

# Battleground 2002 (XXII)

FINAL

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STUDY #8970

THE TARRANCE GROUP, INC.

N = 1,000 Registered "likely" voters

Field Dates: June 9-11, 2002

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Hello, I'm \_\_\_\_\_ of The Tarrance Group, a national survey research firm. We're talking to people long distance today about public leaders and issues facing us all.

A. Are you registered to vote in your state?

**IF "NO", ASK:** Is there someone else at home who is registered to vote?

**(IF "YES", THEN ASK: MAY I SPEAK WITH HIM/HER?)**

Yes (CONTINUE)

No (THANK AND TERMINATE)

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Now, thinking ahead to the election for Governor or U.S. Congress that will be held this November --

B. What is the likelihood of your voting in the upcoming election for Governor or U.S. Congress -- are you extremely likely, very likely, somewhat likely, or not very likely at all to vote?

(CONTINUE)

Extremely likely.....62%

Very likely.....27%

Somewhat likely .....12%

(THANK AND TERMINATE)

Not very likely

UNSURE (DNR)

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C. Are you, or is anyone in your household, employed with an advertising agency, newspaper, television or radio station, or political campaign?

Yes (THANK AND TERMINATE)

No (CONTINUE)

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\* = less than .5%

Thinking about things here in the U.S. --

1. What do you think is the number one problem facing this part of the country today -- that is, what is the problem that you and your family are most concerned about? **(DO NOT READ RESPONSES, JUST RECORD)**

**NOTE TO INTERVIEWER:** After completion of interview, double check this question for proper coding. Try to fit "Others" into a pre-existing category.

Abortion.....	1%	Job training .....	*
Agriculture/farming/ranching .....	*	Lawsuits/Litigation .....	0%
AIDS .....	*	Loss of Industry .....	*
Auto insurance .....	*	Medicare/Medicaid .....	1%
Budget deficit .....	1%	Moral/religious concerns .....	4%
Bush (President George W.) .....	*	National Defense .....	4%
Campaign finance reform .....	0%	Pensions .....	0%
Child care.....	*	Politicians/incumbents .....	1%
College/affording .....	*	Pollution .....	*
Congress .....	0%	Prescription drugs .....	1%
Cost of living .....	2%	Property taxes .....	0%
Crime .....	2%	Racism .....	*
Cuts to government programs .....	*	Republicans .....	*
Deficit .....	*	Retirement .....	*
Democrats .....	1%	Roads/highways .....	*
Drugs .....	2%	Schools/school choice .....	1%
Economy .....	13%	Senior citizens.....	*
Education .....	7%	Social security.....	1%
Energy costs (gasoline for automobiles)..	0%	Stock Market.....	*
Energy costs (home heating).....	*	Taxes.....	3%
Environment .....	1%	Tax increases .....	1%
Foreign affairs.....	1%	Television/violence & sex .....	0%
Gangs.....	*	Terrorism .....	19%
Government/size/regulation.....	1%	Tobacco .....	*
Government spending .....	*	Trade.....	0%
Growth/overdevelopment .....	*	Traffic .....	0%
Guns.....	*	Unemployment .....	2%
Health care (cost/quality of) .....	3%	Unions.....	*
Health insurance (cost/lack of) .....	1%	Values .....	*
Homeless/poverty .....	1%	Violence.....	1%
Housing (costs/lack of).....	1%	Wages .....	1%
Immigration .....	1%	Welfare (reform).....	*
Inflation .....	*	Water (shortage/quality) .....	*
Interest rates.....	*	OTHER.....	7%
Jobs .....	5%	UNSURE (TO Q3).....	6%

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**IF ANY RESPONSE OTHER THAN “UNSURE” IN Q1, THEN ASK:**

Thinking about the problem you just mentioned –

2. Which party do you think could do a better job of working to solve this problem? Do you think that **(ROTATE)** the Republican Party or the Democratic Party – could do a better job of working to solve this problem?

Republican Party .....	37%
Democratic Party.....	32%
Both Equal <b>(DNR)</b> .....	7%
Neither <b>(DNR)</b> .....	12%
UNSURE/ Don't Know <b>(DNR)</b> .....	13%

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**\*\*ASK OF EVERYONE\*\***

3. In thinking about the economy, how would you rate the current state of the economy?  
**(READ LIST – ROTATE TOP TO BOTTOM / BOTTOM TO TOP)**

Excellent.....	1%
Good.....	28%
Just fair .....	50%
Poor .....	20%
UNSURE/DON'T KNOW <b>(DNR)</b> .....	1%

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**SPLIT SAMPLE Q4**

Now, thinking about your personal financial situation for a moment --

- 4A. Would you say that you and your family are financially better off, worse off or just about the same as you were a year ago?

Better off .....	16%
Worse off.....	26%
About the same .....	58%
UNSURE/REFUSED <b>(DNR)</b> .....	*

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Now, thinking about your personal financial situation for a moment --

- 4B. Looking ahead, do you think that a year from now you and your family will be better off financially, worse off, or just about the same?

Better off .....	33%
Worse off.....	8%
Just about the same .....	55%
UNSURE/REFUSED <b>(DNR)</b> .....	4%

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5. Thinking specifically about the economy, what are you personally worried about the most?  
**(READ LIST – ROTATE TOP TO BOTTOM / BOTTOM TO TOP)**

Losing your job .....	9%
Rising health care costs .....	34%
Higher taxes .....	17%
A secure retirement .....	22%
Expenses like child care or college tuition .....	11%
UNSURE/DON'T KNOW (DNR) .....	7%

**SPLIT SAMPLE Q6**

Now, thinking specifically about President Bush for a moment --

6A. Do you approve or disapprove of the way George W. Bush is handling the economy?

**IF CHOICE MADE, ASK:** And  
do you strongly or somewhat  
(approve/disapprove)?

Approve/strongly .....	34%
Approve/somewhat .....	31%
UNSURE (DNR) .....	8%
Disapprove/somewhat .....	10%
Disapprove/strongly .....	17%

Now, thinking specifically about the Democrats in Congress for a moment --

6B. Do you approve or disapprove of the way the Democrats in Congress are handling the economy?

**IF CHOICE MADE, ASK:** And  
do you strongly or somewhat  
(approve/disapprove)?

Approve/strongly .....	12%
Approve/somewhat .....	28%
UNSURE (DNR) .....	25%
Disapprove/somewhat .....	17%
Disapprove/strongly .....	18%

Now I would like to read you the names of several individuals who have been mentioned in the news recently. For each one, please tell me whether you have heard of that person and if so, whether you have a favorable or an unfavorable impression of that person. If you do not recognize the name, just say so.

**WAIT FOR RESPONSE, THEN ASK:** Would that be a strongly (favorable/unfavorable) impression or just a somewhat (favorable/unfavorable) impression?

<b>(ROTATE NAMES)</b>	<b>FAVORABLE</b>		<b>UNFAVORABLE</b>		<b>NO</b>	<b>NEVER</b>
	<b>Strng</b>	<b>Smwht</b>	<b>Smwht</b>	<b>Strng</b>	<b>OPIN.</b>	<b>HEARD</b>
					<b>(DNR)</b>	<b>(DNR)</b>
7. Tom Daschle	10%	24%	11%	14%	16%	24%
8. Richard Gephardt	12%	29%	11%	11%	17%	21%
9. Dick Cheney	34%	31%	11%	14%	8%	3%
10. Dennis Hastert	4%	9%	4%	2%	10%	70%

**(END ROTATION)**

11. George W. Bush	49%	26%	7%	15%	3%	0%
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Thinking specifically about George W. Bush --

12. Do you approve or disapprove of the way George W. Bush is handling his job as President?

**IF CHOICE MADE, ASK:**

And do you feel strongly about that?

Approve/strongly (SAMPLE A TO 13-1).....	51%
Approve (SAMPLE A TO 13-1) .....	23%
UNSURE (DNR) (SAMPLE A TO 14) .....	3%
Disapprove (SAMPLE A TO 13-2).....	8%
Disapprove/strongly (SAMPLE A TO 13-2).....	15%

**ASK 13-1 OR 13-2 OF SPLIT SAMPLE A ONLY**

**IF “APPROVE” IN QUESTION Q12, THEN ASK:**

13-1. Being as specific as you can, what are one or two reasons why you approve of the way George W. Bush is handling his job as President?

	<u>N</u>	<u>%</u>	<u>Valid</u>
Good job on Homeland Security/fighting war on terrorism	74	7.3	19.9
Good job/working hard/no nonsense/follows through	61	6.1	16.6
Good job on/since 9-11/calming, informing and unifying	58	5.7	15.6
Man of character/good Christian/honest/moral/ethical	45	4.4	12.1
Strong leadership/listens/makes well thought-out decisions	34	3.3	9.1
Good job on terrorism and improving the economy/taxes	30	2.9	8.0
Other	21	2.1	5.8
Surrounds himself with intelligent, capable people	12	1.1	3.1
Agree with his approach/involvement in the Middle East	9	.9	2.3
Refused	8	.8	2.1
Like him/his personality/the way he relates to people	6	.6	1.6
Doing good job of recovering the economy/with tax cuts	5	.5	1.4
Don't know/no specific reason	4	.4	1.2
Agree with him on issues/conservative approach in general	4	.4	1.2

**IF “DISAPPROVE” IN QUESTION Q12, THEN ASK:**

13-2. Being as specific as you can, what are one or two reasons why you disapprove of the way George W. Bush is handling his job as President?

	<u>N</u>	<u>%</u>	<u>Valid</u>
Disagree with handling of the war/actions since 9-11	33	3.3	28.4
Not doing a good job/enough about economy, health care	16	1.6	13.4
Not doing enough/not keeping his word	15	1.5	12.8
Just dislike him/no specific reason	11	1.1	9.1
Not a good leader/advisors run the show	11	1.0	9.0
Other	10	1.0	8.5
Too much for the rich and big business	9	.9	8.0
Disagree with his issues/ideology	9	.9	7.6
Disagree with the outcome of the 2000 election	3	.3	2.4
He is a Republican/too conservative	1	.1	.8

**\*\*ASK OF EVERYONE \*\***

14. Whether you approve of disapprove of the way George W. Bush is handling his job as President, what is your impression of George W. Bush as a person? Do you approve or disapprove of him?

<b><u>IF CHOICE MADE, ASK:</u></b>	Approve/strongly .....	54%
And do you strongly	Approve/somewhat .....	24%
(approve/disapprove)	<b>UNSURE (DNR)</b> .....	9%
or somewhat (approve/	Disapprove/somewhat .....	4%
disapprove)?	Disapprove/strongly .....	9%

**(SPLIT SAMPLE Q15)**

In thinking about the 2004 election for President --

15A. Do you think George W. Bush has performed his job as President well enough to deserve re-election, or do you think it's time to give a new person a chance?

Deserves re-election.....	57%
<b>UNSURE/DEPENDS ON OPPONENT (DNR)</b> ...	14%
New person a chance .....	29%

In thinking about the 2004 election for President –

15B. If the election for President were held today, would you

- Definitely vote for George W. Bush
- Consider voting for someone else
- Definitely vote for someone else

Definitely vote for <b>GWB</b> .....	43%
Consider voting for someone else .....	29%
Definitely vote for someone else .....	23%
<b>UNSURE (DNR)</b> .....	6%
<b>REFUSED (DNR)</b> .....	0%

Thinking ahead to the 2002 elections for U.S. Congress –

16. If the election for U.S. Congress were being held today, and you had to make a choice, would you be voting for -- **(ROTATE)** --

- the Republican candidate *OR*
- the Democratic candidate in your district?

<b><u>IF "UNDECIDED", ASK:</u></b> And	Republican .....	34%
which party's candidate do	Lean Republican .....	5%
you lean toward at this	<b>UNDECIDED (DNR)</b> .....	16%
time?	Lean Democrat.....	6%
	Democrat.....	38%

**(ROTATE Q17 and Q18)**

Now, thinking specifically about the Democrats in Congress --

17. Do you approve or disapprove of the way the Democrats in Congress are handling their jobs?

<b><u>IF CHOICE MADE, ASK:</u></b>	Approve/strongly .....	13%
And do you strongly	Approve/somewhat .....	38%
(approve/disapprove)	<b>UNSURE (DNR)</b> .....	15%
or somewhat (approve/	Disapprove/somewhat .....	17%
disapprove)?	Disapprove/strongly.....	17%

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Now, thinking specifically about the Republicans in Congress --

18. Do you approve or disapprove of the way the Republicans in Congress are handling their jobs?

<b><u>IF CHOICE MADE, ASK:</u></b>	Approve/strongly .....	13%
And do you strongly	Approve/somewhat .....	41%
(approve/disapprove)	<b>UNSURE (DNR)</b> .....	16%
or somewhat (approve/	Disapprove/somewhat .....	16%
disapprove)?	Disapprove/strongly.....	14%

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**(END ROTATION)**

Now, thinking specifically about your Member of Congress for a moment --

19. Do you approve or disapprove of the way your Member of Congress is handling his/her job?

<b><u>IF CHOICE MADE, ASK:</u></b>	Approve/strongly .....	28%
And do you strongly	Approve/somewhat .....	41%
(approve/disapprove)	<b>UNSURE (DNR)</b> .....	15%
or somewhat (approve/	Disapprove/somewhat .....	8%
disapprove)?	Disapprove/strongly.....	8%

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**SPLIT SAMPLE**

25A. Thinking about the elections for U.S. Congress, would you want to elect...

**(READ AND ROTATE FIRST TWO CHOICES)**

- Members of Congress who support Bush;
- Members of Congress who act independently of Bush;

*OR*

- Is it not of particular importance to you either way?

Support Bush.....	34%
Act independently of Bush.....	31%
Not of particular importance .....	32%
<b>UNSURE (DNR)</b> .....	3%

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25B. As you may know, the control of the Congress is currently divided, with Democrats controlling the Senate and Republicans controlling the House of Representatives, while a Republican is President. Which of the following statements is closer to your point of view? **(ROTATE)** --

• To get more things done, I would like to see a Congress and a President of the **same** party;

*OR*

• I prefer the President and Congress to be of **different** parties, because that way they can balance each other out.

Same party .....	36%
Different parties .....	56%
NO PREFERENCE <b>(DNR)</b> .....	5%
UNSURE <b>(DNR)</b> .....	4%

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Now, thinking again about President George W. Bush for a moment –

20. In thinking about George W. Bush, do you consider him to be...  
**(READ LIST, ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

Very conservative .....	22%
Somewhat conservative .....	54%
MODERATE <b>(DNR)</b> .....	2%
Somewhat liberal .....	12%
Very liberal .....	4%
UNSURE/DK <b>(DNR)</b> .....	6%

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Now, I would like to read you a list of statements that some people might make about President George W. Bush during his first year and a half in office. Please listen carefully as I read each statement and tell me if you would agree or disagree with that particular statement. **(READ AND ROTATE)**

**IF CHOICE MADE, ASK:** Is that strongly (agree/disagree) or somewhat (agree/disagree)?

		<b>AGREE</b>		<b>UNSURE</b>	<b>DISAGREE</b>	
		<b><u>strng</u></b>	<b><u>smwht</u></b>	<b><u>(DNR)</u></b>	<b><u>smwht</u></b>	<b><u>strng</u></b>
21.	George W. Bush has improved the tone of politics in Washington today. <b>(PROMPT: DO YOU AGREE OR DISAGREE WITH THIS STATEMENT?)</b>	33%	29%	4%	16%	18%
22.	George W. Bush has made significant efforts to reach out to members of the Democratic Party.	31%	35%	8%	11%	15%
23.	George W. Bush is too tied to the wealthy and big business.	35%	16%	5%	20%	24%
<b>(SPLIT SAMPLE)</b>						
24A.	George W. Bush has done a good job on the war in Afghanistan, but he has not paid enough attention to the economy and domestic issues.	28%	20%	7%	23%	22%
24B.	George W. Bush has done a good job in Afghanistan but is getting us too involved in other countries without a clearly defined goal.	29%	24%	7%	23%	17%

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**(END ROTATION)**

**SPLIT SAMPLE A**

Now, I would like to read you a list of issues that some people from this part of the country have said are important for government to deal with. Please listen as I read the list and tell me, for each one, whether you have more confidence in -- (ROTATE) • **President George W. Bush, OR** • **the Democrats in Congress** – to deal with this issue. Here is the first one:

	(READ LIST & ROTATE)	<b>GEORGE W. <u>BUSH</u></b>	<b>DEM <u>CONGRESS</u></b>	<b>BOTH <u>EQUAL</u> (DNR)</b>	<b><u>NEITHER</u> (DNR)</b>	<b><u>UNSURE</u> (DNR)</b>
26A.	Protecting the middle class <b>(PROMPT: WHO DO YOU THINK COULD DO A BETTER JOB DEALING WITH THIS ISSUE -- (ROTATE) • PRESIDENT GEORGE W. BUSH, OR • THE DEMOCRATS IN CONGRESS?)</b>	40%	48%	3%	4%	6%
27A.	Sharing your values	53%	34%	4%	3%	6%
28A.	Improving the health care system	35%	46%	3%	9%	7%
29A.	Keeping America prosperous	53%	36%	6%	2%	3%
30A.	Improving education	47%	38%	4%	6%	5%
31A.	Holding the line on taxes	58%	31%	4%	4%	4%
32A.	Cutting government waste	51%	28%	2%	12%	7%
33A.	Strengthening Social Security	37%	46%	4%	7%	7%
34A.	Balancing the federal budget	44%	40%	4%	6%	6%
35A.	Protecting the environment	30%	59%	3%	2%	6%
36A.	Keep improving the economy	49%	38%	6%	2%	5%
37A.	Creating jobs	42%	42%	4%	4%	7%
38A.	Handling foreign affairs	67%	24%	4%	2%	3%
39A.	Safeguarding America from a terrorist threat	69%	16%	8%	4%	4%

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(END ROTATION)

Now, I would like to read you a list of values that some people from this part of the country have said are important. Please listen as I read the list and tell me, for each one, whether you think -- **(ROTATE) • President George W. Bush, OR • the Democrats in Congress** – better represents that value. Here is the first one:

<b>(READ LIST &amp; ROTATE)</b>		<b>GEORGE W. <u>BUSH</u></b>	<b>DEM <u>CONGRESS</u></b>	<b>BOTH <u>EQUAL</u> (DNR)</b>	<b><u>NEITHER</u> (DNR)</b>	<b><u>UNSURE</u> (DNR)</b>
40A.	Personal responsibility <b>(PROMPT: WHO DO YOU THINK BETTER REPRESENTS THIS PARTICULAR VALUE – (ROTATE) • PRESIDENT GEORGE W. BUSH, OR • THE DEMOCRATS IN CONGRESS?)</b>	66%	21%	4%	4%	6%
41A.	Family	65%	25%	5%	2%	4%
42A.	Moral values	67%	19%	5%	5%	4%
43A.	Community	48%	38%	3%	3%	7%
44A.	Honesty and Integrity	63%	20%	5%	7%	6%

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**(END ROTATION)**

**SPLIT SAMPLE B**

Now, I would like to read you a list of issues that some people from this part of the country have said are important for government to deal with. Please listen as I read the list and tell me, for each one, whether you have more confidence in -- (ROTATE) • the Republican Party, OR • the Democratic Party – to deal with this issue. Here is the first one:

(READ LIST & ROTATE)	<u>GOP PARTY</u>	<u>DEM PARTY</u>	<u>BOTH EQUAL (DNR)</u>	<u>NEITHER (DNR)</u>	<u>UNSURE (DNR)</u>
26B. Protecting the middle class <b>(PROMPT: WHO DO YOU THINK COULD DO A BETTER JOB DEALING WITH THIS ISSUE -- (ROTATE) • THE REPUBLICAN PARTY, OR • THE DEMOCRATIC PARTY?)</b>	34%	52%	3%	5%	6%
27B. Sharing your values	42%	40%	7%	5%	6%
28B. Improving the health care system	28%	51%	6%	10%	6%
29B. Keeping America prosperous	44%	35%	7%	5%	8%
30B. Improving education	38%	41%	7%	7%	8%
31B. Holding the line on taxes	54%	29%	3%	6%	7%
32B. Cutting government waste	45%	29%	4%	14%	8%
33B. Strengthening Social Security	32%	48%	4%	7%	9%
34B. Balancing the federal budget	40%	40%	5%	7%	8%
35B. Protecting the environment	22%	62%	4%	4%	8%
36B. Keep improving the economy	41%	39%	6%	6%	8%
37B. Creating jobs	34%	47%	5%	5%	9%
38B. Handling foreign affairs	53%	31%	5%	3%	9%
39B. Safeguarding America from a terrorist threat	54%	19%	12%	6%	10%

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(END ROTATION)

Now, I would like to read you a list of values that some people from this part of the country have said are important. Please listen as I read the list and tell me, for each one, whether you think -- **(ROTATE) • the Republican Party, OR • the Democratic Party** – better represents that value. Here is the first one:

<b>(READ LIST &amp; ROTATE)</b>	<b><u>GOP PARTY</u></b>	<b><u>DEM PARTY</u></b>	<b><u>BOTH EQUAL (DNR)</u></b>	<b><u>NEITHER (DNR)</u></b>	<b><u>UNSURE (DNR)</u></b>
40B. Personal responsibility <b>(PROMPT: WHO DO YOU THINK BETTER REPRESENTS THIS PARTICULAR VALUE – (ROTATE) • THE REPUBLICAN PARTY OR • THE DEMOCRATIC PARTY?)</b>	53%	27%	7%	5%	7%
41B. Family	48%	32%	13%	3%	4%
42B. Moral values	54%	25%	7%	8%	6%
43B. Community	34%	47%	9%	4%	7%
44B. Honesty and Integrity	45%	25%	9%	14%	8%

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**(END ROTATION)**

**SPLIT SAMPLE A**

Now I would like to read you a list of proposed legislation that the Congress may deal with this year. Please listen as I read this list. Then, for each one, please tell me if you personally feel it is **(ROTATE) • likely or • unlikely** that Congress will pass that legislation.

**IF CHOICE MADE, ASK:** And do you feel strongly about that?

<b>(READ AND ROTATE LIST)</b>	<b>LIKELY</b>			<b>UNLIKELY</b>	
	<b><u>strng</u></b>	<b><u>smwht</u></b>	<b><u>UNSURE (DNR)</u></b>	<b><u>smwht</u></b>	<b><u>strng</u></b>
45A. Prescription Drug Benefit	16%	27%	5%	24%	28%
46A. Social Security Reform	12%	20%	6%	27%	35%
47A. Pension and Retirement Reform	14%	23%	7%	26%	30%
48A. Additional Education Funding	24%	34%	6%	18%	18%
49A. Preserving recent tax cuts	20%	30%	6%	20%	24%

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**(END ROTATION)**

**SPLIT SAMPLE B**

Now I would like to read you a list of proposed legislation that the Congress may deal with this year. Please listen as I read this list. Then, for each one, please tell me how important it is to you personally for Congress to pass that legislation. Is it • extremely important, • very important, • somewhat important or • not at all important.

**(READ AND ROTATE LIST)**

		IMPORTANT				
		<u>EXTREMELY</u>	<u>VERY</u>	<u>SOMEWHAT</u>	<u>NOT AT ALL</u>	<u>UNSURE</u> <u>(DNR)</u>
45B.	Prescription Drug Benefit	34%	35%	22%	9%	1%
46B.	Social Security Reform	33%	36%	23%	5%	3%
47B.	Pension and Retirement Reform	32%	36%	24%	5%	3%
48B.	Additional Education Funding	31%	33%	26%	8%	2%
49B.	Preserving recent tax cuts	22%	35%	28%	12%	3%

**(END ROTATION)**

**\*\*ASK OF EVERYONE\*\***

Now, I would like to read you a list of proposed legislation that Congress may pass this year. Please listen as I read the list and tell me, for each one, who you would blame or hold responsible for the legislation not passing. Would you hold the -- (ROTATE) • the Republicans in Congress OR • the Democrats in Congress – responsible. Here is the first one:

<b>(READ LIST &amp; ROTATE)</b>		<u>GOP</u> <u>CONGRESS</u>	<u>DEM</u> <u>CONGRESS</u>	<u>BOTH</u> <u>EQUAL</u> <u>(DNR)</u>	<u>NEITHER</u> <u>(DNR)</u>	<u>UNSURE</u> <u>(DNR)</u>
50.	Prescription Drug Benefit	51%	26%	6%	3%	14%
51.	Social Security Reform	44%	33%	7%	2%	13%
52.	Pension and Retirement Reform	41%	33%	6%	3%	17%
53.	Additional Education Funding	48%	27%	7%	4%	15%
54.	Preserving recent tax cuts	35%	48%	4%	1%	11%

**(END ROTATION)**

55. How often do you trust the government to make good decisions for you and your family –(ROTATE) • just about always, • most of the time, • OR some of the time?

Just about always.....	6%
Most of the time .....	19%
Some of the time .....	62%
None of the time (DNR).....	11%
Unsure (DNR).....	1%
Refused (DNR).....	*

56. What percentage of the federal budget do you feel is wasted?

25% or less .....	28%
26% to 50% .....	44%
51% and over .....	13%
Unsure/ Refused (DNR) .....	15%

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Now, just a few final questions for statistical purposes only --

D1. What is your age, please?

18-24 .....	5%
25-29 .....	4%
30-34 .....	7%
35-39 .....	9%
40-44 .....	11%
45-54 .....	23%
55-64 .....	18%
65-69 .....	7%
70-74 .....	6%
75-79 .....	5%
80-84 .....	3%
85-89 .....	*
90 or over .....	2%
REFUSED .....	0%

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D2. What is the highest level of education you have completed?

**(DO NOT READ, JUST RECORD)**

Some grade school (1-8).....	1%
Some high school (9-11).....	4%
Graduated high school (12) .....	24%
Technical/vocational (12) .....	3%
Some college (13-15).....	30%
Graduated college (16) .....	24%
Graduate/professional school (16 or more).....	14%
Unsure/Don't Know .....	1%

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Now, thinking about the election for President that was held in 2000 --

D3. Which candidate for President of the United States did you vote for? Was it -- (ROTATE) -- • George W. Bush, • Al Gore, • Ralph Nader, or • Pat Buchanan?

George W. Bush.....	51%
Al Gore.....	39%
Ralph Nader .....	3%
Pat Buchanan .....	1%
OTHER (DNR).....	1%
REFUSED (DNR) .....	3%
UNSURE/DID NOT VOTE (DNR) .....	3%

D4. When thinking about politics and government, do you consider yourself to be...  
**(READ LIST, ROTATE TOP TO BOTTOM, BOTTOM TO TOP)**

Very conservative .....15%  
 Somewhat conservative .....45%  
 MODERATE (DNR).....3%  
 Somewhat liberal .....27%  
 Very liberal .....8%  
 UNSURE/DK (DNR).....3%

D5. Generally speaking, do you think of yourself as a Republican, a Democrat, or an Independent?

**IF REPUBLICAN OR DEMOCRAT,**  
**ASK:** Would you call yourself a  
 strong or a not very strong  
 (Republican/Democrat)?

Republican/strong .....21%  
 Republican/not strong.....10%  
 Lean Republican .....6%  
 Independent.....24%

**IF INDEPENDENT OR ANYTHING**  
**ELSE, ASK:** Do you think  
 of yourself as closer to the  
 Republican or Democrat Party?

Lean Democrat.....7%  
 Democrat/not strong .....11%  
 Democrat/strong.....19%  
 NO PREFERENCE (DNR).....1%  
 OTHER (DNR).....1%  
 UNSURE/DK (DNR).....2%

D6. Which of these statements best describes how you have usually voted in past elections?

**(READ LIST, ROTATE TOP TO  
 BOTTOM, BOTTOM TO TOP)**

Straight Republican.....7%  
 Mostly Republican .....24%  
 A few more Republicans than Democrats .....12%  
 INDEPENDENT/THE PERSON (DNR).....6%  
 A few more Democrats than Republicans .....13%  
 Mostly Democrat.....21%  
 Straight Democrat .....12%  
 UNSURE/DK (DNR) .....4%

D7. Are you a member of a labor union?

**IF NO, THEN ASK:** Is anyone else in your household a member of a labor union?

Labor Union Member .....14%  
 Labor Union Household .....5%  
 Non-Union Household.....80%  
 UNSURE/REFUSED (DNR).....1%

D8. What is your current marital status -- are you -- • single and never married, • married, • separated, • divorced, or •widowed?

Single .....14%  
 Married .....66%  
 Separated .....2%  
 Divorced .....10%  
 Widowed .....8%  
 UNSURE/REFUSED (DNR) .....1%

D9. Do you have children under the age of 18 living at home?

Yes.....33%  
 No.....67%  
 UNSURE/REFUSED (DNR).....1%

D10. What is the church you or your family attends most often?

**IF BAPTIST, ASK:** Is that Southern Baptist or some other Baptist church?  
**(DO NOT READ RESPONSES, JUST RECORD)**

AME (Africa Methd. Episcopal) .....1%	Lutheran..... 5%
Assemblies of God.....1%	Mennonite ..... *
Baptist/American .....4%	Methodist/United Methodist.....8%
Baptist/Missionary or Indep. or Primitive or other.....4%	Mormon/Latter Day Saints .....1%
Baptist/Southern.....8%	Nazarene.....*
Bible Church ..... *	Non-denominational ..... 4%
Christian Church .....3%	Other Protestant ..... 4%
Christian Reformed Church..... *	Pentecostal/Charismatic..... 2%
Church of Christ.....2%	Presbyterian/United Presb ..... 3%
Church of God ..... *	Quaker/Amish..... *
Disciples of Christ .....0%	Reformed Church in America..... *
Episcopalian.....2%	Roman Catholic ..... 22%
Evangelical.....1%	Seventh Day Adventist ..... *
Friends.....*	United Church of Christ..... 1%
Fundamentalist.....0%	OTHER (SPECIFY) ..... 6%
Eastern/Greek Orthodox .....*	None (TO D12) ..... 13%
Jewish.....0%	DK/REFUSED (TO D12) .....4%

**IF CHOICE MADE IN D10, THEN ASK:**

D11. Do you consider yourself to be a born again evangelical Christian?

Born again/evangelical .....43%  
 Not born again.....55%  
 REFUSED (DNR) .....3%

**\*\*ASK OF EVERYONE\*\***

D12. How would you describe the area in which you live – Do you live in a city with over a million people, in a smaller city, in a suburb NEAR a city, in a small town, or in a rural area?

City with over a million.....	13%
Smaller city .....	19%
Suburb .....	22%
Small town .....	25%
Rural area .....	20%
UNSURE (DNR).....	*
REFUSED (DNR).....	1%

D13. We want to classify people into broad income groups for statistical purposes only. What would you say is your total family income before taxes?

**(READ LIST AND FIT INCOME TO CORRECT CATEGORY)**

Under \$10,000 .....	3%
\$10,000-\$19,999 .....	9%
\$20,000-\$29,999 .....	10%
\$30,000-\$39,999 .....	12%
\$40,000-\$49,999 .....	11%
\$50,000-\$59,999 .....	11%
\$60,000-\$74,999 .....	10%
\$75,000-\$99,999 .....	12%
\$100,000 & over .....	12%
UNSURE (DNR).....	2%
REFUSED (DNR).....	8%

Thinking about money, savings and investment –

D14. Do you own stocks, bonds, or mutual funds –either directly or through a 401K (**pronounced: “four-oh-one-kay”**) plan?

Yes (TO D15).....	68%
No (TO D16) .....	30%
UNSURE/DK (DNR) (TO D16) .....	3%

**IF “YES” IN D14, THEN ASK:**

Still thinking about investments –

D15. Have you bought or sold stock within the past year?

Yes.....	45%
No.....	53%
UNSURE/REFUSED (DNR).....	1%

**\*\*ASK OF EVERYONE\*\***

D16. What do you consider to be your race? Are you white, African-American, Hispanic, Asian or some other race?

White .....81%  
Black/African-American .....10%  
Hispanic/Latino (TO 18) .....4%  
Asian/Pacific American .....1%  
Native American .....1%  
Other (Specify \_\_\_\_\_) .....1%  
UNSURE/REFUSED (DNR) .....2%

---

**FOR ALL RESPONSES EXCEPT "HISPANIC/LATINO," ASK:**

D17. And, do you consider yourself a Hispanic, Latino, or Spanish-speaking American?

Yes.....3%  
No.....95%  
UNSURE/REFUSED (DNR).....2%

---

**\*\*ASK OF EVERYONE\*\***

D18. In the last year, have you watched or listened to a NASCAR race?

Yes.....39%  
No.....60%  
UNSURE (DNR).....2%

---

Thinking about the Internet for a moment --

D19. On average, how often do you get onto the Internet?  
(READ LIST)

Several hours per day ..... 16%  
Once per day ..... 21%  
Several times a week..... 16%  
Once a week..... 6%  
A few times a month ..... 7%  
Rarely..... 7%  
Never (TO D21) ..... 27%  
UNSURE (DNR) (TO D21) ..... 1%

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**IF CHOSE RESPONSES 1-6 ON D19, THEN ASK:**

D20. Have you ever used the Internet to find any type of political information, such as how to register to vote, information about an election or campaign, or about political issues and organizations

Yes.....38%  
No.....62%  
Unsure (DNR).....0%

**\*\*ASK OF EVERYONE\*\***

D21. Sex/Emp (**BY OBSERVATION**)

**ASK OF EVERYONE:** Are you employed outside the house, are you a homemaker, or are you retired?

Male/employed .....	32%
Male/homemaker .....	*
Male/retired.....	13%
Male/not in labor force .....	1%
Female/employed.....	28%
Female/homemaker.....	9%
Female/retired .....	15%
Female/not in labor force.....	1%
MALE/REFUSED (DNR) .....	1%
FEMALE/REFUSED (DNR).....	1%

And just one final question --

D22. In thinking about the 4<sup>th</sup> of July holiday –

Some people say that the terrorist threats are too general to cause people to change where they are going and what they plan to do on July 4<sup>th</sup>.

Other people say that even though the terrorist threats are general, people need to rethink where they are going and what they plan to do on July 4<sup>th</sup>.

On a scale of 0 to 10, where 0 means “the terrorists threats in no way impact my holiday plans;” and 10 means “the terrorists threats have an important impact, and I have or will change my plans.” Please tell me how much of an impact the terrorist threats have on your July 4<sup>th</sup> holiday plans?

**(PLEASE RECORD “UNSURE” AS VALUE 11)**

<u>In no way impacts my holiday plans</u>					<u>Have an important impact/ I have or will change my plans</u>					
65%	5%	6%	5%	3%	7%	2%	2%	2%	1%	4%