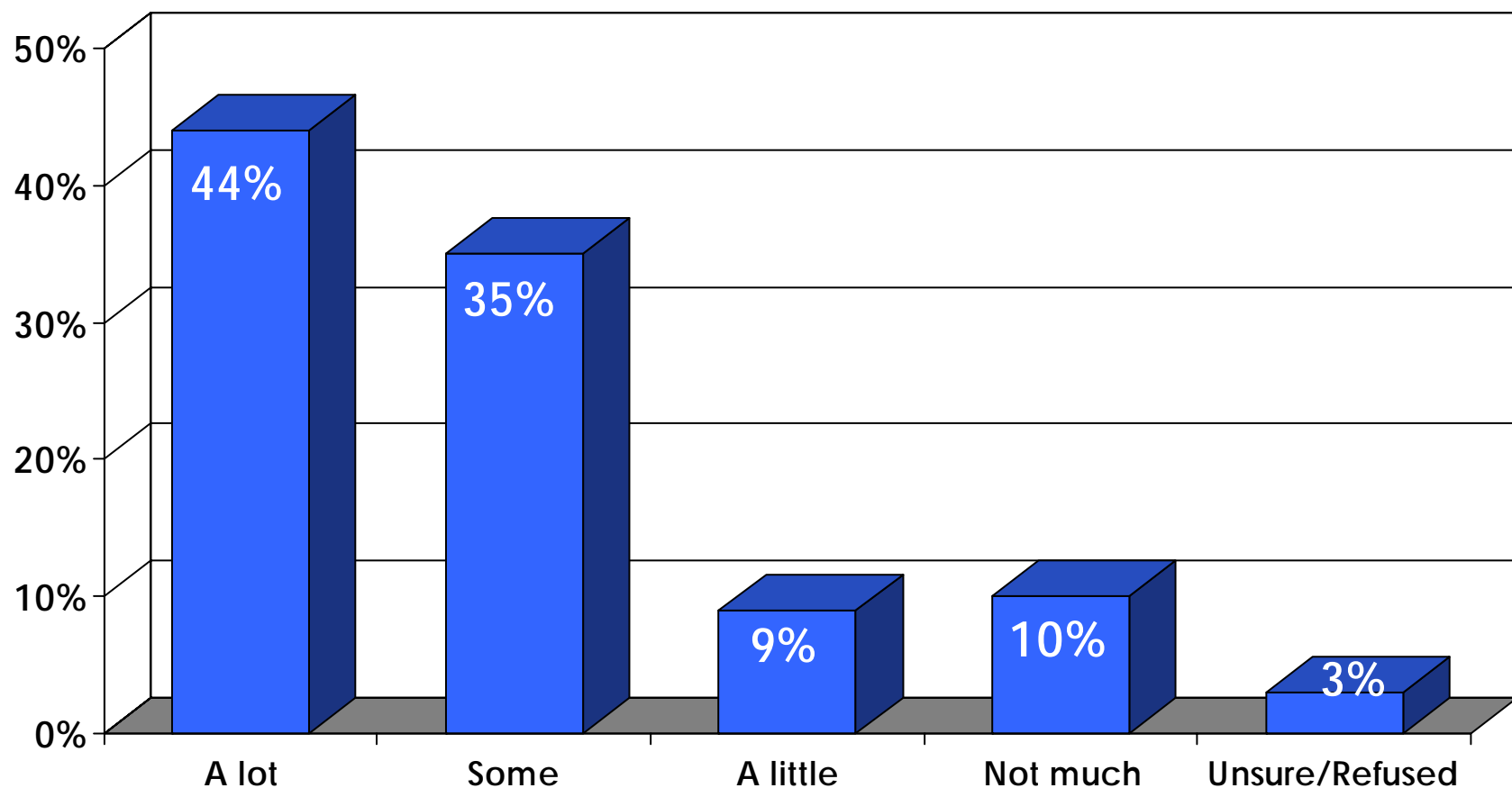
# BATTLEGROUND 2008

Do you believe that in the future your children will be better off, about the same, or worse off than you are right now?



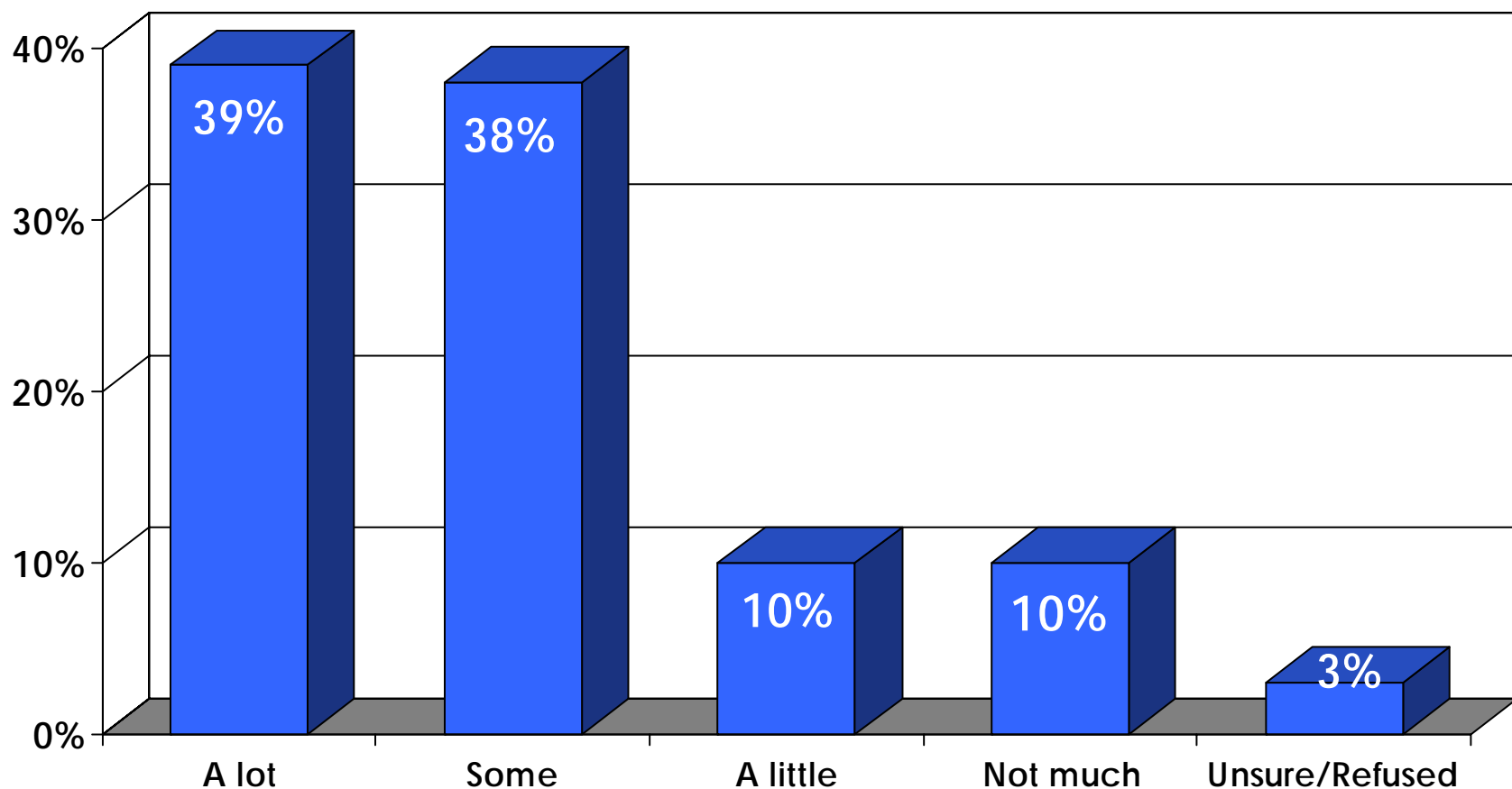
# BATTLEGROUND 2008

How much influence do you think Congressional Democrats can have on the economy? Would you say they could have a lot, some, a little, or not much influence?



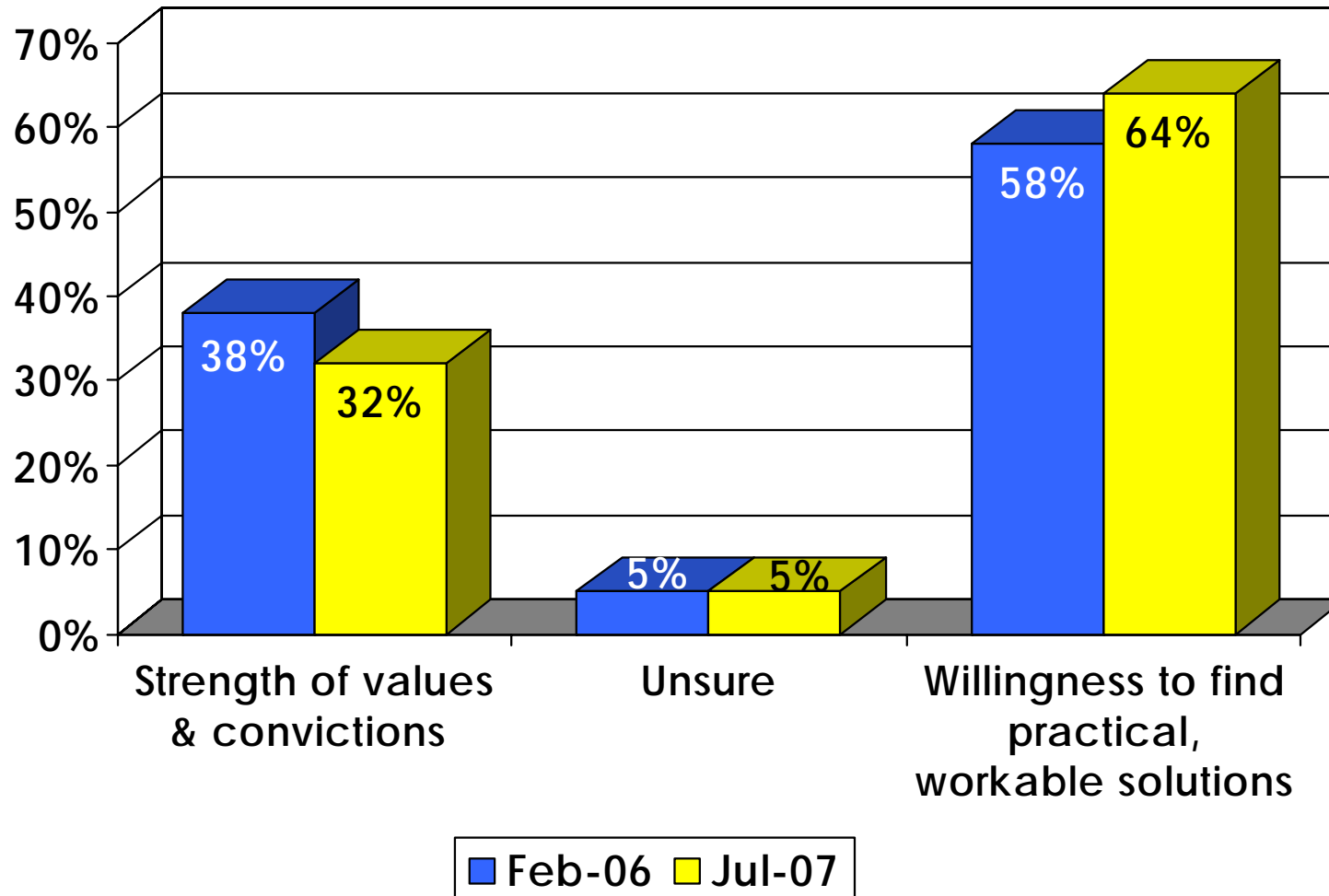
# BATTLEGROUND 2008

How much influence do you think Congressional Republicans can have on the economy? Would you say they could have a lot, some, a little, or not much influence?



# BATTLEGROUND 2008

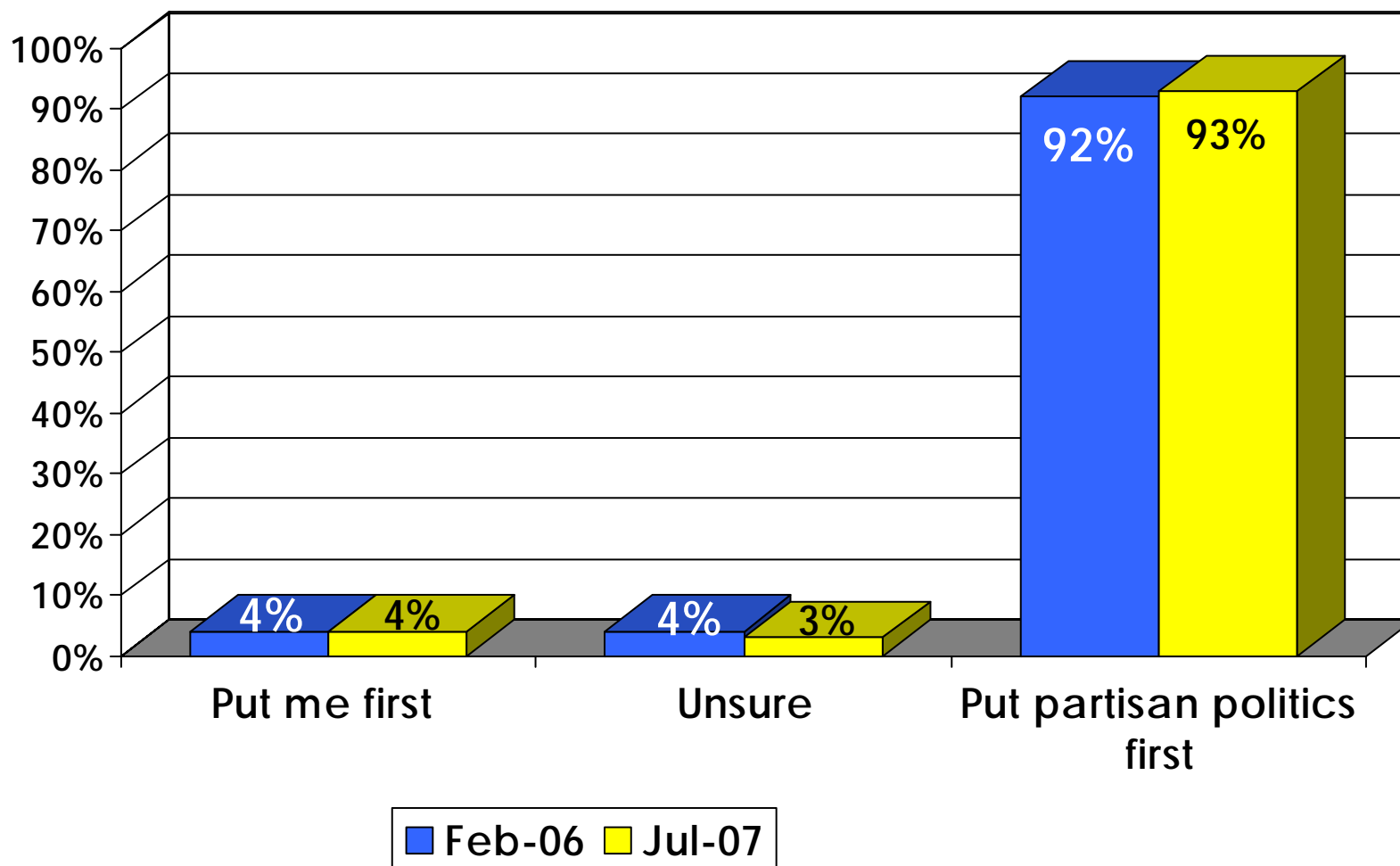
Which of these qualities is the most important for a Member of Congress to possess: Strength of values & convictions, or Willingness to find practical, workable solutions to the country's problems?



# BATTLEGROUND 2008

Do you believe that lawmakers in Washington: put you first or put partisan politics first?

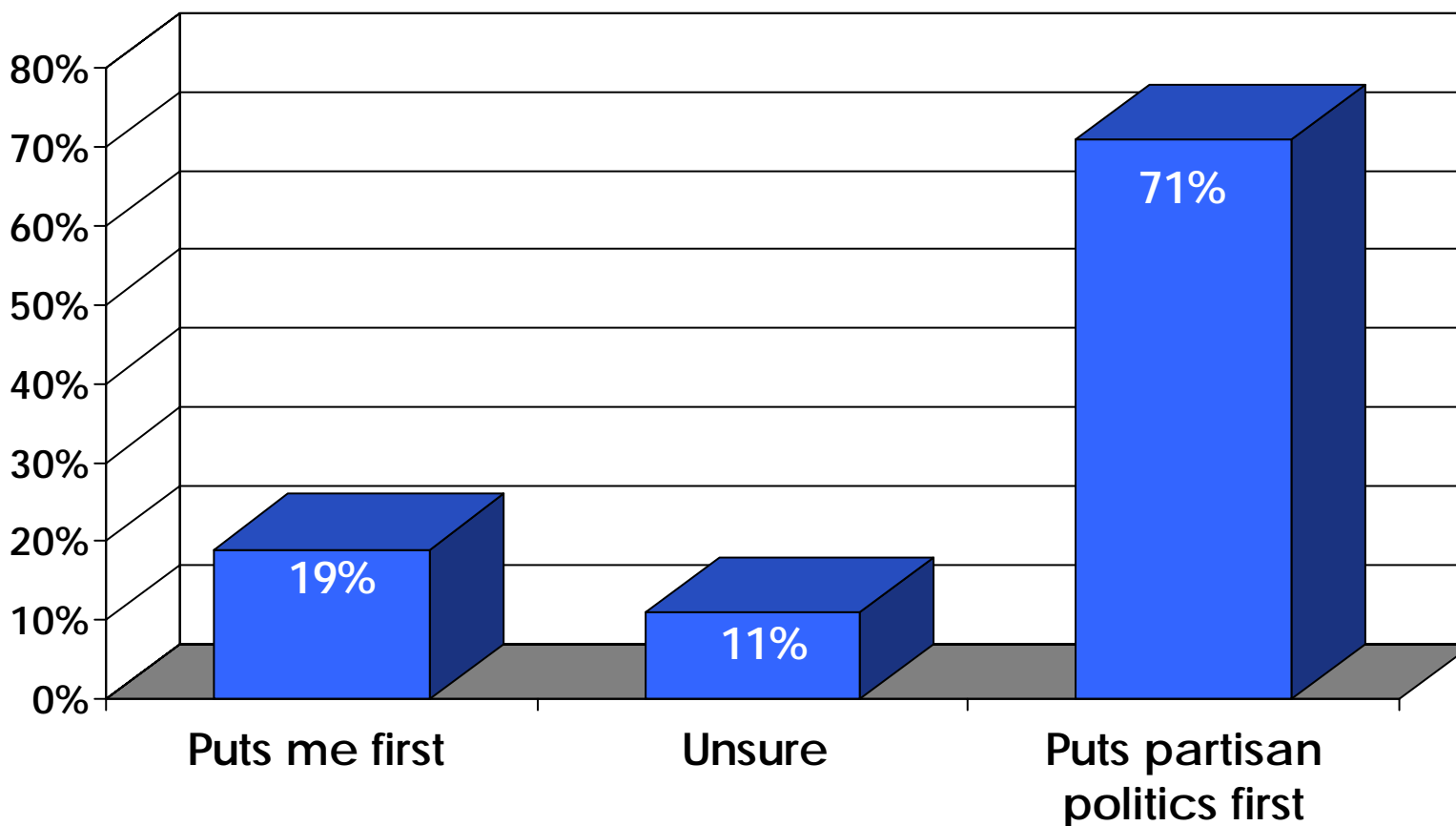
*(Split Sample A)*



# BATTLEGROUND 2008

Do you believe that your Member of Congress: puts you first or puts partisan politics first?

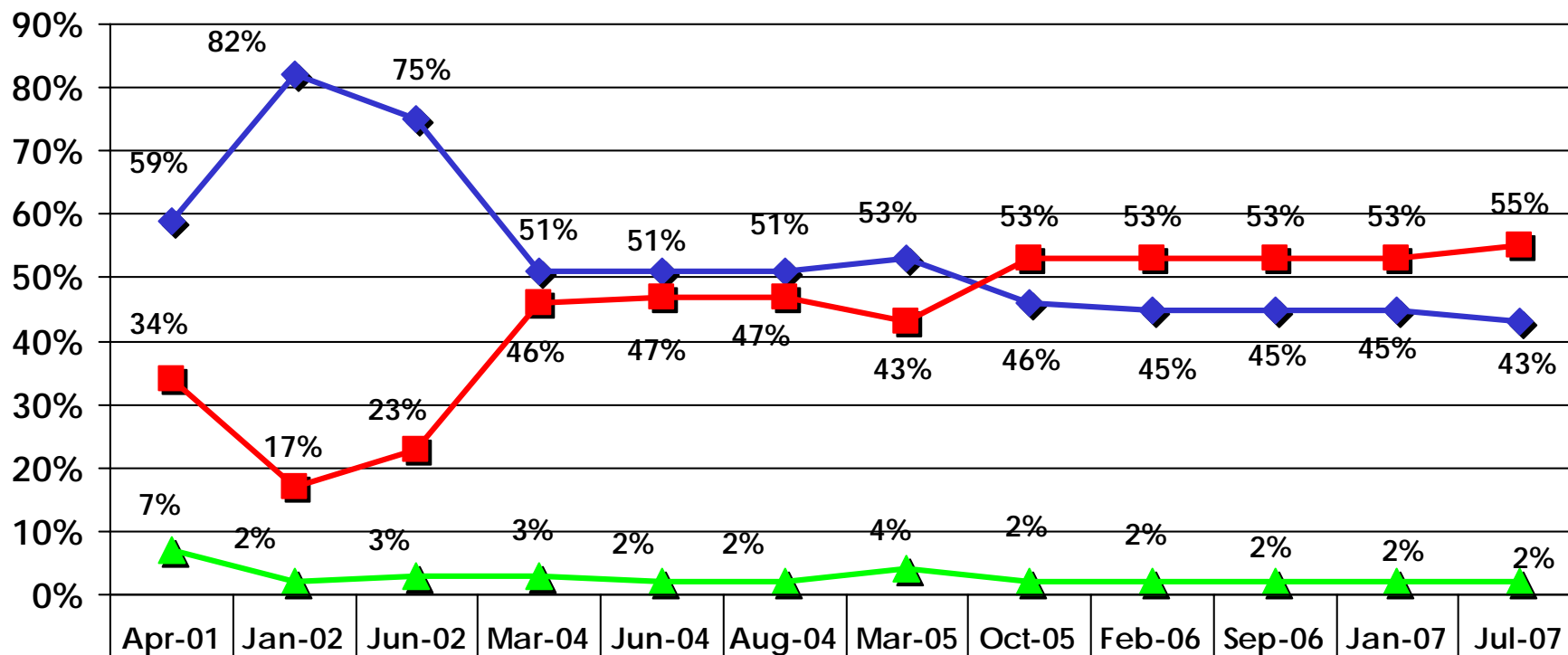
*(Split Sample B)*



# BATTLEGROUND 2008

For each one, please tell me whether you have heard of that person or organization and if so, whether you have a favorable or an unfavorable impression of them.

## "George W. Bush"

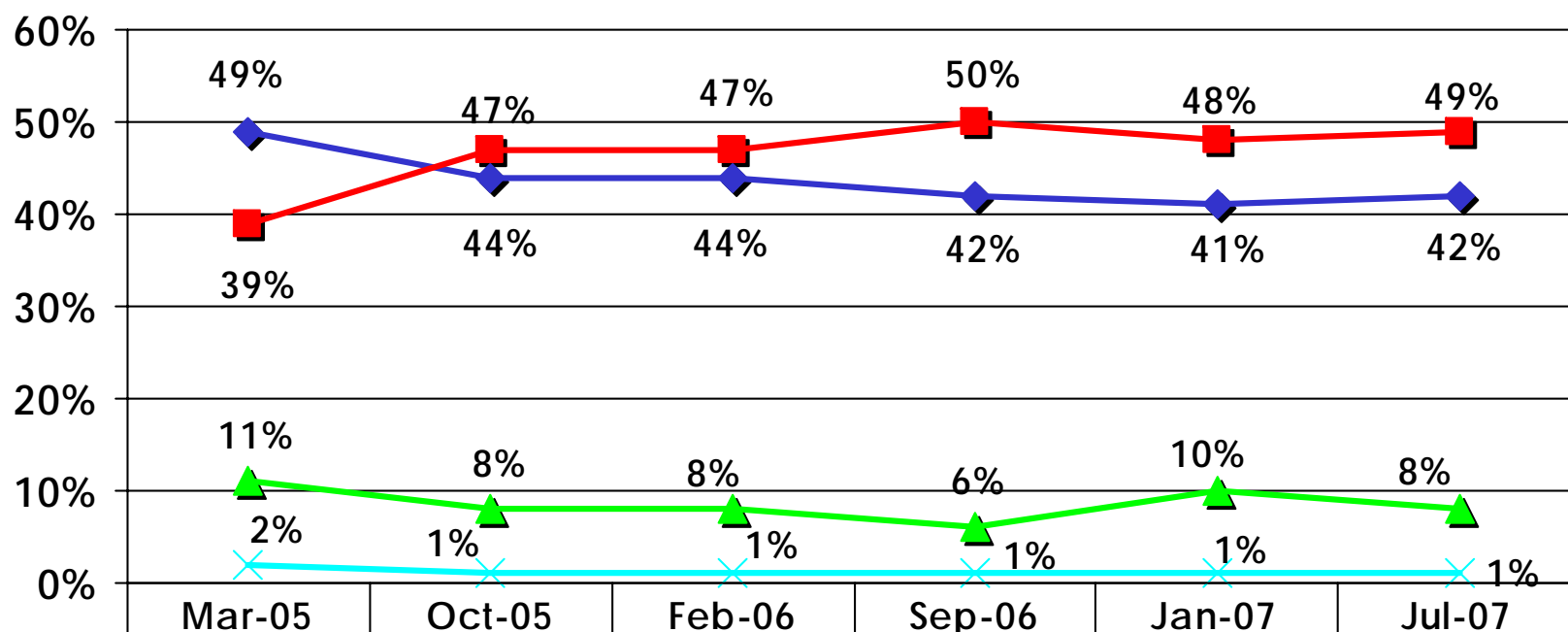


◆ Favorable	59%	82%	75%	51%	51%	51%	53%	46%	45%	45%	45%	43%
■ Unfavorable	34%	17%	23%	46%	47%	47%	43%	53%	53%	53%	53%	55%
▲ No Opinion	7%	2%	3%	3%	2%	2%	4%	2%	2%	2%	2%	2%

# BATTLEGROUND 2008

For each one, please tell me whether you have heard of that person or organization and if so, whether you have a favorable or an unfavorable impression of them.

## "The Republicans in Congress"

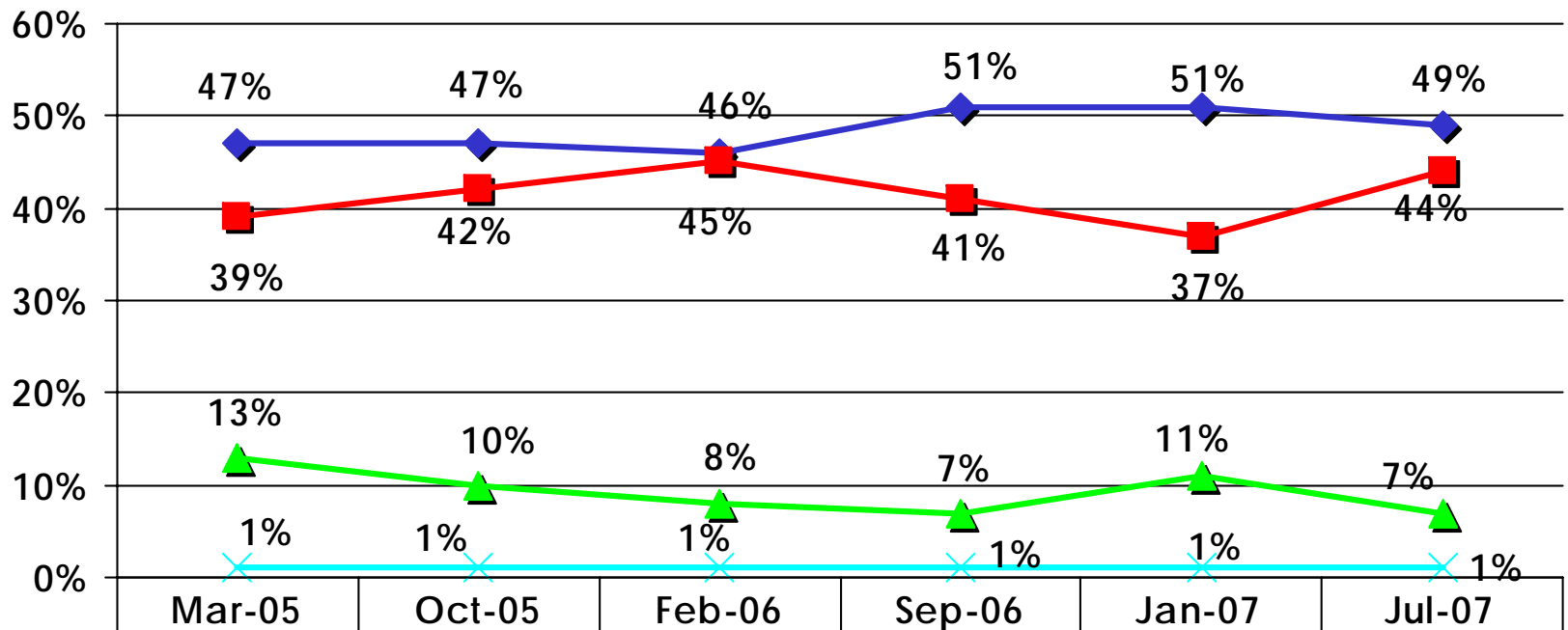


◆ Favorable	49%	44%	44%	42%	41%	42%
■ Unfavorable	39%	47%	47%	50%	48%	49%
▲ No Opinion	11%	8%	8%	6%	10%	8%
× Never heard of	2%	1%	1%	1%	1%	1%

# BATTLEGROUND 2008

For each one, please tell me whether you have heard of that person or organization and if so, whether you have a favorable or an unfavorable impression of them.

“The Democrats in Congress”

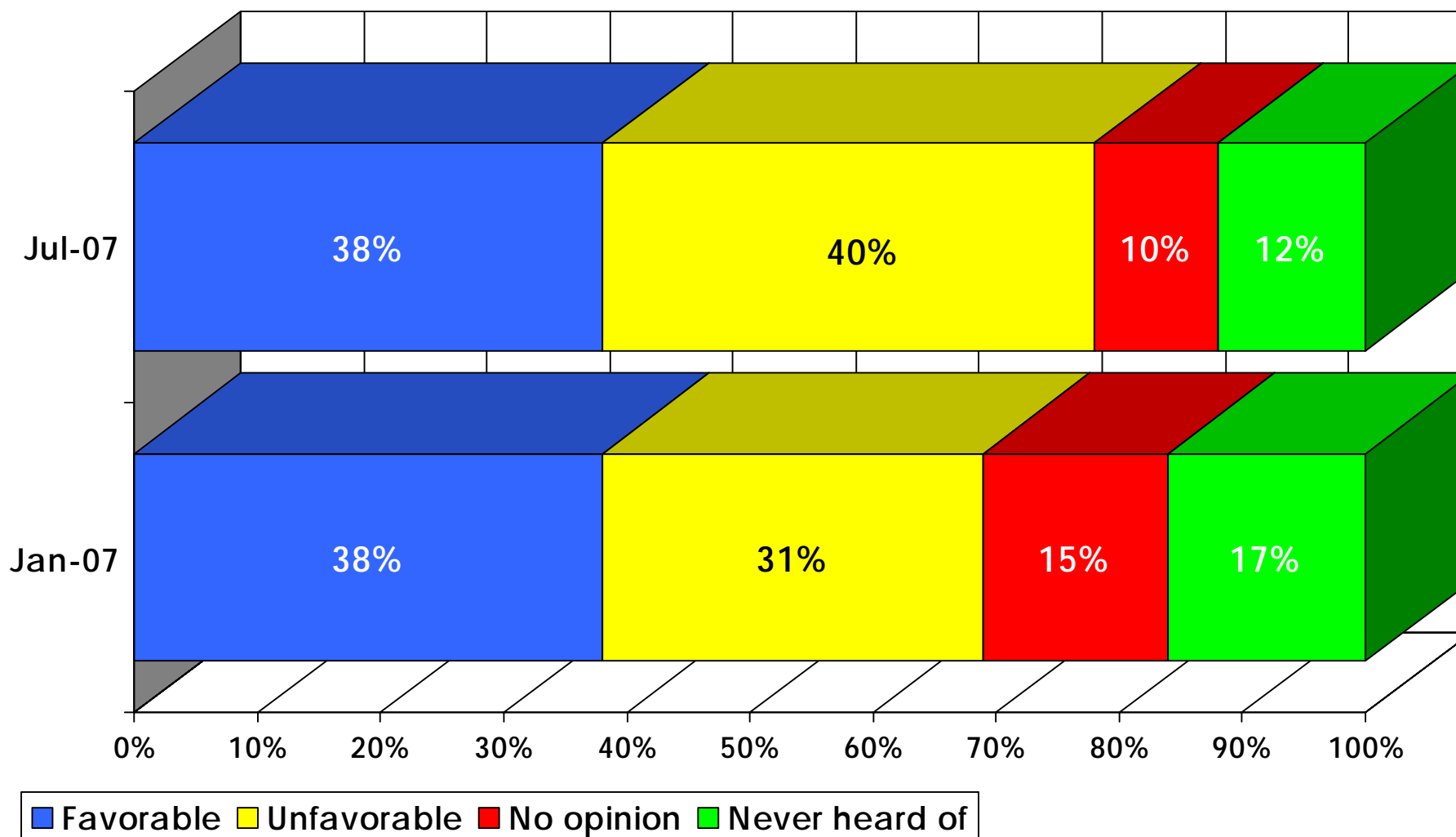


◆ Favorable	47%	47%	46%	51%	51%	49%
■ Unfavorable	39%	42%	45%	41%	37%	44%
▲ No Opinion	13%	10%	8%	7%	11%	7%
✕ Never heard of	1%	1%	1%	1%	1%	1%

# BATTLEGROUND 2008

Please tell me if you have heard of this person, and if so, whether you have a favorable or unfavorable impression of that person.

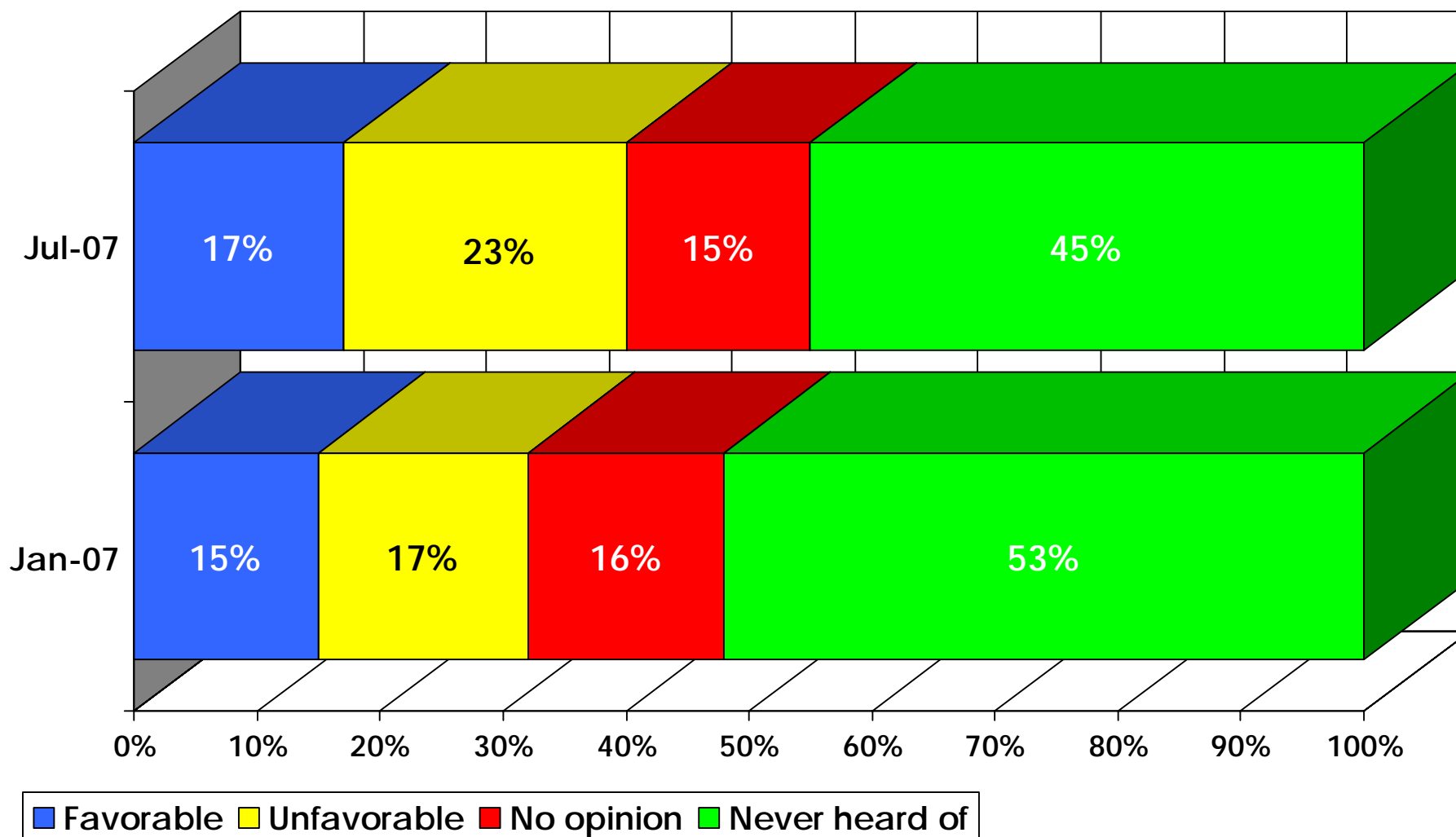
## "Nancy Pelosi"



# BATTLEGROUND 2008

Please tell me if you have heard of this person, and if so, whether you have a favorable or unfavorable impression of that person.

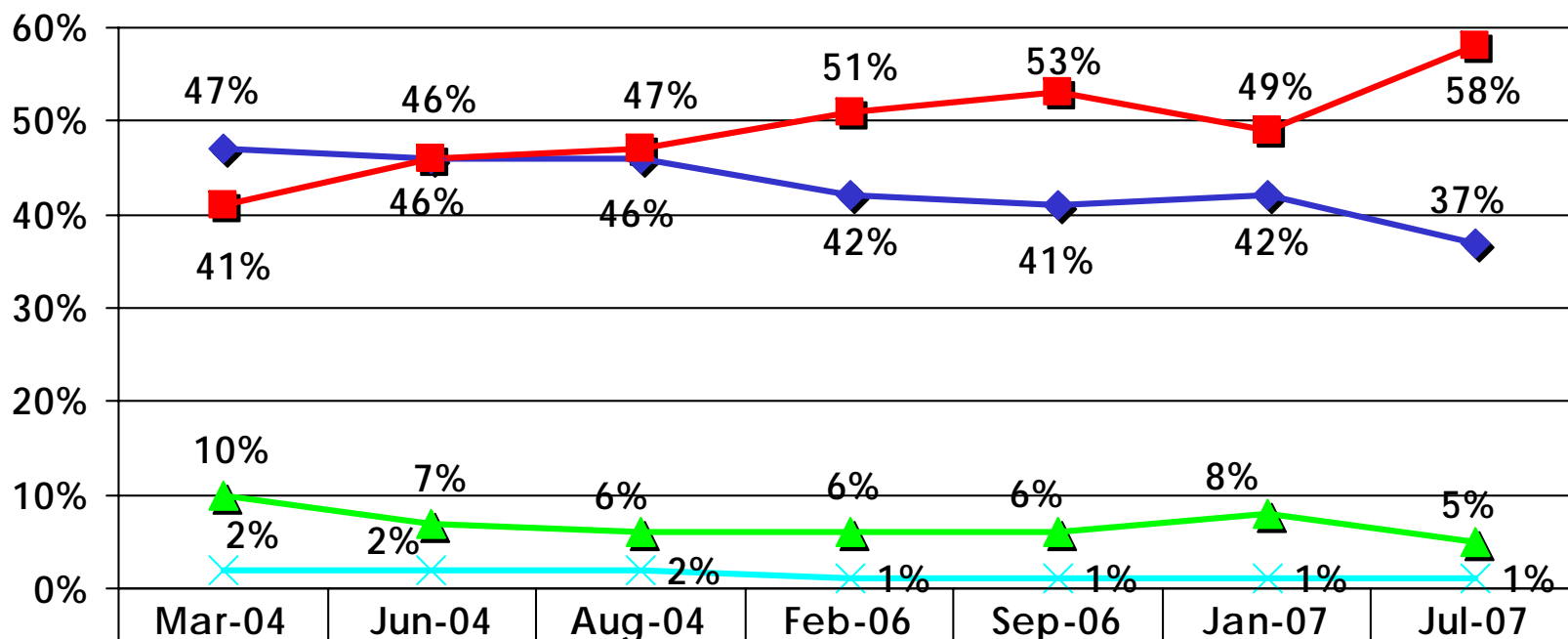
"Harry Reid"



# BATTLEGROUND 2008

For each one, please tell me whether you have heard of that person or organization and if so, whether you have a favorable or an unfavorable impression of them.

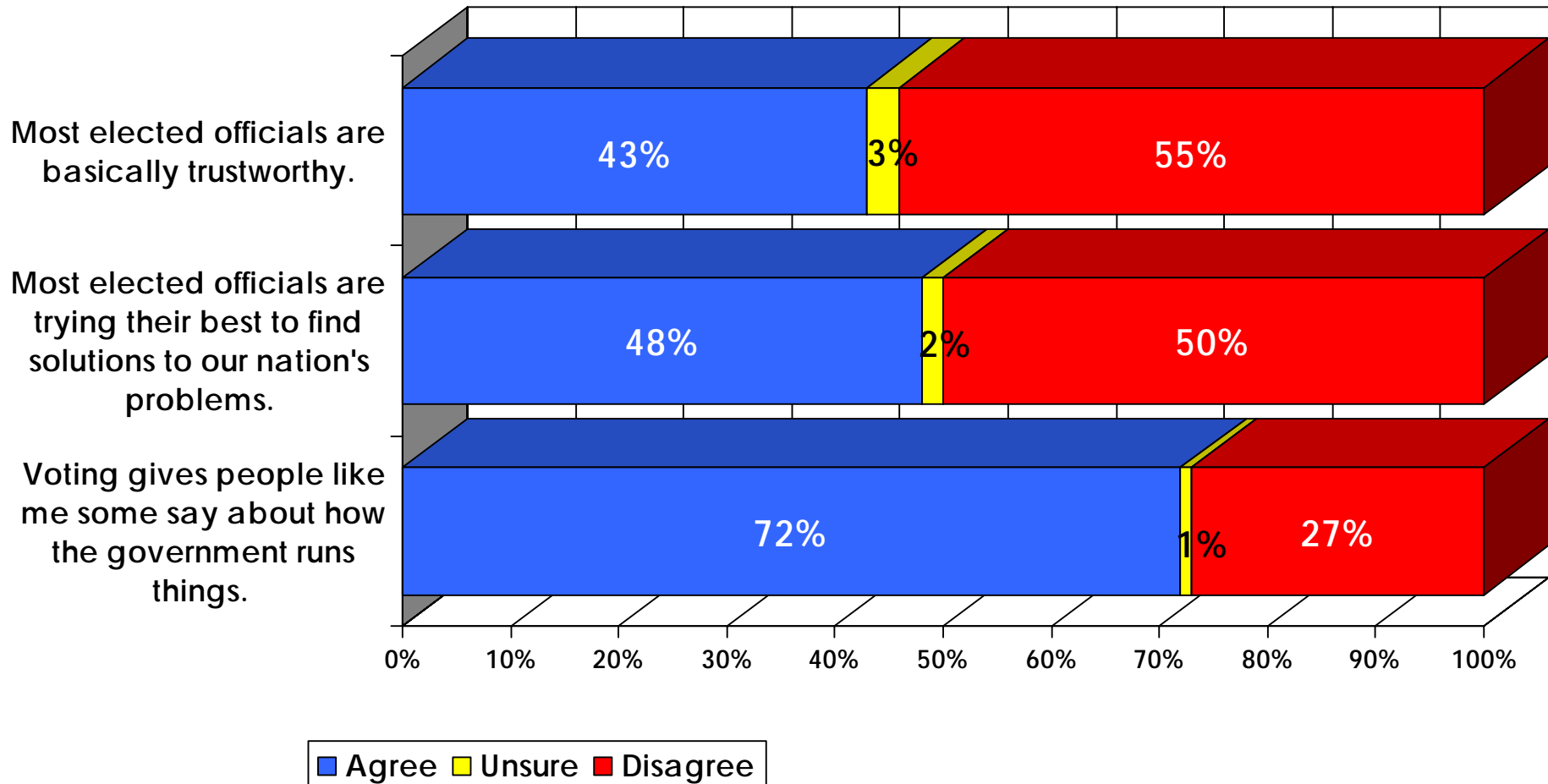
## "Dick Cheney"



◆ Favorable	47%	46%	46%	42%	41%	42%	37%
■ Unfavorable	41%	46%	47%	51%	53%	49%	58%
▲ No Opinion	10%	7%	6%	6%	6%	8%	5%
✕ Never heard of	2%	2%	2%	1%	1%	1%	1%

# BATTLEGROUND 2008

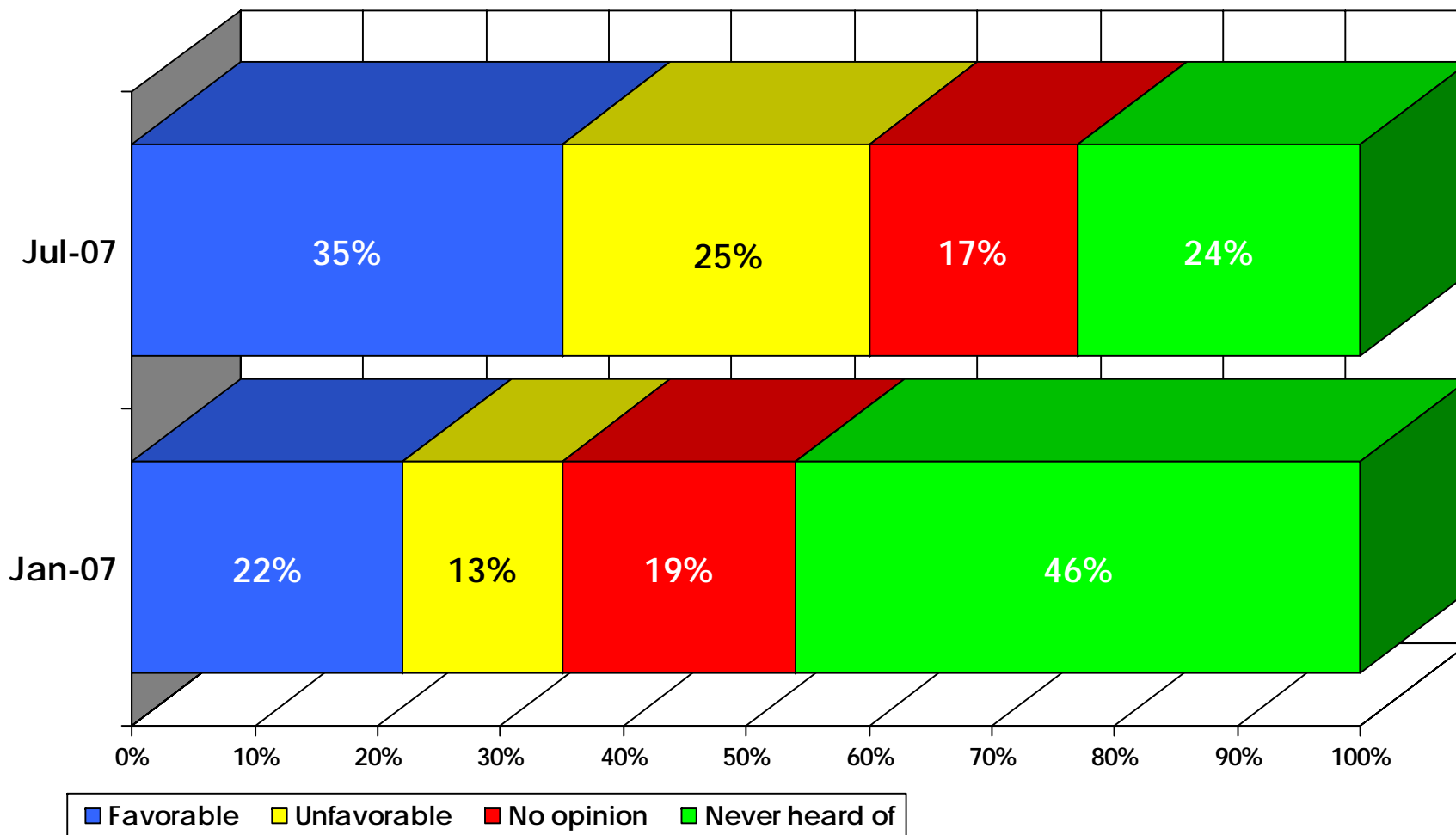
Please tell me if you agree or disagree with this statement.



# BATTLEGROUND 2008

Please tell me if you have heard of this person, and if so, whether you have a favorable or unfavorable impression of that person.

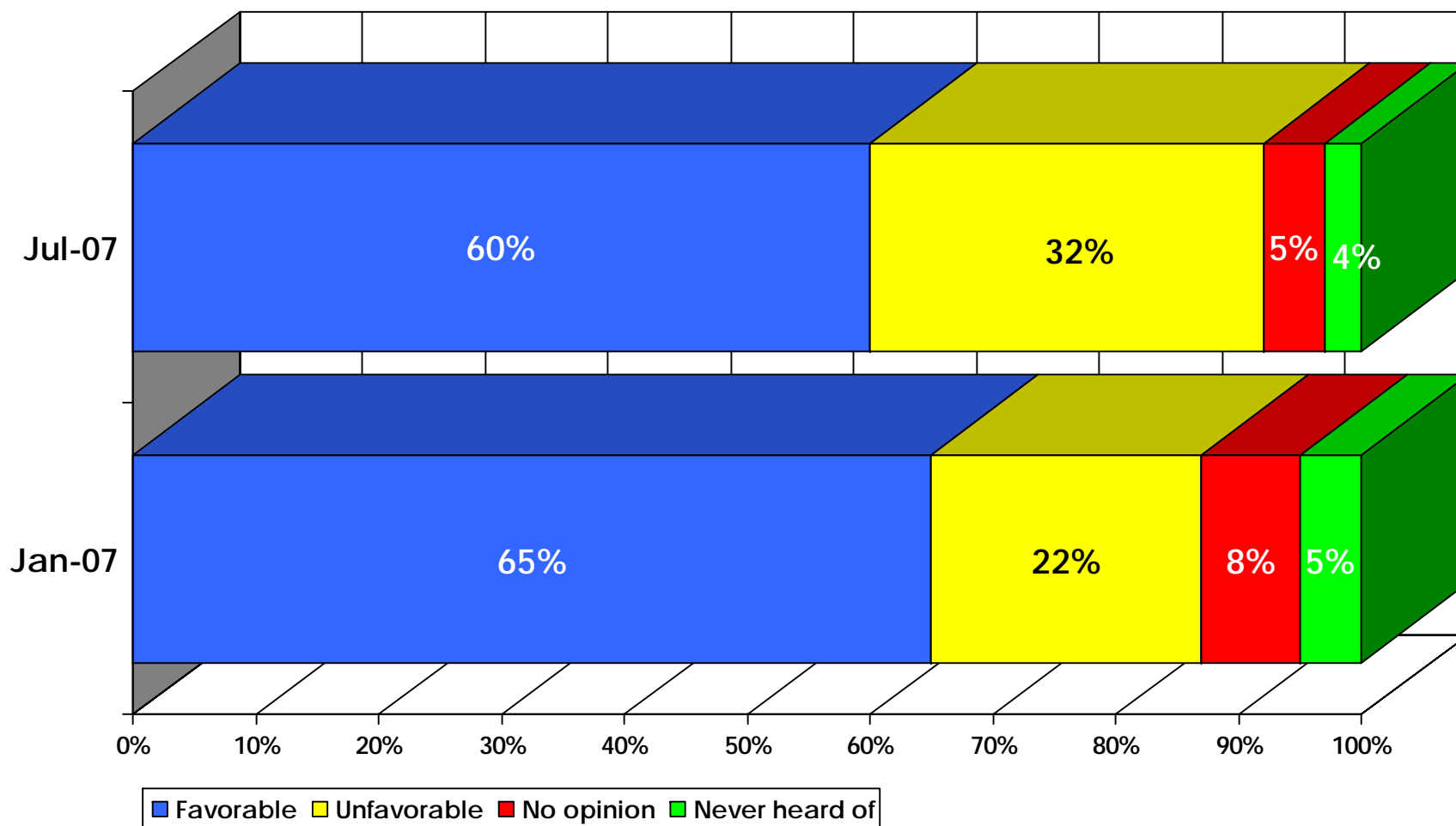
"Mitt Romney"



# BATTLEGROUND 2008

Please tell me if you have heard of this person, and if so, whether you have a favorable or unfavorable impression of that person.

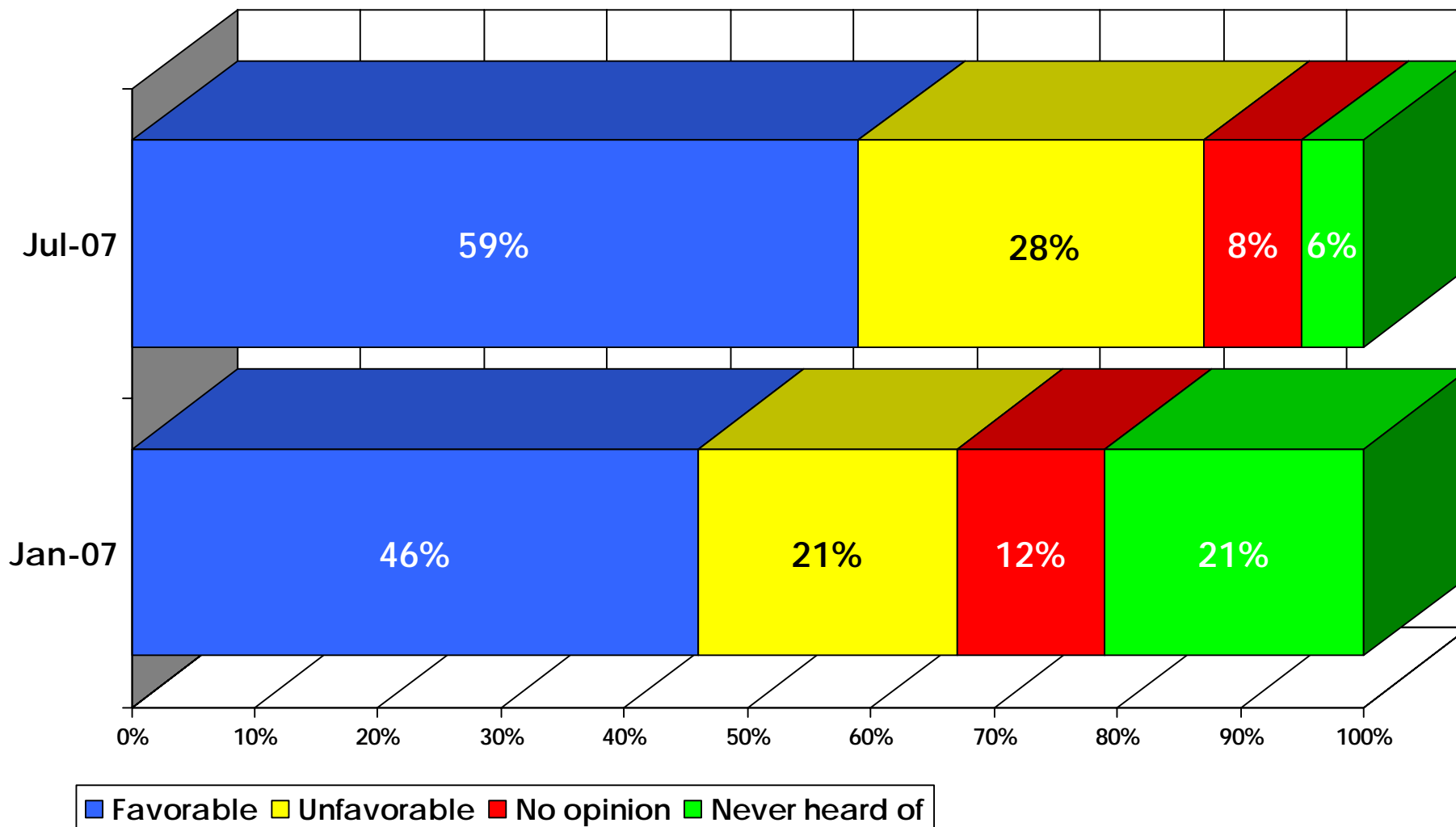
## "Rudy Giuliani"



# BATTLEGROUND 2008

Please tell me if you have heard of this person, and if so, whether you have a favorable or unfavorable impression of that person.

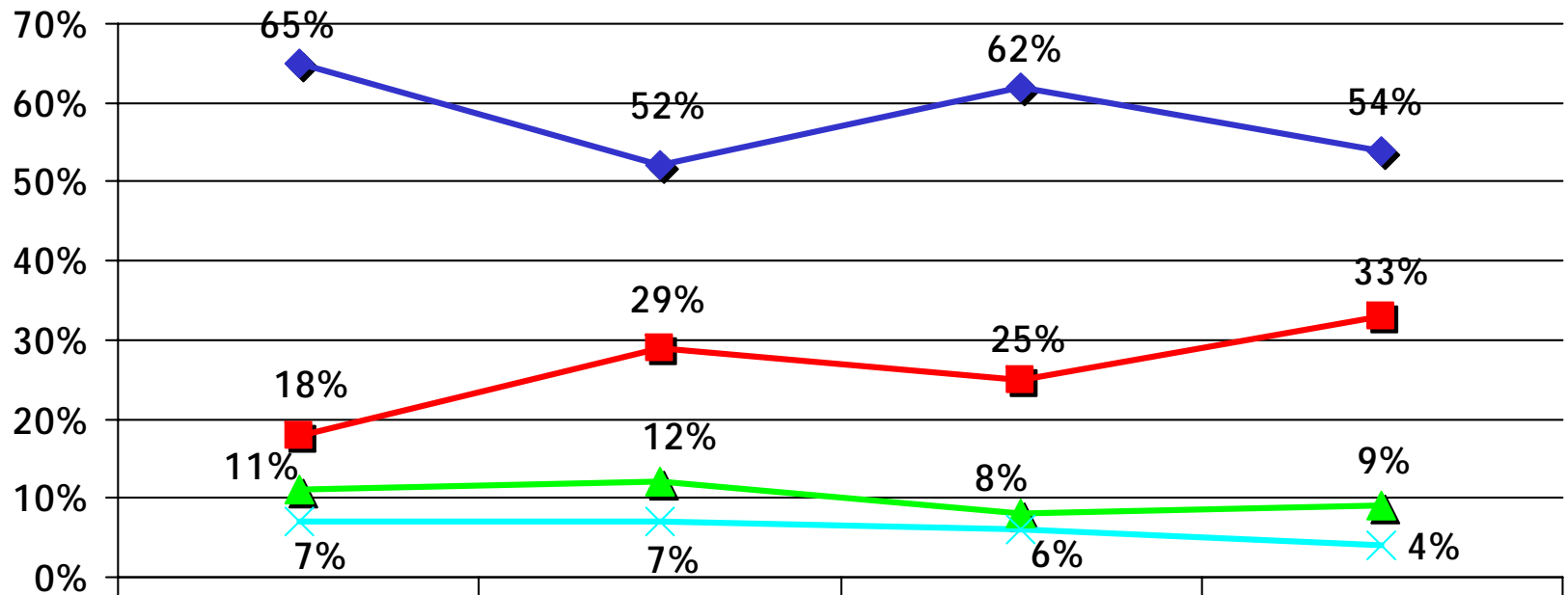
"Barack Obama"



# BATTLEGROUND 2008

For each one, please tell me whether you have heard of that person or organization and if so, whether you have a favorable or an unfavorable impression of them.

## "John McCain"

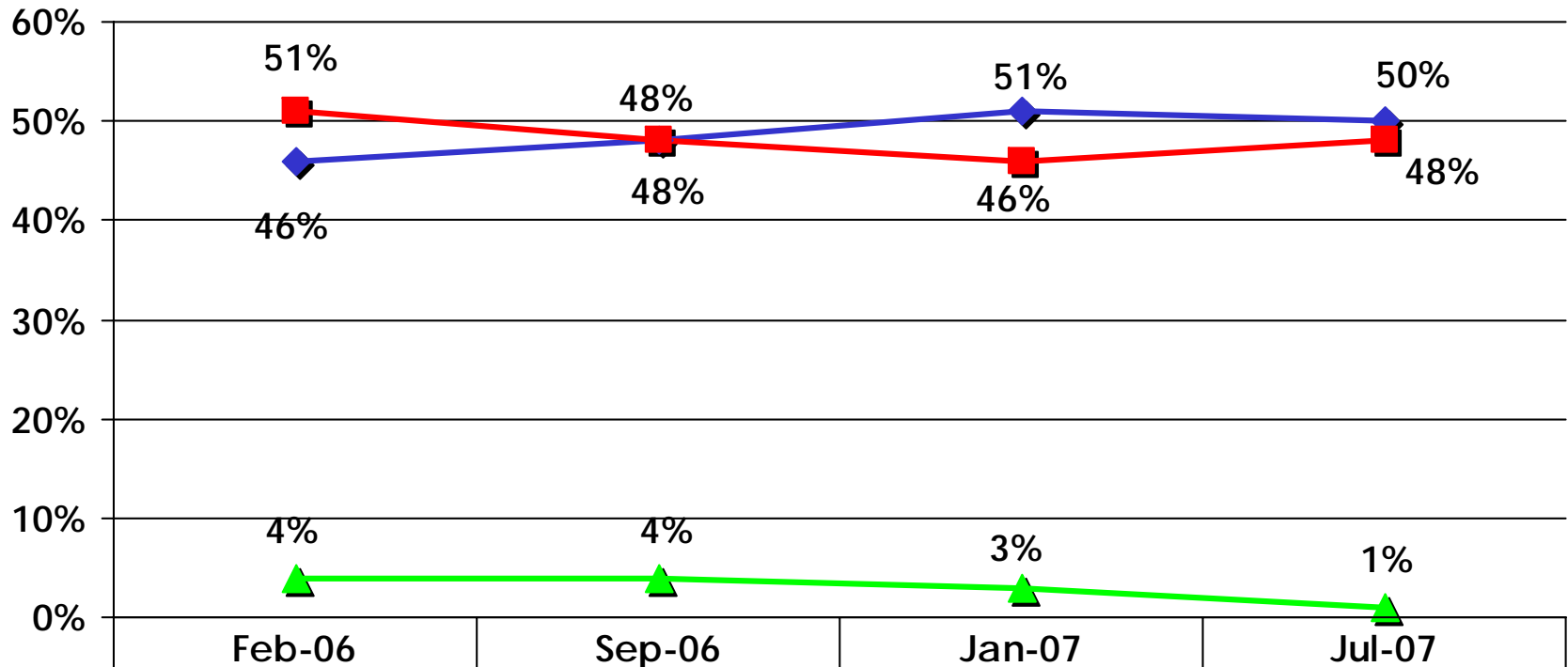


◆ Favorable	65%	52%	62%	54%
■ Unfavorable	18%	29%	25%	33%
▲ No Opinion	11%	12%	8%	9%
✕ Never heard of	7%	7%	6%	4%

# BATTLEGROUND 2008

For each one, please tell me whether you have heard of that person or organization and if so, whether you have a favorable or an unfavorable impression of them.

## "Hillary Clinton"

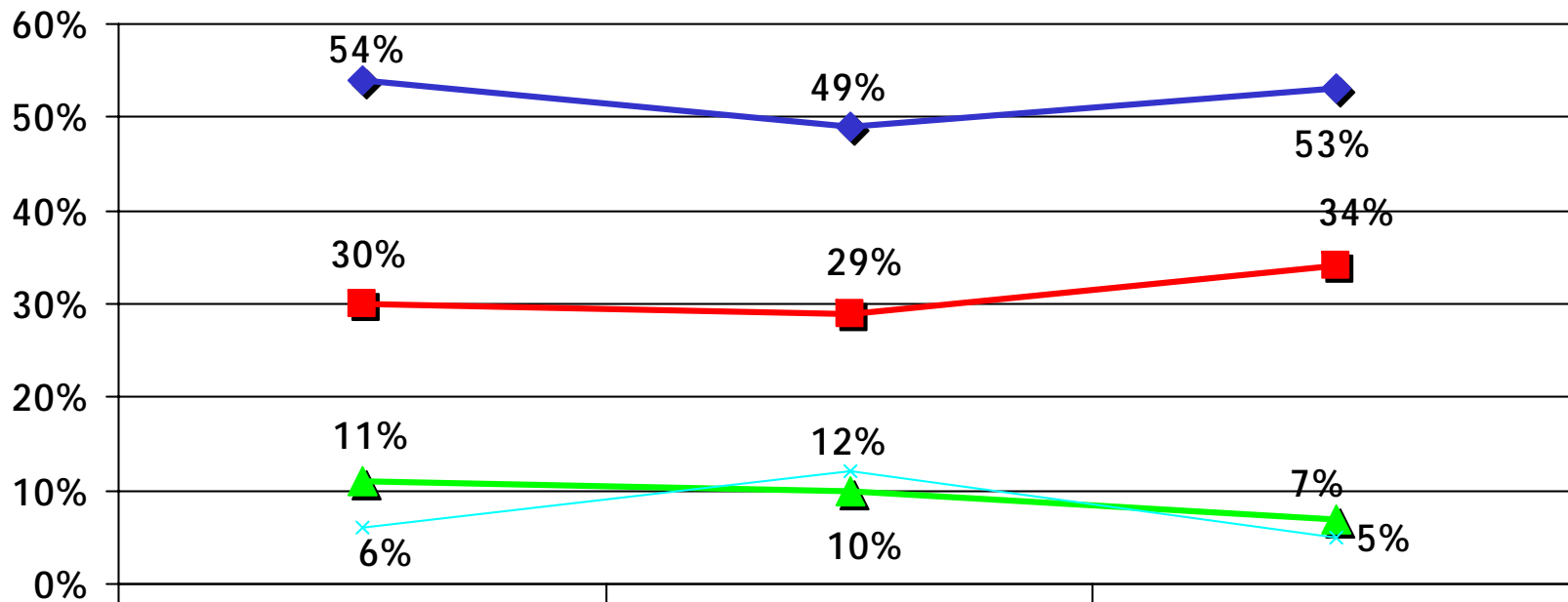


◆ Favorable	46%	48%	51%	50%
■ Unfavorable	51%	48%	46%	48%
▲ No Opinion	4%	4%	3%	1%

# BATTLEGROUND 2008

For each one, please tell me whether you have heard of that person or organization and if so, whether you have a favorable or an unfavorable impression of them.

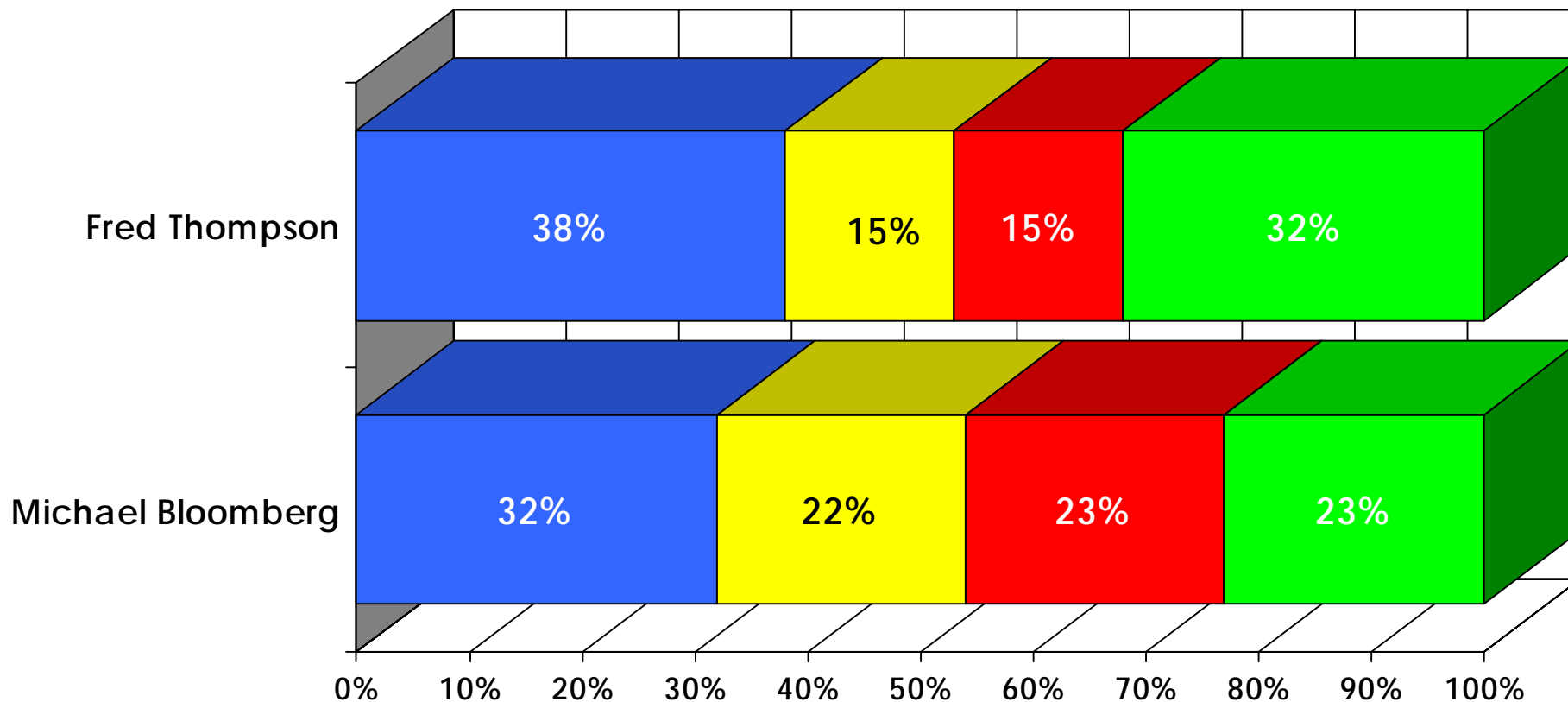
## "John Edwards"



	Aug-04	Jan-07	Jul-07
◆ Favorable	54%	49%	53%
■ Unfavorable	30%	29%	34%
▲ No Opinion	11%	10%	7%
× Never heard of	6%	12%	5%

# BATTLEGROUND 2008

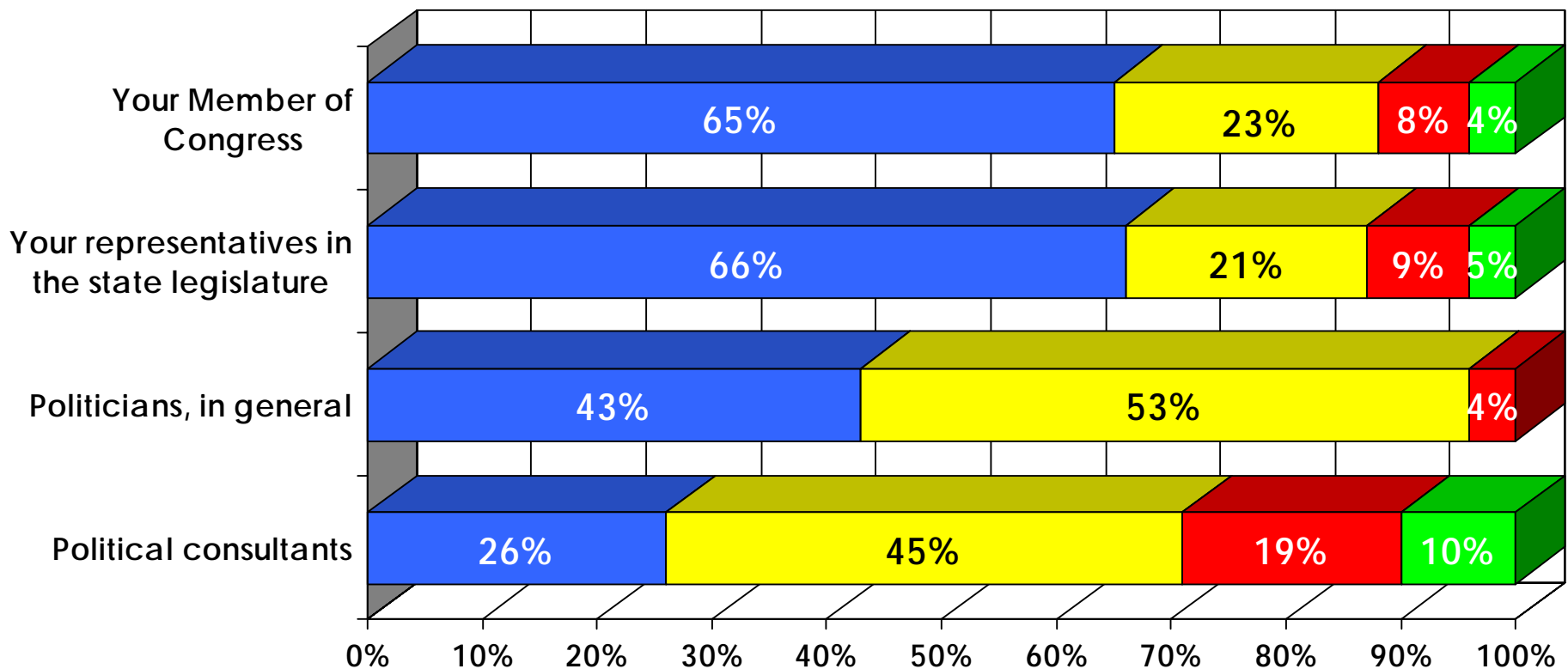
Please tell me if you have heard of this person, and if so, whether you have a favorable or unfavorable impression of that person.



■ Favorable ■ Unfavorable ■ No opinion ■ Never heard of

# BATTLEGROUND 2008

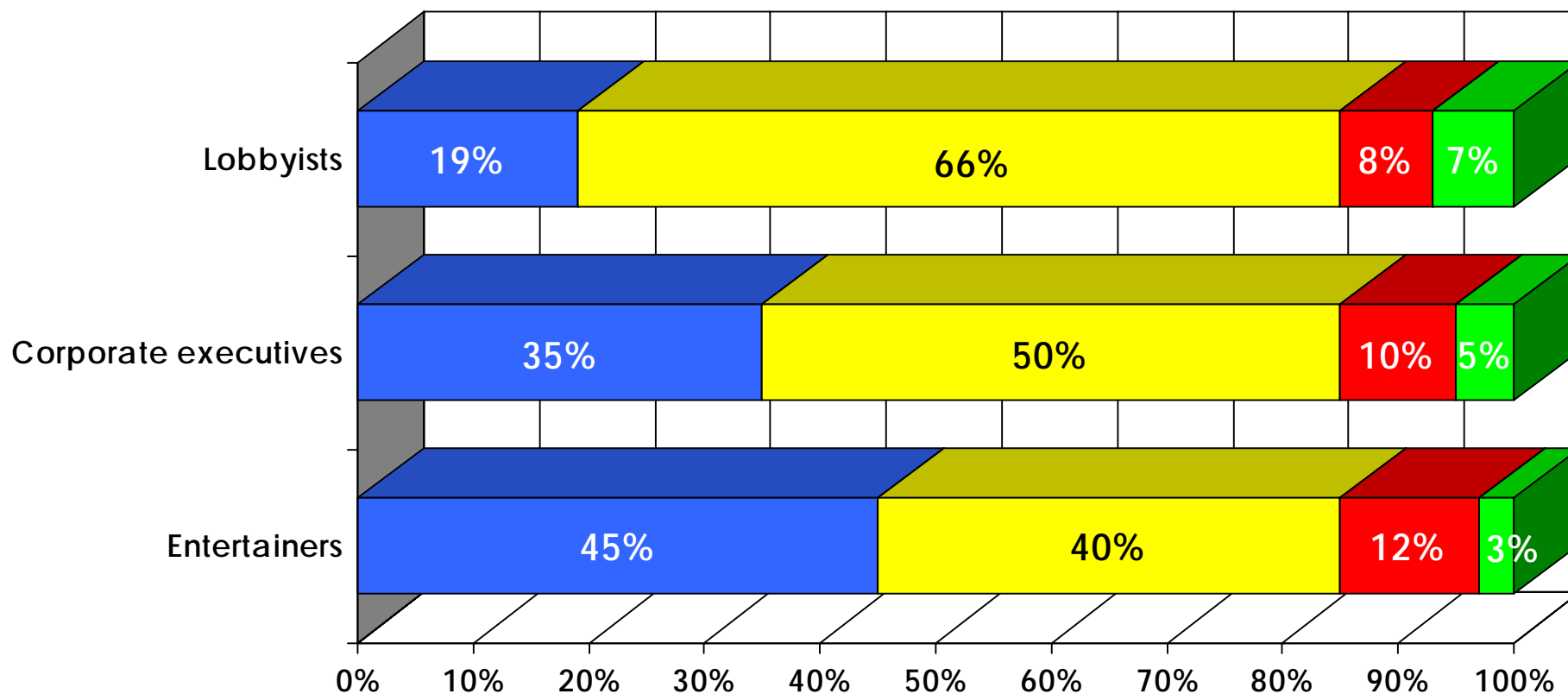
Please tell me if you have heard of this person, and if so, whether you have a favorable or unfavorable impression of that person.



■ Favorable ■ Unfavorable ■ No opinion ■ Never heard of

# BATTLEGROUND 2008

Please tell me if you have heard of this person, and if so, whether you have a favorable or unfavorable impression of that person.



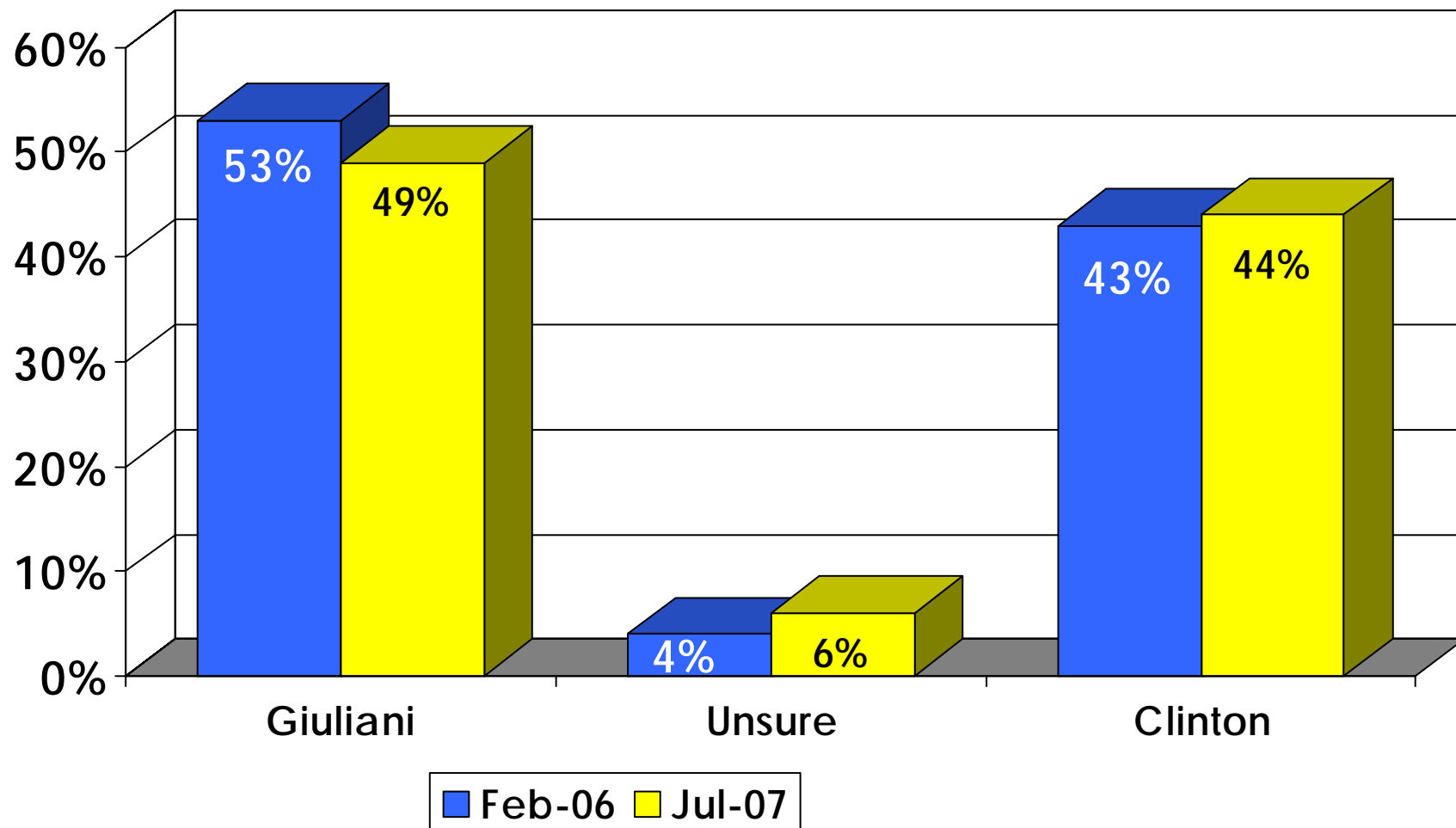
■ Favorable ■ Unfavorable ■ No opinion ■ Never heard of

# BATTLEGROUND 2008

If the 2008 election for President were held today and you had to make a choice between these two candidates, for whom would you vote...

Rudy Giuliani, the Republican, or Hillary Clinton, the Democrat?

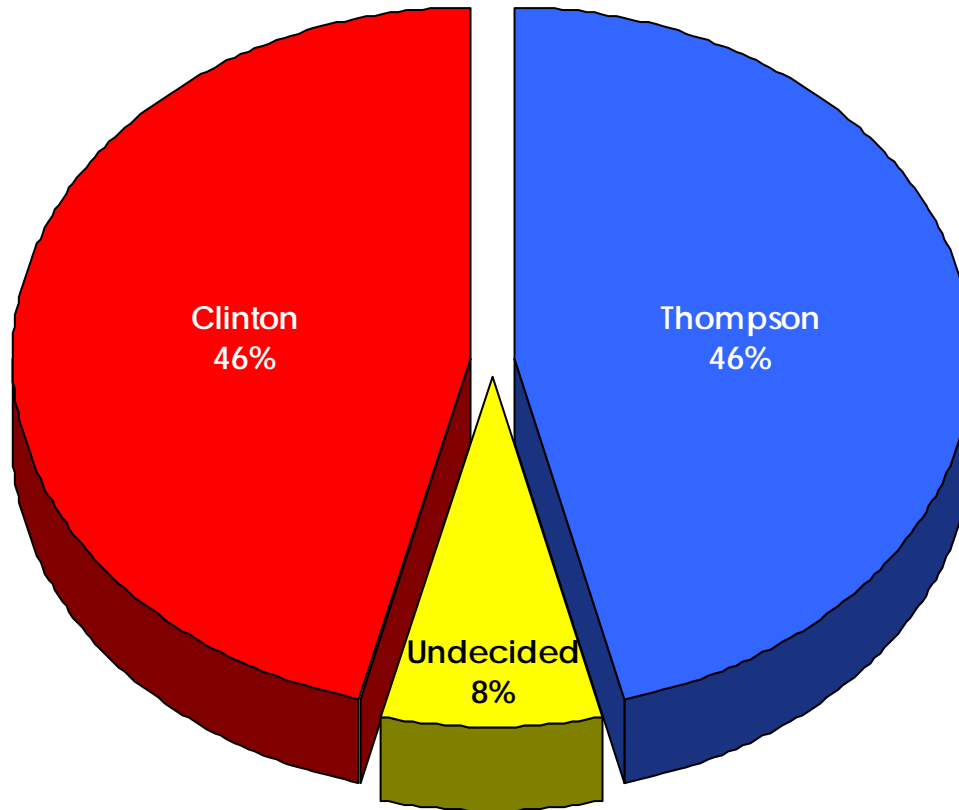
*(Split Sample A)*



# BATTLEGROUND 2008

If the 2008 election for President were held today and you had to make a choice between these two candidates, for whom would you vote...  
Fred Thompson, the Republican, or Hillary Clinton, the Democrat?

*(Split Sample A)*

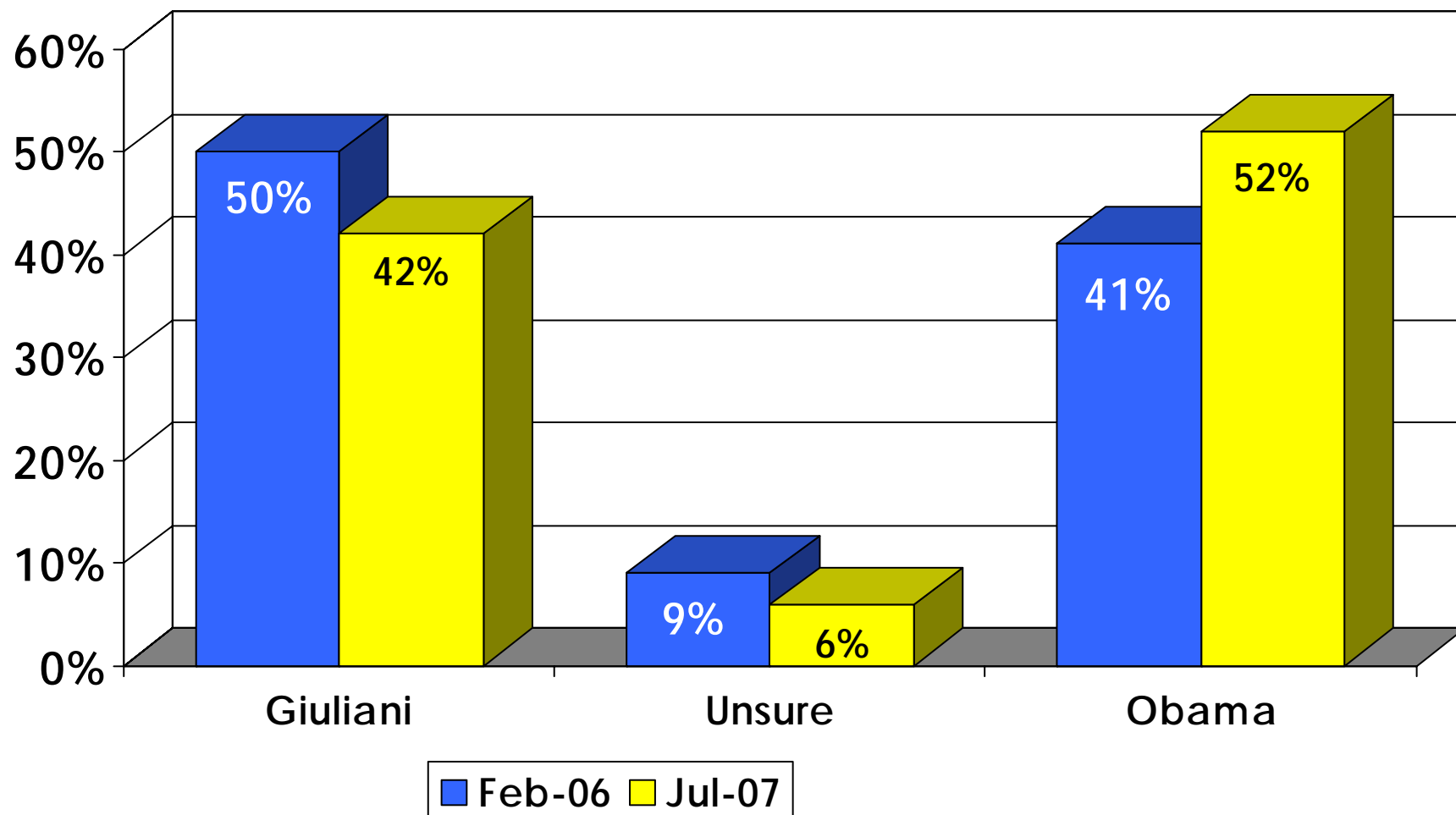


# BATTLEGROUND 2008

If the 2008 election for President were held today and you had to make a choice between these two candidates, for whom would you vote...

Rudy Giuliani, the Republican, or Barack Obama, the Democrat?

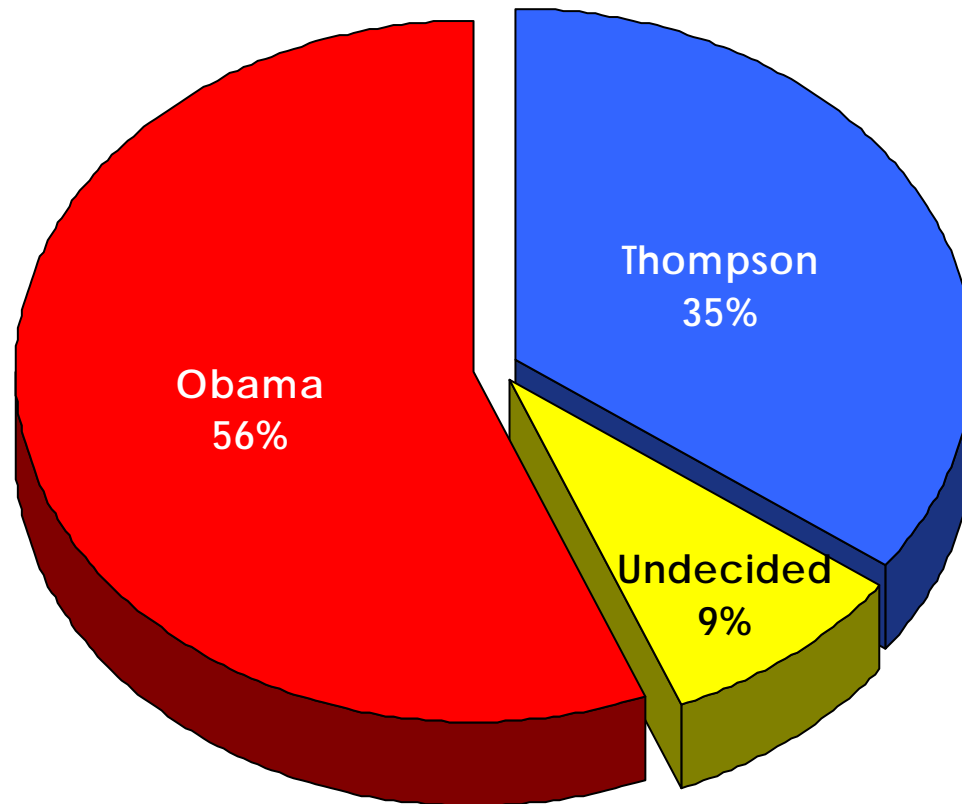
*(Split Sample B)*



# BATTLEGROUND 2008

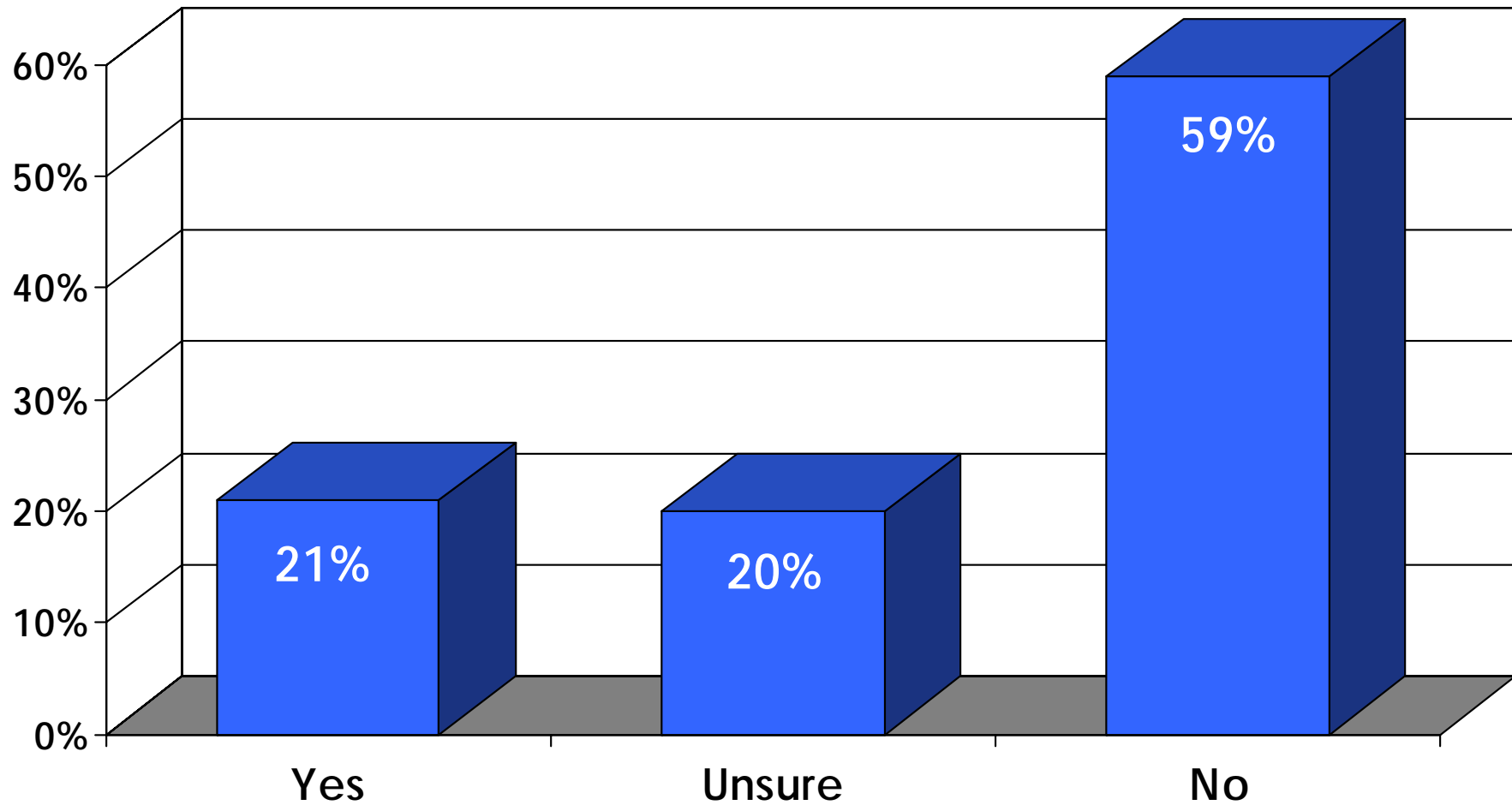
If the 2008 election for President were held today and you had to make a choice between these two candidates, for whom would you vote...  
Fred Thompson, the Republican, or Barack Obama, the Democrat?

*(Split Sample B)*



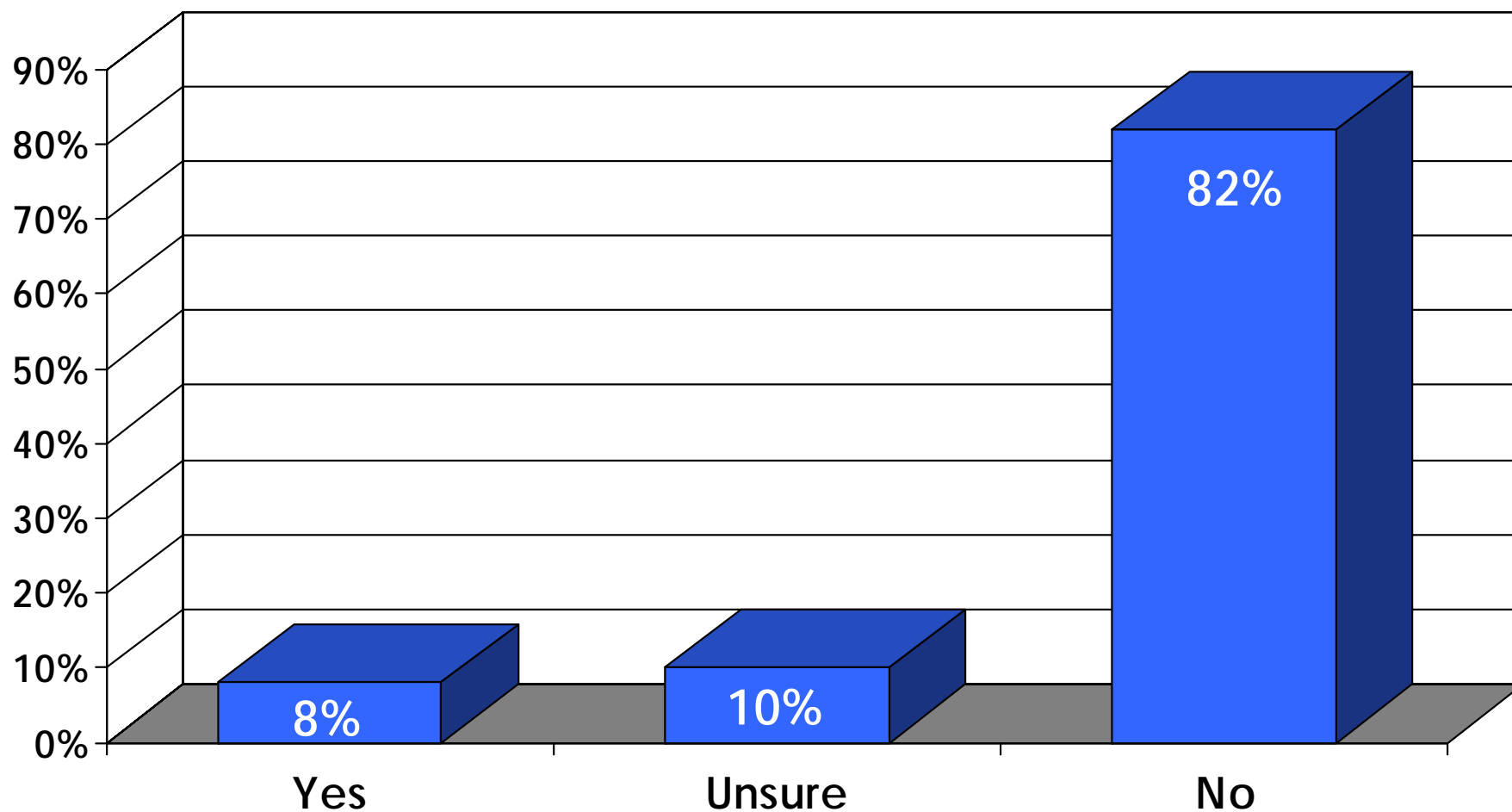
# BATTLEGROUND 2008

If a third party candidate were to run for President, is it likely that you would vote for him or her?



# BATTLEGROUND 2008

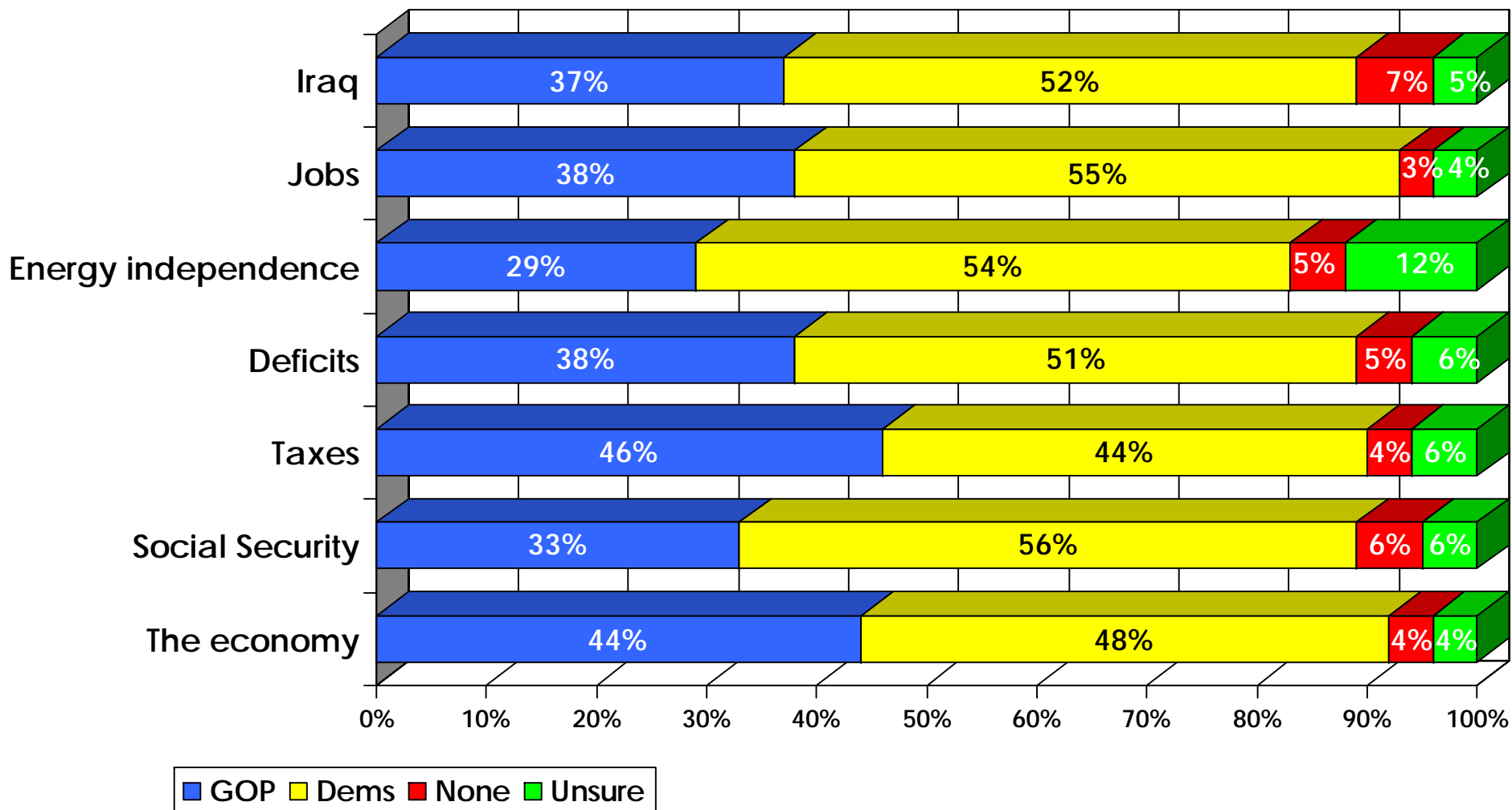
If Michael Bloomberg were to run as a candidate for President, is it likely that you would vote for him?



# BATTLEGROUND 2008

Please tell me, for each one, which political party would do a better job of handling this issue- the Republican Party or the Democratic Party.

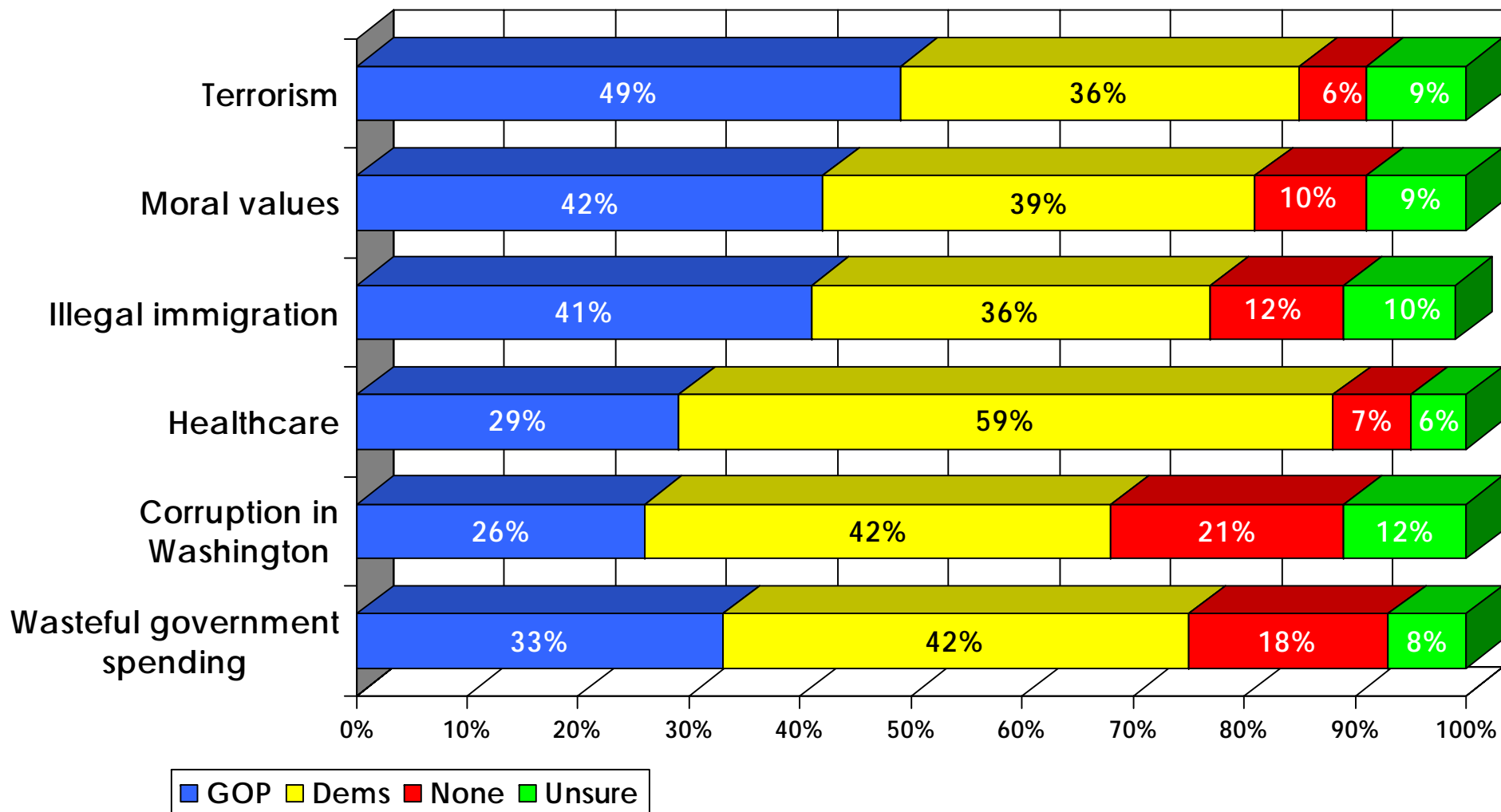
*(Split Sample A)*



# BATTLEGROUND 2008

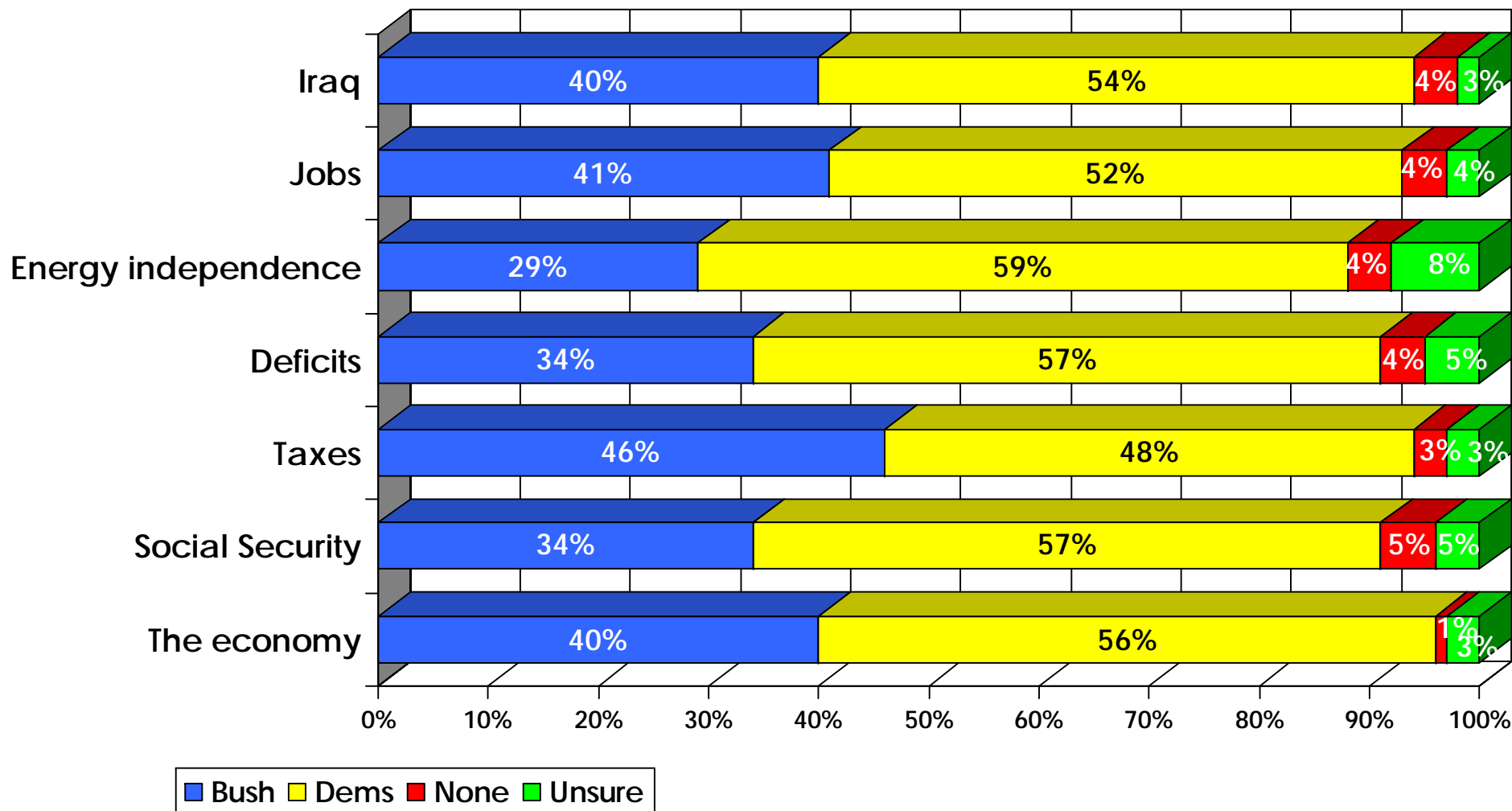
Please tell me, for each one, which political party would do a better job of handling this issue- the Republican Party or the Democratic Party.

*(Split Sample A)*



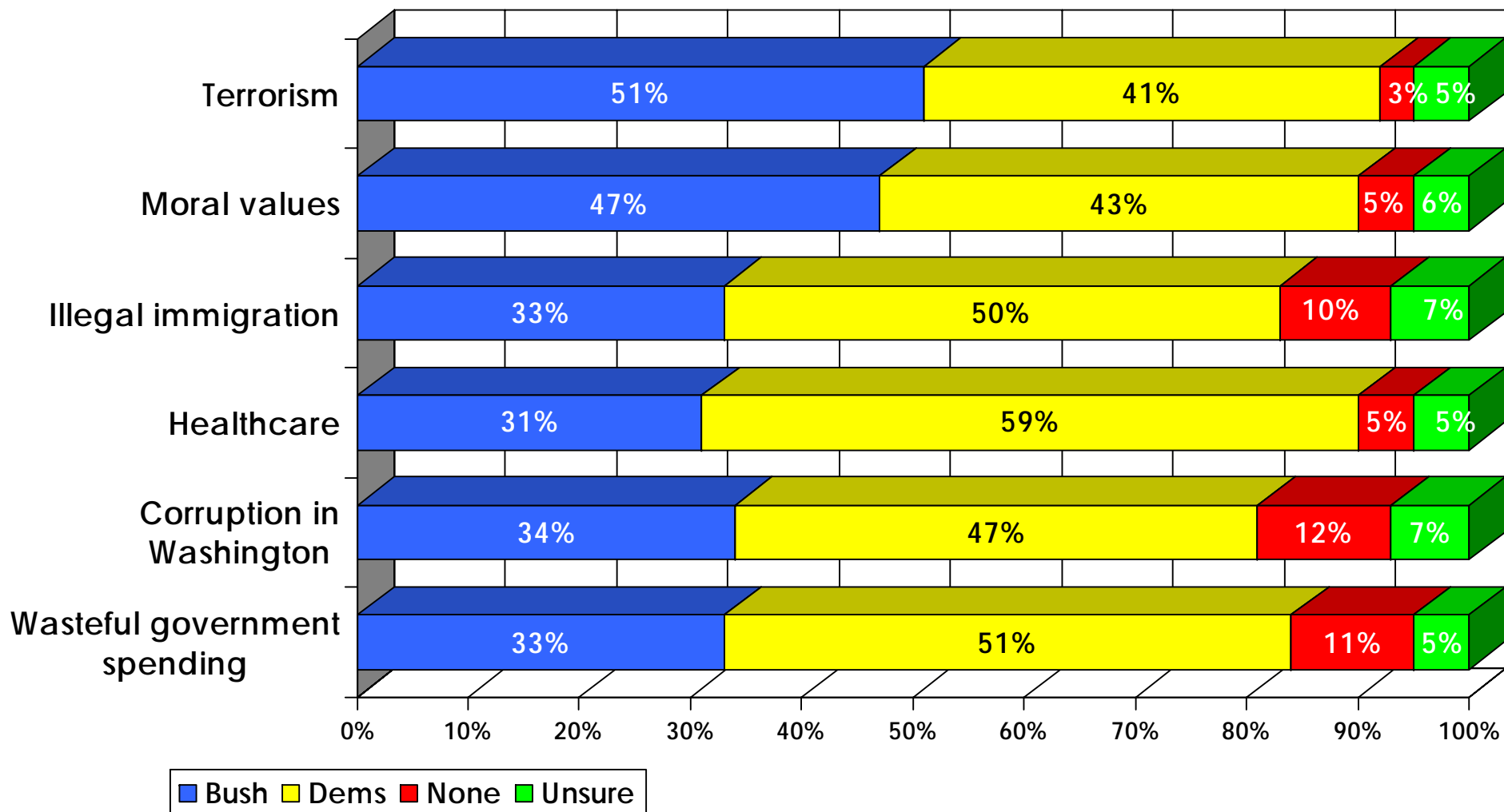
# BATTLEGROUND 2008

Please listen as I read the list and tell me, for each one, which political party would do a better job of handling this issue-- President Bush or the Democrats in Congress  
(Split Sample B)



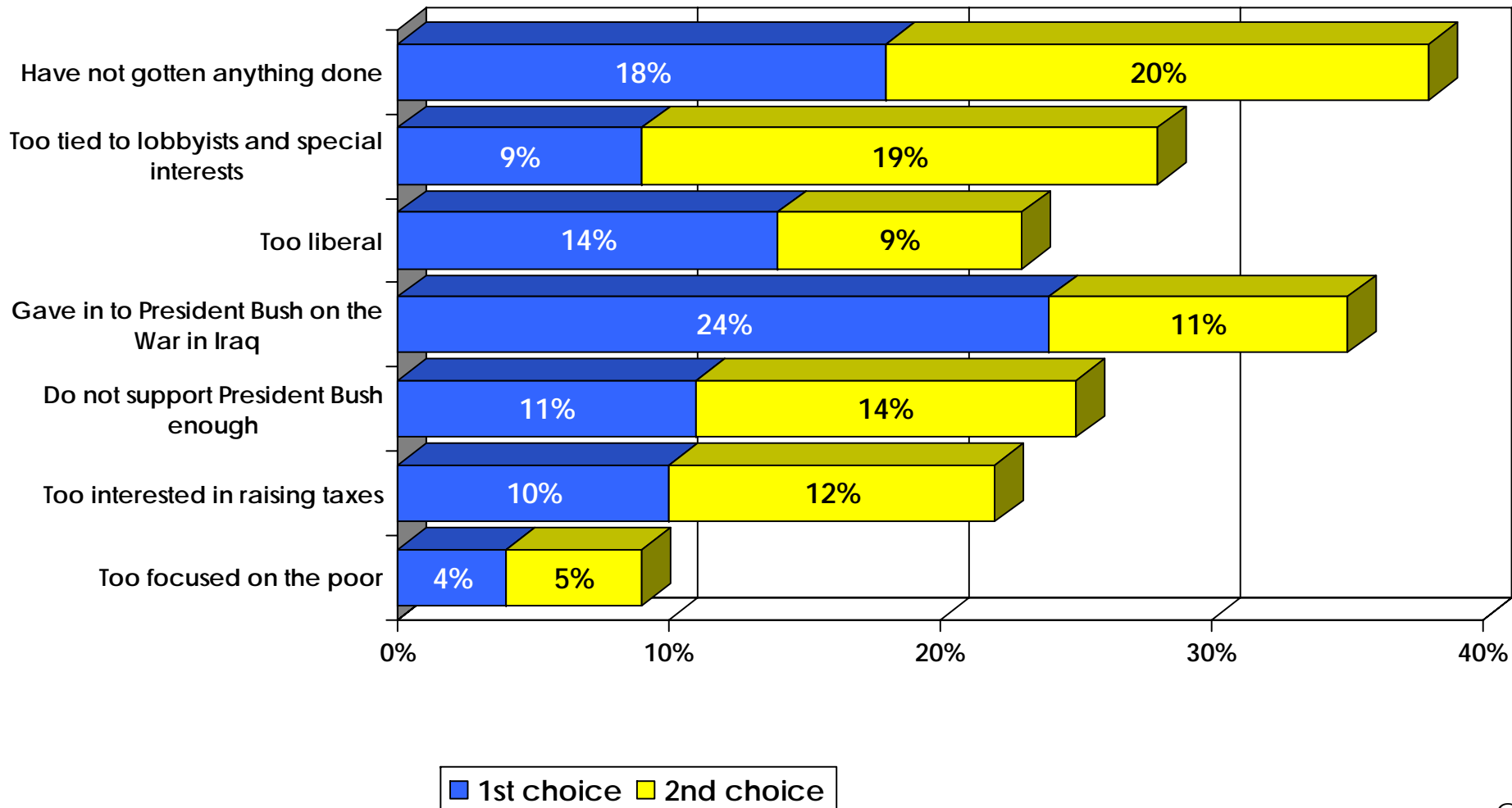
# BATTLEGROUND 2008

Please listen as I read the list and tell me, for each one, which political party would do a better job of handling this issue-- President Bush or the Democrats in Congress  
(Split Sample B)



# BATTLEGROUND 2008

Please tell me which one of these criticisms of the Democratic Congress comes closest to your own top criticism.



# BATTLEGROUND 2008

Please tell me which one of these criticisms of the Republicans in Congress comes closest to your own top criticism.

